

FOOD FORUM



Thursday 19 November 2020 Palais des Festivals, Cannes, France



NEW MODELS, NEW RULES...

The Restaurant industry is facing an increasingly turbulent and complex business environment. The **COVID-19** outbreak has seriously challenged existing business and operational models, acting as an accelerator for deep, systemic industry-wide shifts that pre-date the crisis by years, even decades.

The New era is opening up new challenges and opportunities for hospitality industry players. Technological innovation together with the new drivers of consumer behaviors and long-term effects of the Covid crisis, have completely changed the rules of the games!

Thanks to the contributions of some of the most renowned industry experts, this special Conference Program, powered by THE HAPPETITE, will try to outline the future of the restaurant sector, highlighting the new opportunities for growth and the threats to be aware of in the post Covid era. What are the most promising markets for growth? How are new digital solutions impacting traditional business models and improving customer experience?

Technological disruption: robots, delivery... what is the place for the human touch and authenticity in the near future?

People, Planet, Profit: How to pursue sustainable and profitable growth?

Healthy, Organic, Vegan, Paleo.... What kind of concepts will emerge stronger from the crisis and lead the way in the future?

How are Private Equity investors looking at the Restaurant market after the Covid crisis that affected the profitability of classical operational models so deeply?

And above all, how will restaurants and hospitality players play a central role in enriching the experience of consumers in the retail and lifestyle destinations of the future?

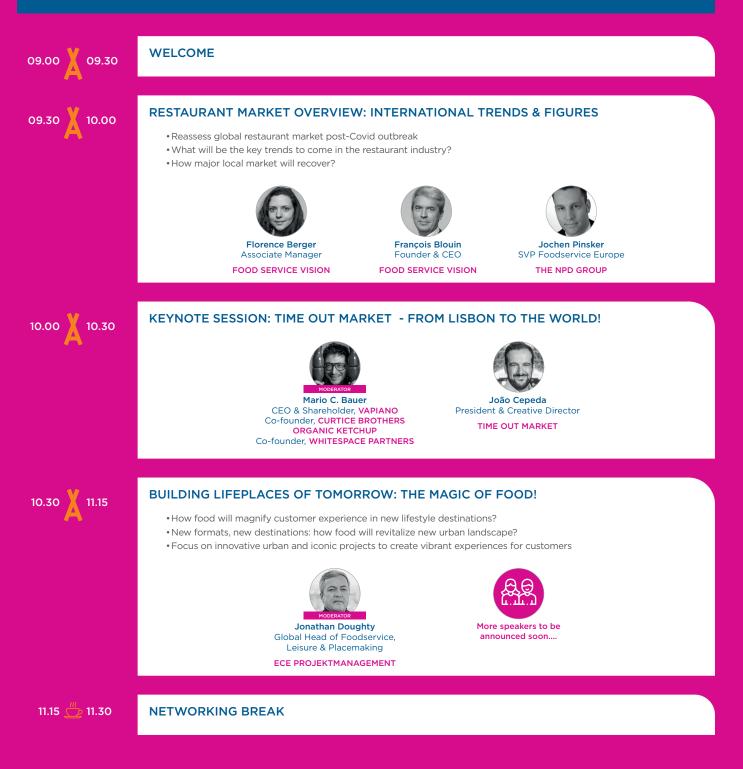
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