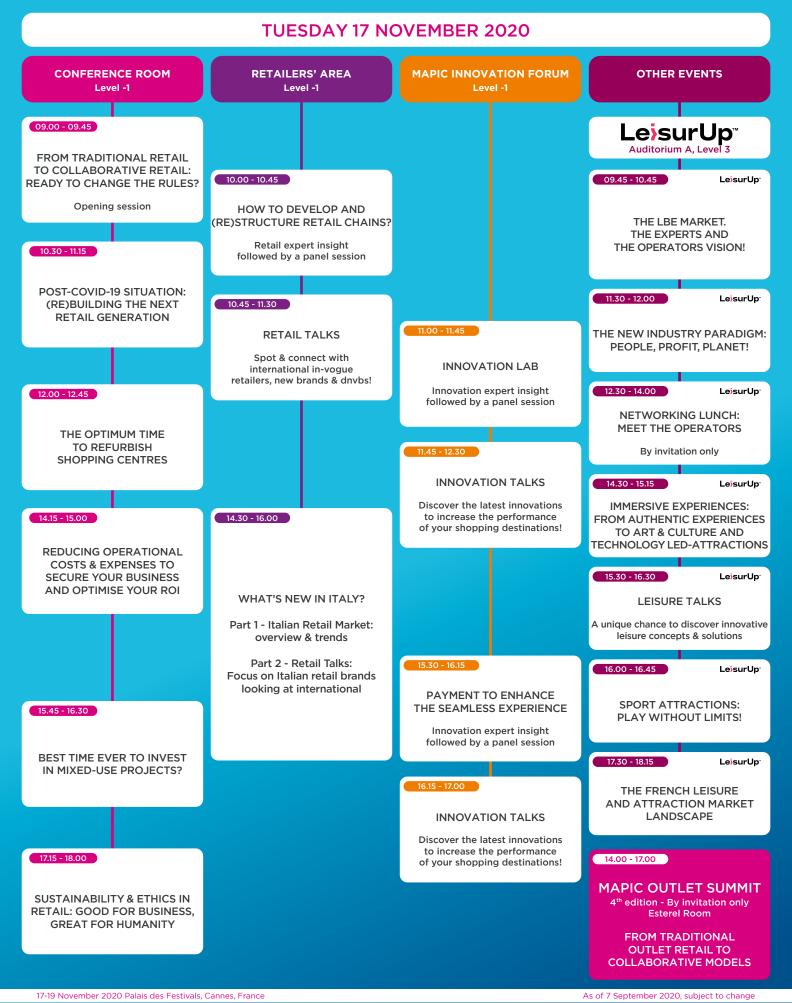
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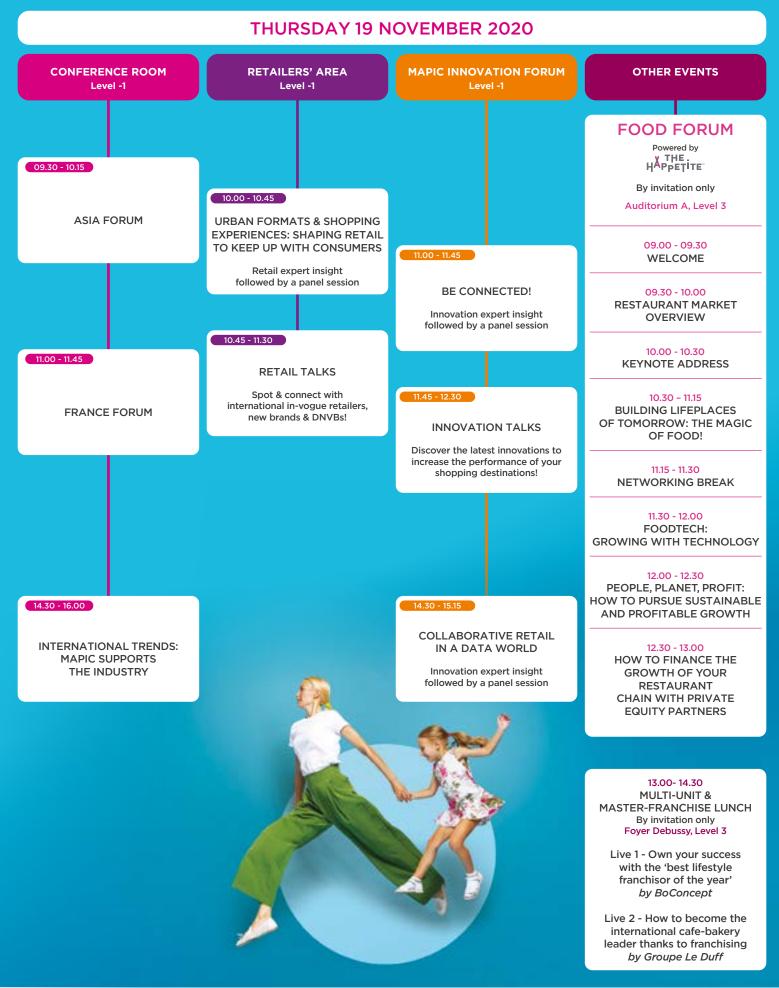
EMBRACING COLLABORATIVE RETAIL: READY TO CHANGE THE RULES?



2020 AT-A-GLANCE PROGRAMME EMBRACING COLLABORATIVE RETAIL: READY TO CHANGE THE RULES?

WEDNESDAY 18 NOVEMBER 2020					
CONFERENCE ROOM Level -1	RETAILERS' AREA Level -1	MAPIC INNOVATION FORUM Level -1	OTHER EVENTS		
09.00 - 09.45			LeisurUp [∞]		
THINK PHYSICAL RETAIL, THINK DIFFERENT			09.45 - 10.30 LeisurUp CO-ORGANISED SESSION Details coming soon !		
	10.00 - 10.45				
10.30 - 12.30	WHICH FORMAT BEST SUITS YOUR BRAND? Retail expert insight followed by a panel session	11.00 - 11.45 AI & VOICE RECOGNITION TO ENHANCE & PERSONALISE CUSTOMER RELATIONSHIPS Innovation expert insight followed by a panel session	11.15 - 12.00 LeisurUp ESPORTS WORKSHOP: DISCOVERING THE FUNDAMENTALS OF ESPORTS		
ITALY FORUM	10.45 - 11.30 RETAIL TALKS: FOCUS ON DNVBS A unique chance to discover new digital brands & build connection with them!	11.45 - 12.30 INNOVATION TALKS Discover the latest innovations to increase the performance of your shopping destinations!	13.00 - 14.30 MEETALY LUNCH		
			By invitation only Verrière Grand Auditorium, Level 1		
14.15 - 15.00 THE IMPACT OF LOGISTICS ON RETAILING & DISTRIBUTION	14.30 - 15.15 FOOD EXPERT INSIGHT Followed by a panel session powered by	15.30 - 16.15	14.00 - 14.30 LeisurUp TURNING BRANDS INTO LIFE: THE RISE OF IP-BASED ATTRACTIONS		
15.45 - 16.30 RETHINKING BUSINESS:	15.15 - 16.00 RETAIL TALKS: FOCUS ON RESTAURANTS	IMPROVING THE SEAMLESS EXPERIENCE WITH CONNECTED STORES! Innovation expert insight followed by a panel session	15.15 - 16.00 LeisurUp REINVENTING RETAIL WITH ENTERTAINMENT: A DEEP DIVE INTO NEW STRATEGIES FOR INTEGRATING ENTERTAINMENT INTO RETAIL SITES!		
THE NEW ROLE OF RETAIL TO CREATE EXPERENCIAL PLACES & PLACES OF SERVICES	A unique chance to discover international in-vogue food concepts & build connections with them! Powered by HAPPETITE	INNOVATION TALKS Discover the latest innovations to increase the performance of your shopping destinations!	16.00 - 17.00 LeisurUp LEISURE TALKS A unique chance to discover innovative leisure concepts & solutions		
17.15 - 18.00 RESHAPING URBAN LANDSCAPES TO BE FIT FOR THE FUTURE			16.45 - 17.15 LeisurUp [.] REINVENTING CITIES WITH LEISURE AND ENTERTAINMENT		

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TUESDAY 17 NOVEMBER 2020

	ENCE ROOM evel -1	RETAILERS' AREA	INNOVATION FORUM	OTH EVEN
09.00 - 09.45 FROM TRADITIONAL RETAIL TO COLLABORATIVE RETAIL: READY TO CHANGE THE RULES? Opening session	 The evolution of retail business model after co Future challenges and new opportunities for r Bringing new players, retailers, investors and c Fresh approaches & collaborative attitudes to 	etailers levelopers together in u	5	
10.30 - 11.15 POST-COVID-19 SITUATION: (RE)BUILDING THE NEXT RETAIL GENERATION Sponsored by CONTRACTOR Sponsored by	 A future destined for disruption and accelerat Empowering consumers & supporting locally What are the best levers for a sustainable futu The impact on retailing & commerce 	-made products		
12.00 - 12.45 THE OPTIMUM TIME TO REFURBISH SHOPPING CENTRES Co-organised with	 A time for extension, refurbishmentand densif Transforming existing shopping centres into li Leisure, hospitality, services and mixed-use presented of the new mixed- 	festyle destinations ojects		
14.15 - 15.00 REDUCING OPERATIONAL COSTS & EXPENSES TO SECURE YOUR BUSINESS AND OPTIMISE YOUR ROI	 (Re)developing and (re)structuring retail chain (Re)defining stores functions to recover its co Staff, opening schedules, marketing time to r Digitalisation to optimise your roi and better s 	sts reduce operational costs	5	
15.45 - 16.30 BEST TIME EVER TO INVEST IN MIXED-USE PROJECTS? Co-organised with	 Outlook, key data and trends for investors Which areas in retail will outperform? Food Re The importance of financial partners to re-buil How to effectively create, deliver and manage What are the key components driving your inv Where are the best opportunities to invest in a 	ld the industry new mixed-use spaces /estment choices?	tail? Leisure?	
17.15 - 18.00 SUSTAINABILITY & ETHICS IN RETAIL: GOOD FOR BUSINESS,	 Ethical purchasing: do consumers and compai How is ethical sourcing shaping the way produce How to become more sustainable and engage Environmental and social impacts to take into 	ucts are produced and s in ethical sourcing prac		

EMBRACING COLLABORATIVE RETAIL: READY TO CHANGE THE RULES?

TUESDAY 17 NOVEMBER 2020

CONFERENCE ROOM		RETAILERS' AREA Level -1		INNOVATION FORUM	OTHER
10.00 - 10.45					
HOW TO DEVELOP (RE)STRUCTURE RETAIL Retail expert insig followed by a panel s	L CHAINS?	 (Re)structuring retail chains to improve efficiency and in Developing, remodeling and upgrading spaces to (re)po Working with franchise partners to (re)develop profitab & embrace local environments Landlords & tenants cooperation: gaining agility with a partners 	osition your br ble networks	and	
10.45 - 11.30 RETAIL TALKS	;	Spot & connect with international in-vogue retailers, new	brands & DN	/Bs!	
14.30 - 16.00 WHAT'S NEW IN IT Co-organised with CONFERENCES	1	Part 1 - Italian Retail Market: overview & trends Part 2 - Retail Talks: Focus on Italian retail brands looking Meet some of the best players!	g at internation	nal	

READY TO CHANGE THE RULES?

TUESDAY 17 NOVEMBER 2020				
	RETAILERS' AREA	MAPIC INNOVATION FORUM Level -1	OTHER EVENTS	
	II.45 INNOVATION LAB novation expert insight owed by a panel session	 Innovation as a key to rebooting the retail industry The next generation's role in rethinking the retail property industry for the next decade New uses and innovative tools to transform existing models Inspiring jobs for tomorrow in the retail real estate industry 		
11.45 -	12.30	Discover the latest innovations to increase the performance of your shopping destinations!		
SE Ini	16.15 MENT TO ENHANCE THE AMLESS EXPERIENCE novation expert insight owed by a panel session	 Focus on the latest innovative payment solutions Is payment part of the seamless experience? Contactless payment, mobile application, facial recognition what else? Payment to enhance the customer journey 		
16.15 -	17.00	Discover the latest innovations to increase the performance of your shopping destinations!		

EMBRACING COLLABORATIVE RETAIL: READY TO CHANGE THE RULES?

TUESDAY 17 NOVEMBER 2020 CONFERENCE **OTHER EVENTS RETAILERS'** INNOVATION ROOM AREA FORUM In partnership with Le_isurUp^m Es des BAR Auditorium A, Level 3 09.45 - 10.45 LeisurUp • How to create value in physical places in the "new normal" scenario THE LBE MARKET. • How operators will build a profitable growth? What are the challenges? THE EXPERTS AND But also, what are the opportunities? THE OPERATORS VISION! 11.30 - 12.00 LeisurUp • Imagining a new environmentally and socially inclusive LBE industry THE NEW INDUSTRY PARADIGM: • New industry perspectives: how leading players will rethink industry fundamentals? **PEOPLE, PROFIT, PLANET!** 12.30 - 14.00 LeisurUp **NETWORKING LUNCH:** By invitation only, reserved to a selection of operators MEET THE OPERATORS BY INVITATION ONLY 14.30 - 15.15 LeisurUp How to create compelling experiences and attract visitors in physical places **IMMERSIVE EXPERIENCES:** • How Technology (VR/AR) is enhancing experiences in location-based attractions? FROM AUTHENTIC EXPERIENCES • Creating unique places and compelling experiences in art, culture and lifestyle destinations **TO ART & CULTURE AND** • Discovering what's behind the curtains: business models, economics, operations **TECHNOLOGY LED-ATTRACTIONS** 15.30 - 16.30 LeisurUp A unique chance to discover innovative leisure concepts & solutions. Come and build business connections with them! LEISURE TALKS 16.00 - 16.45 LeisurUp · Climbing walls, trampoline parks, indoor surfing or snow... living active sports experiences in a protected and pleasant environment! SPORT ATTRACTIONS: • Indoor sport attractions: the new magic potion for retail and urban sites? **PLAY WITHOUT LIMITS!** • Business models and efficient strategic partnerships between operators and landlords 17.30 - 18.15 LeisurUp • Focus on one of the most dynamic markets in Europe THE FRENCH LEISURE • Overview of the everything the market has to offer AND ATTRACTION MARKET Insights from some operators on emerging trends LANDSCAPE In partnership with 14.00 - 17.00 magdus The international leading event MAPIC OUTLET SUMMIT European Factory Outlet Centres Obse gathering the outlet community. Esterel Room Sponsored by 2020 theme: from traditional outlet retail to collaborative models! Scalo By invitation only T⊇RG

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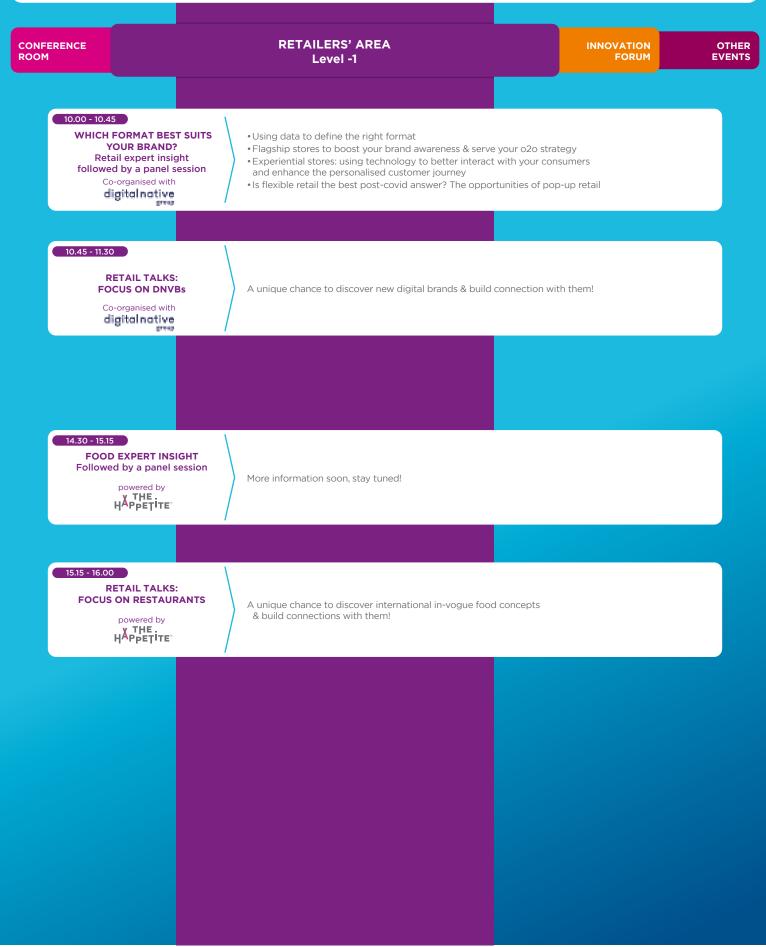
WEDNESDAY 18 NOVEMBER 2020

	RENCE ROOM Level -1	RETAILERS' AREA		OTHE EVENT
09.00 - 09.45 THINK PHYSICAL RETAIL, THINK DIFFERENT	 The emergence of pure players in the Physical stores: a booster for pure previous while e-commerce platforms contrained to the Physical expansion: added-value to From (e)-shopping places to lifesty Experience, service, physical point of physical retail 	players, marketplace enlargement ibute to increase in-store traffic create new customer experiences a rle destinations	and services	
10.30 - 12.30 ITALY FORUM Co-organised with Consigns Consigns Consigns	Attend a first-class forum featuring t decision-makers in the Italian market			
14.15 - 15.00 THE IMPACT OF LOGISTICS ON RETAILING & DISTRIBUTION	• New dynamics & new formats to m • Last-mile retail and delivery: challer • Warehouses, platforms, hubs, store: • What are the best city logistics cen	nges for retailers & brands to serve o s what is the best format?	customers	
15.45 - 16.30 RETHINKING BUSINESS: THE NEW ROLE OF RETAIL TO CREATE EXPERIENCIAL PLACE & PLACES OF SERVICES Co-organised with	 What is the role of retail in the new Brick & mortar shopping and e-con Assistance, shipping, shopping, pick 	[,] mix? nmerce: the new deal post-Covid-19	d	
17.15 - 18.00	• Sustainability changed the rules		the role of the city	

As of 7 September 2020, subject to change

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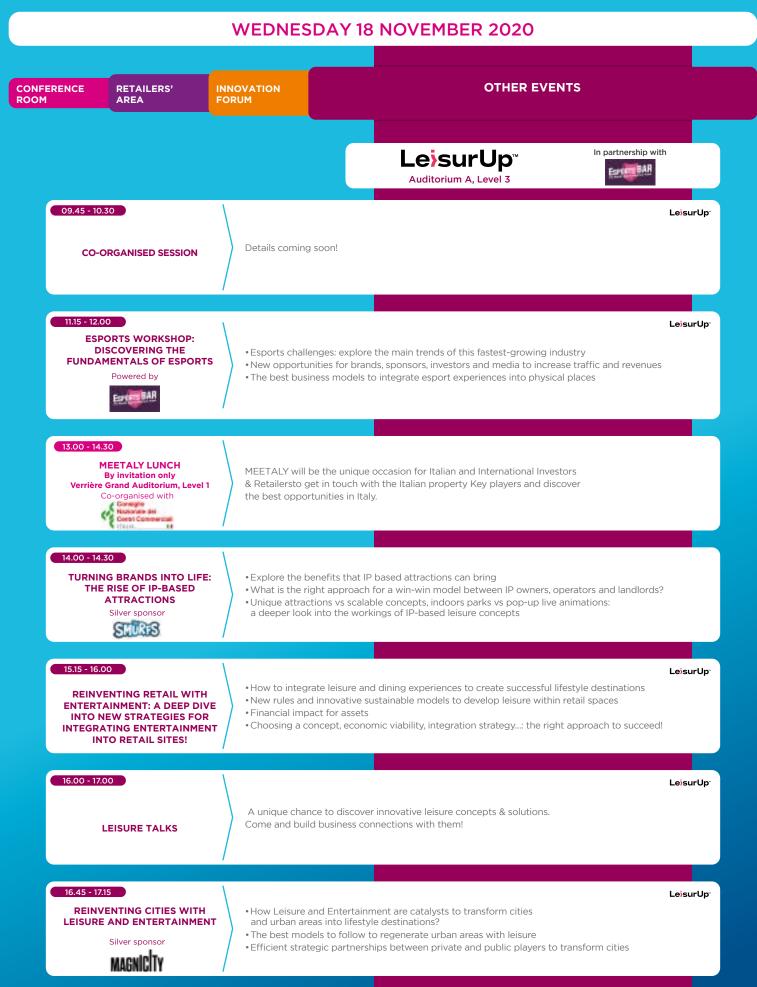
WEDNESDAY 18 NOVEMBER 2020



READY TO CHANGE THE RULES?

WEDNESDAY 18 NOVEMBER 2020			
	RETAILERS' AREA	MAPIC INNOVATION FORUM Level -1	OTHER EVENTS
A TO CU	- 11.45 I & VOICE RECOGNITION ENHANCE & PERSONALISE JSTOMER RELATIONSHIPS Innovation expert insight illowed by a panel session	 AI & voice recognition to personalise the customer journey Data : the importance of robust cloud architecture in smart retail How RFID solutions can improve store operations and serve customer experiences When articifial intelligence becomes intelligence 	
11.45	- 12.30	Discover the latest innovations to increase the performance of your shopping destinations!	
IM	D - 16.15 IPROVING THE SEAMLESS EXPERIENCE WITH CONNECTED STORES! Innovation expert insight bllowed by a panel session	 Focus on connected stores, overcoming the challenges in implementation Digitalisation to boost physical retail : a new platform of services to add value to your clients Automatisation : AI & voice recognition to personalise the customer journey Payment to enhance the seamless experience When digital platforms need physical! 	
16.15	- 17.00	Discover the latest innovations to increase the performance of your shopping destinations!	

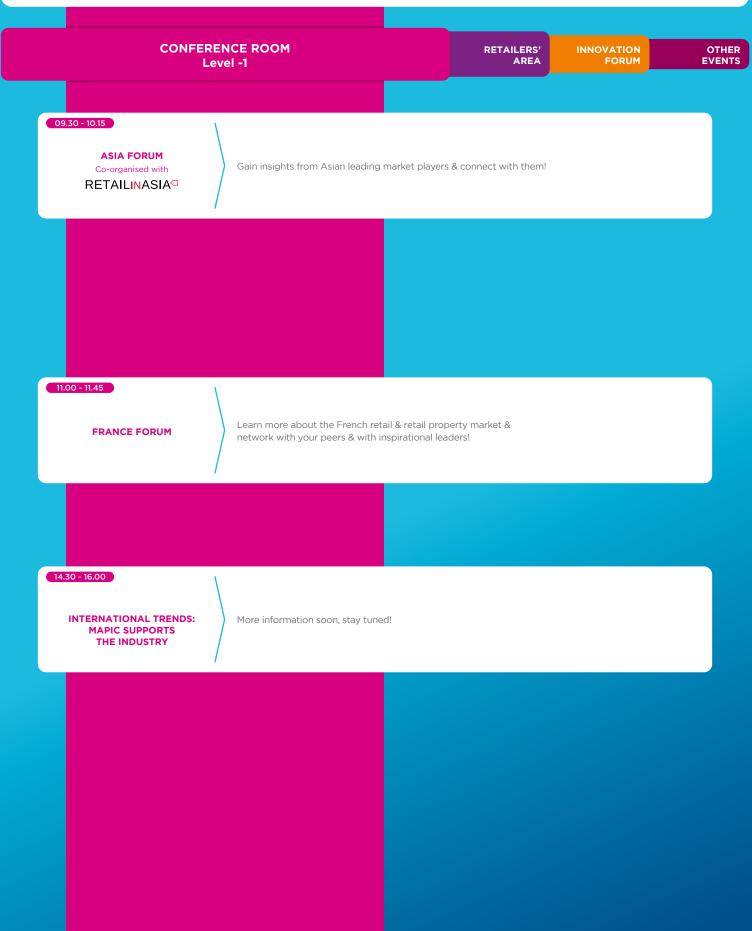
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READY TO CHANGE THE RULES?

THURSDAY 19 NOVEMBER 2020



EMBRACING COLLABORATIVE RETAIL: READY TO CHANGE THE RULES?

THURSDAY 19 NOVEMBER 2020 RETAILERS' AREA CONFERENCE INNOVATION OTHER FORUM **EVENTS** Level -1 10.00 - 10.45 Convenience retail: locating closer to your customers **URBAN FORMATS & SHOPPING** • Spotting the best urban locations & best formats **EXPERIENCES: SHAPING RETAIL** • Innovation as a key driver for urban formats TO KEEP UP WITH CONSUMERS • Sustainability & social responsibility: using local suppliers to meet the local demand **Retail expert insight** followed by a panel session 10.45 - 11.30 Spot & connect with international in-vogue retailers, new brands & DNVBs! **RETAIL TALKS**

17-19 November 2020 Palais des Festivals, Cannes, France

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READY TO CHANGE THE RULES?

THURSDAY 19 NOVEMBER 2020				
	RENCE	RETAILERS' AREA	MAPIC INNOVATION FORUM Level -1	OTHER EVENTS
ſ	11.00 - 11.4	15		
	Innov	E CONNECTED! /ation expert insight ed by a panel session	 Selecting the best technologies & overcoming the challenges in implementation Digital signage, augmented reality & retail innovations to create the best experiences Physical emotions in a digital world New tech and digital solutions to enhance the customer journey 	
	11.45 - 12.3 INN	OVATION TALKS	Discover the latest innovations to increase the performance of your shopping destinations!	
	IN Innov	ABORATIVE RETAIL A DATA WORLD vation expert insight ed by a panel session	 The customer journey is a priority and it takes experiential data to improve it How to collect data, what to collect, how to use it, who to share it with The importance of robust cloud architecture in smart retail How RFID solutions can improve store operations and serve customer experiences How to proceed to develop the right partnership to share data between landlords and retailers 	

EMBRACING COLLABORATIVE RETAIL: READY TO CHANGE THE RULES?

THURSDAY 19 NOVEMBER 2020 CONFERENCE **OTHER EVENTS RETAILERS'** INNOVATION ROOM AREA FORUM Supporting partner Content partners Powered by FOOD FORUM WHITESPACE ECE By invitation only Auditorium A, Level 3 09.00 - 09.30 WELCOME 09.30 - 10.00 FOOD FORUM • Reassess global restaurant market post-Covid outbreak • What will be the key trends to come in the restaurant industry? **RESTAURANT MARKET** • How major local market will recover? OVERVIEW INTERNATIONAL TRENDS AND FIGURES 10.00 - 10.30 FOOD FORUM Time Out Market : from Lisbon to the world! **KEYNOTE ADDRESS** 10.30 - 11.15 • How food will magnify customer experience in new lifestyle destinations? **BUILDING LIFEPLACES** • New formats, new destinations; how food will revitalize new urban landscape? OF TOMORROW: • Focus on innovative urban and iconic projects to create vibrant experiences for customers THE MAGIC OF FOOD! 11.15 - 11.30 FOOD FORUM **NETWORKING BREAK** 11.30 - 12.00 FOOD FORUM · Foodtech and innovation as a key driver post-Covid • Enhancing consumer experiences: the new tech solutions FOODTECH: • How to increase profitability without losing the soul of the brand? **GROWING WITH TECHNOLOGY** • Showcase of some cutting edge technology and solutions that will reshape the restaurant business 12.00 - 12.30 FOOD FORUM • Could sustainability become a real growth driver for hospitality industry players? • Producing, culturing, farming, shipping, cooking, delivering, reducing waste...: PEOPLE, PLANET, PROFIT: how sustainability creates new growth perspectives? HOW TO PURSUE SUSTAINABLE Initiatives showcasing to improve responsible consumption AND PROFITABLE GROWTH 12.30 - 13.00 FOOD FORUM • Understand & define the best approach to develop your concept with a private equity partner HOW TO FINANCE THE GROWTH • Focus on the latest acquisitions and strategic partnerships in foodservice sector OF YOUR RESTAURANT · Selecting the right partner matching the size of your business CHAIN WITH PRIVATE International business cases **EQUITY PARTNERS** 13.00 - 14.30 Sponsored by Live 1 - Own your success Live 2 - How to become with the 'best lifestyle theinternational cafe-bakerv LEDUFF **MULTI-UNIT &** franchisor of the year' leader thanks to franchising MASTER-FRANCHISE LUNCH In partnership with Media partner by BoConcept by Groupe Le Duff By invitation only Foyer Debussy, Level 3 RL (forchise

THEY WILLL SPEAK



Matteo Aicardi Sales Director MICROLOG



Louis Alfieri Principal & Chief Creative Officer RAVEN SUN CREATIVE



Massimo Barbieri Business Developer LOWENGRÜBE



Ben Barker Managing Director EXTREME DESTINATIONS



Mario C. Bauer CEO & Shareholder, VAPIANO Co-founder, CURTICE BROTHERS ORGANIC KETCHUP Co-founder, WHITESPACE PARTNERS



Florence Berger Associate Manager FOOD SERVICE VISION



Richard Betts Group Publisher & Founding Partner

REAL ASSET MEDIA



François Blouin Founder & CEO FOOD SERVICE VISION



Benjamin Calleja CEO & Founder LIVIT



João Cepeda President & Creative Director TIME OUT MARKET



Ben Chesser CEO CONIQ



Miriam Cobbaert International Business Dev. Director

WAVESURFER -AFP TECHNOLOGY



Edouard Dequeker Research engineer for the Chair of Urban Economics / PhD in urban studies

ESSEC BUSINESS SCHOOL



Yael Coifman Senior Partner, EMEA Board Member

LEISURE DEVELOPMENT PARTNERS (LDP) / THEMED ENTERTAINMENT ASSOCIATION (TEA)



Andrea Contino CMO SCALO MILANO OUTLET & MORE



Andrea Costa Co-founder & Managing Partner R2M SOLUTION

THEY WILLL SPEAK



Gilles Devendeville CEO & Founder REAL CONSULTING



Lorraine Dieulot Real Estate & Lifestyle Director SAGUEZ & PARTNERS



Bart Dohmen CEO UNLIMITED SNOW



Jonathan Doughty Global Head of Foodservice, Leisure & Placemaking ECE PROJEKTMANAGEMENT



Lars Eckart Managing Director PAULANER FRANCHISE & CONSULTING



Armando Garosci Director of Publishing Innovation

LARGO CONSUMO



Fabienne Gilles Head of Consumer Products THE SMURFS



Gareth Jordan Director ART SOFTWARE GROUP



David Juhel Sales Manager XTRAICE



Carsten Keller VP Direct to Consumer ZALANDO SE



Muriel Lemesre CMO MAGNICITY



Michael Linander Chief Retail Officer BOCONCEPT



Michele Molon EVP Omnichannel & Commercial Operations SWAROVSKI



Mette Lykke CEO TOO GOOD TO GO



Mario Maiocchi Executive Board Member CONFIMPRESE



Eduardo Miccolis Head of Gift Card Business Development

GIFTIFY BY LOYALTEK

THEY WILLL SPEAK



Vincent Mourre CEO & CO-founder WHITESPACE PARTNERS



Stefan Otte VP Global Real Estate & Partner Retail LEVI STRAUSS & CO EUROPE



Vincent Philippe Founder FUNFAIRCITY



Jochen Pinsker SVP Foodservice Europe THE NPD GROUP



Charles Read Managing Director BLOOLOP



Vincent Redrado CEO DIGITAL NATIVE GROUP



Ron Simpson Founder THE AVOCADO SHOW



Laurent Taieb President of the Board France LICENSING INTERNATIONAL



Valérie Thomas President NARVAL



Louis-Philippe Vallès CEO VAGUE D'AMOUR



Reinhart Viane Business Dev. Director KCC ENTERTAINMENT DESIGN



Sébastien Vieilledent Sport Access Deputy Director UCPA



Lisa Wagner Principal THE OUTLET RESOURCE GROUP



Eric Wauthier-Wurmser International Director **GROUPE LE DUFF**



Reinhard Winiwarter Managing Director & Publisher

ACROSS MAGAZINE

