

mapic®

LeisurUp™

Discover **MAPIC & LeisurUp 2020**: Boost the **attractivity** of your **city and territory** as a **destination of shopping, food and leisure**

17 -19 Nov. 2020 • Palais des Festivals, Cannes, France

Why come to MAPIC ?

Meet and connect with main key players from retail, leisure and food industries

Gain insights into the development schemes that are changing the face of other cities and meet new potential business partners.

Build alliances and network with our networking tools, plan meetings with retailers, solution providers, investors

Who's coming to MAPIC

The value chain of retail real estate market at MAPIC



Retailers already registered for MAPIC 2020



Food & Leisure at MAPIC 2020

FOOD

powered by **THE HAPPETITE™**



A dedicated Food Area with International restaurant chains

A Food day in the conference programme

Pitching Sessions in the Food Area : a unique chance to discover international in-vogue food concepts

LEISURE

LeisurUp™

THE NEW GLOBAL
B2B LEISURE EVENT

3 DAYS CONFERENCE
2500 PARTICIPANTS

FIRST
EDITION

17-19
NOV.
2020

Riviera 8
Palais des
Festivals
Cannes
FRANCE

Leisure players already registered for LeisurUp 2020



Dedicated conferences sessions for Cities at MAPIC & LeisurUp 2020

The Impact
Of Logistics
On Retailing &
Distribution

Reshaping Urban
Landscapes To Be Fit
For The Future

Urban Formats
& Shopping
Experiences

Reinventing Cities
With Leisure And
Entertainment
(Powered By Leisurup)

Networking Sessions

