



mapic[®]

17 – 19 November 2020
Palais des Festivals, Cannes France

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Interested in the Italian market?

3 days to discuss together key market trends and to focus on the Italian market!

Discover our dedicated programme made of a first-class workshop and panel sessions, a series of conferences held on the Italian pavilion, the Italian retail talks and the Meetaly lunch!

Join MAPIC to meet the key players of the Italian market. A unique chance to meet the top Italian brands and to discover the best available retail locations and development projects in the country...

In partnership with





What's on the agenda?

- **2 Conference sessions** co-organized with **CNCC Italy** to get an insight on the most relevant trends of the market and the best retail development project in Italy” - On 17 and 19 November*
- **Workshop CNCC** – On 17 November*
- **Italian Pavilion in the exhibition area** : The meeting place of the Italian retail real estate community at MAPIC. Key Italian property players, Italian brands and industry association will be there to meet new business partners. A dedicated programme of presentations of projects and **networking events** will take place on the pavilion during the 3 days
- **Retail Talks : Focus on Italian brands** : 15:30-16:30 – A unique chance to discover international in-vogue food concepts & build business connections with them.
- **Meetaly Lunch** – closed door event upon invitation – On 19 November*

**Detailed information coming soon...*



How to participate?

➤ As a MAPIC Participant you will have access to all!

To get more informations regarding the **MAPIC offers** and to **exhibit** in the **Italian Pavilion** contact our team:

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