



TUESDAY 14 NOVEMBER 14.00-18.00 - **OUTLET SUMMIT*** (Verrière Grand Auditorium) - Sponsor: Fashion House Group
17.00-18.00 - **SAVILLS*** (Salon Croisette) - Organiser: Savills

WEDNESDAY 15 NOVEMBER

ROOM 1	ROOM 2	MAPIC INNOVATION FORUM	LEISURE	FOOD & BEVERAGE	OTHER LOCATIONS & NETWORKING EVENTS
<p>9.00-10.00 UNITED KINGDOM Investing in the UK Market: next opportunities Co-org: REVO</p>	<p>9.00-10.00 OPENING SESSION: REIMAGINING RETAIL IN THE 21ST CENTURY! Co-org & Sponsor: McKinsey & Company</p>		<p> Exclusive Sponsor: Parques Unidos</p>	<p> Exclusive Sponsor: JLL</p>	<p>8.30-10.00 INVEST STOCKHOLM* (Verrière Grand Auditorium) Organiser: Invest Stockholm Business Regions</p>
<p>10.00-11.00 USA Cosmopolitan inspirations & flavours Co-org & Sponsor: Newmark Knight Frank</p>	<p>10.00-11.00 TRAVEL RETAIL How to turn transit zones into food destinations Co-org: Retail & Food</p>	<p>10.20-10.40 APPADIA</p>	<p>10.20-10.40 PRO URBA</p>		<p>9.00-10.30 DEICHMANN BREAKFAST* Breakfast (Salon Croisette) Organiser: Deichmann SE</p>
<p>11.00-12.00 RUSSIA Opening Russian retail Co-org: RBC Sponsor: ADG group</p>	<p>11.00-12.00 POLAND</p>	<p>10.40-11.00 ACOREL</p>	<p>10.40-11.00 IE PARK-SOLI</p>		
<p>12.00-13.30 INDIA A boiling market for international brands!</p>	<p>12.00-13.00 MIDDLE EAST 15 years forwarding: perspectives for retail & shopping centres Co-org & Sponsor: Arabian Centres</p>	<p>11.00-11.20 CHARVET DIGITAL MEDIAL</p>	<p>11.00-11.20 FUNTOPIA</p>	<p>11.00-11.15 ALAVANCE</p>	
<p>14.00-15.30 FRANCE French city centres, better places to live, work and shop! Co-org: Elgam Conseil</p>	<p>14.00-15.30 FOOD & BEVERAGE From shopping malls to lifelaces Co-org: JLL Sponsors: JLL & Klepierre</p>	<p>11.20-11.40 ESRI</p>	<p>11.20-11.40 GRAVITY TRAMPOLINE PARKS</p>	<p>11.15-11.30 CAFFE PASCUCCI</p>	<p>11.00-12.00 CITY OF BRUSSELS* (Salon Croisette) Organiser: City of Brussels</p>
<p>15.30-16.30 ITALIAN RETAIL REAL ESTATE MARKET Retail Market Snapshot Co-org: Consiglio Nazionale dei Centri Commerciali</p>	<p>15.30-16.30 LEISURE IN RETAIL DESTINATIONS Challenges & opportunities Co-org: Themed Entertainment Association Sponsor: Parques Unidos & AEDES SIIQ</p>	<p>11.40-12.00 TC GROUP SOLUTIONS</p>	<p>11.40-12.00 BLACHERE ILLUMINATION</p>	<p>11.30-11.45 DELIFRANCE</p>	
<p>16.30-17.30 IRAN A dream market for retail Co-org: Retail & Leisure International</p>	<p>16.30-17.30 SPAIN The magic circle of retail in Spain: leisure, tourism & shopping Co-org: Asociación Española de Centros y Parques Comerciales</p>	<p>12.00-12.20 PTA GROUP BOOBALOO</p>	<p>12.00-12.20 LAPPSET CREATIVE</p>	<p>11.45-12.00 HANS IM GLUCK</p>	
<p>17.30-18.30 THE BEST OF CHINA!</p>	<p>17.30-18.30 ARENA RETAIL Stadiums: where retail can also play Co-org: Savills Larry Smith</p>	<p>13.00-14.00 START-UPS ON STAGE!</p>	<p>14.00-14.20 PLAYTIME</p>		
		<p>14.00-14.20 ART SOFTWARE GROUP</p>	<p>14.20-14.40 BILLY BEEZ</p>		
		<p>14.20-14.40 DROPIT SHOPPING</p>	<p>14.40-15.00 QUBICAAMF</p>		
		<p>14.40-15.00 SAMSUNG ELECTRONICS</p>	<p>15.00-15.20 DEDEM AUTOMATICA</p>		
		<p>15.00-15.20 QUIQUP</p>	<p>15.20-15.40 IP2ENTERTAINMENT</p>	<p>15.30-15.45 LAURENZI CONSULTING</p>	
		<p>15.20-15.40 DILAX</p>		<p>15.45-16.00 WE LOVE PURO</p>	
		<p>15.40-16.00 NEARBUY SOLUTIONS</p>		<p>16.00-16.15 MAMMA ROMA</p>	
		<p>17.00-18.00 DATA Mall as platform</p>		<p>16.15-16.30 FETTUCCINE ALFREDO</p>	<p>16.30-19.00 Global Retail Partner Summit* (Verrière Grand Auditorium) In partnership with A.T Kearney & Franchise Expo Paris</p>
		<p>18.00 INNOVATION HAPPY HOUR</p>			



THURSDAY 16 NOVEMBER

ROOM 1	ROOM 2	MAPIC INNOVATION FORUM	LEISURE	FOOD & BEVERAGE	OTHER LOCATIONS & NETWORKING EVENTS
<p>9.00-10.00 HIGH STREETS Luxury vs. mass market retailers Sponsor: Move Now</p>	<p>9.00-10.00 FOOD & BEVERAGE Emotional shopping and new lifestyles Sponsor: JLL</p>	<p>10.20-10.40 RETENCY</p>	<p>10.20-10.40 PLAY REVOLUTION / TAGACTIVE</p>	<p>10.00-11.00 MAPIC PRESS CONFERENCE Special announcements</p>	<p>8.00-9.30 USA BREAKFAST* (Verrière Grand Auditorium) Sponsor: Acadia</p>
<p>10.00-11.00 THE NORDICS A Nordic perspective on the global F&B trend Co-org: Nordic Council of Shopping Centres</p>	<p>10.00-11.00 FOOD TECH Meet international food services players</p>	<p>10.40-11.00 IMAS GROUP</p>	<p>10.40-11.00 HAPPYBOX</p>	<p>11.00-11.15 ALAVANCE</p>	
<p>11.00-12.00 BELGIUM & LUXEMBOURG Belgian F&B brands going cross-border Co-org: Belgian Luxembourg Council of Shopping Centres</p>	<p>11.00-12.00 DESIGN & FOOD Shaping the retail real estate space: how to create the best F&B experiences? Co-org: GH+A / Sponsors: GH+A & JLL</p>	<p>11.00-11.20 AXPER</p>	<p>11.00-11.20 WALLTOPIA ADVENTURE</p>	<p>11.15-11.30 CAFFE PASCUCCI</p>	
<p>12.00-13.00 MIXED-USE From mall to mixed-use...</p>	<p>12.00-13.00 E-COMMERCE / ONLINE TO OFFLINE Brands & pure players: how to create the best physical experience? Co-org: A.T Kearney</p>	<p>11.20-11.40 FOTODIASTASI ILLUMINATION & DECORATION</p>	<p>11.20-11.40 INTERNATIONAL PLAY COMPANY</p>	<p>11.30-11.45 DELIFRANCE</p>	
<p>13.30-14.30 LEISURE Family Entertainment Centres: a fun environment for family success Co-org: Themed Entertainment Association Sponsor: Parques Unidos</p>		<p>11.40-12.00 XOVIS</p>	<p>11.40-12.00 CONCEPT I</p>	<p>11.45-12.00 HANS IM GLUCK</p>	
<p>14.30-15.30 GERMANY Boosting the German retail real estate market: digital, F&B, requalification... Co-org: German Council of Shopping Centers In partnership with: Heuer Dialog</p>	<p>14.30-15.30 POP-UP CASES The new rules of modern shopping</p>	<p>12.00-12.20 QUVIDI</p>	<p>12.00-12.20 VORTEX</p>		
<p>15.30-16.30 TURKEY Discover in vogue Turkish brands Co-org & Sponsor: Istanbul Textile & Apparel Exporters' Association</p>	<p>15.30-16.30 INVESTMENT Why is retail property investment still one of the best real estate assets? Co-org: CBRE</p>	<p>13.00-14.00 START-UPS ON STAGE!</p>	<p>14.00-14.20 AI SOLVE</p>		
<p>16.30-17.30 AFRICA Find the best places to invest in!</p>	<p>16.30-17.30 SWITZERLAND Co-org: Swiss Council of Shopping Centres</p>	<p>14.00-14.20 CONIQ</p>	<p>14.20-14.40 PARAGON CREATIVE</p>		
<p>17.30-18.30 ITALY New development projects Co-org: Consiglio Nazionale dei Centri Commerciali</p>	<p>17.30-18.30 CITIES How to re-enchant city centres? Co-org: Urban Land Institute</p>	<p>14.20-14.40 MICROLOG</p>	<p>14.40-15.00 UNO PARKS</p>		
		<p>15.00-15.20 VIA DIRECT</p>	<p>15.00-15.20 GLOBAL LEISURE GROUP</p>		
		<p>15.20-15.40 MODDO</p>	<p>15.20-15.40 KCC ENTERTAINMENT DESIGN</p>	<p>15.30-15.45 LAURENZI CONSULTING</p>	
		<p>17.00-18.00 THE NEW SEAMLESS CUSTOMER EXPERIENCE Interact with your customers and grow your business! Sponsor: Klepierre</p>		<p>15.45-16.00 WE LOVE PURO</p>	
		<p>18.00 INNOVATION HAPPY HOUR</p>		<p>16.00-16.15 MAMMA ROMA</p>	
				<p>16.15-16.30 FETTUCCINE ALFREDO</p>	

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