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17-19 November 2020  
Palais des Festivals, Cannes

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# Projects Directory

A selection of projects showcased at MAPIC 2019

## BELGIUM

### VAL SAINT LAMBERT FREE TIME PARK, SERAING

Presented by: **Immobilière du Saint Lambert, Val Saint Lambert Invest**

Planned opening date: **2022**

Val Saint Lambert is a mixed-use project with a shopping centre that mixes 8,000 sq m of pop-up stores, 3,500 sq m of designer outlets and 3,000 sq m of F&B. There will also be an indoor and outdoor leisure park, a hotel, as well as event and seminar spaces, public squares, and an amusement park. Each function is of equal importance in the composition of Val Saint Lambert. And, as carbon footprint and energy costs are now a major issue for developments the project, in which commercial uses are combined with 450 new houses and apartments, will have an energy plant that serves the whole site. This is being provided in conjunction with project partner John Cockerill.

**More info**



**61,000** sq m

**145** stores

**5 million** visitors  
per year

**P 2,350** spaces

**42,000 sq m of retail plus 19,000 sq m of indoor leisure**

**VISITORS**

## FRANCE

### BORDEAUX SAINT-JEAN, BORDEAUX

Presented by: **Apsys**

Planned opening date: **2023**

The Bordeaux Saint-Jean project aims to create a new urban ideal in the strategically important district of Saint-Jean. Bordeaux Saint-Jean is an 88,000 sq m project that was initiated by Apsys in collaboration with public development agency Bordeaux Euratlantique (EPABE). Designed by Maison Edouard François, the project will provide 110 retail units with a total GLA of 55,000 sq m within architecture rooted in urban haute couture. The project links the train station and the Garonne river creating a line either side of which is a new urban ecosystem composed of several blocks which are small in scale, sustainable and integrated with the city. Bordeaux Saint-Jean brings together living, working, sharing, shopping and anticipates new urban uses, mobile working, hyperconnectivity and the search for shared life experiences. It will be a place where people meet, share and intermingle.

**More info**



**50,000** sq m

**110** stores

**40** food and  
beverage brands

**P 1,000** spaces

**STAND P-1.G50/P-1.H51**



## GERMANY

### POTSDAMER PLATZ ARKADEN, BERLIN

Presented by:

**ECE Projektmanagement G.m.b.H. & Co. KG**

Planned opening date: **2021**

ECE and Brookfield Properties Germany's repositioning and modernisation of the three-storey Potsdamer Platz Shopping Arkaden in Berlin will create six different themed areas with a modern architectural design. Beneath the centre's glazed roof, retail units will have two- and three-storey facades and there will be a market hall with a range of dining options. The tenant and retail mix will include new concepts and premium retailers. The refurbishment begins this year. Potsdamer Platz Arkaden is in the heart of the German capital and is the destination of approximately 10 million national and international visitors per annum.

**More info**



**40,000** sq m

**90** stores

**32,000** visitors  
per day

**P 1,430** spaces

**Flagship stores, food and beverage brands and  
a 5,500 sq m market hall**

**STAND R7.G14**

## IRELAND

### CHERRYWOOD TOWN CENTRE, DUBLIN

Presented by: **Hines**

Planned opening date: **2022**

Located at the heart of Ireland's largest sustainable urban centre development, Cherrywood Town Centre will be developed as a retail-led streets-and-squares precinct that balances a mix of uses, convenience, place, community and social connections, day and night. Cherrywood, the urban development that surrounds the retail scheme, will eventually comprise more than 9,500 new homes with a future population of over 25,000 people, four light rail stations, six new schools, three new parks equivalent to the size of 91 football pitches, an active public realm, and abundant next-generation workspace. The retail project lies at the centre of Ireland's most affluent catchment area, which is well connected by road, rail and other public transport. Cherrywood Town Centre will be developed to meet the evolving preferences of retail customers and the broader community, which will be reflected in the retail mix, amenities and services and its emphasis on customers, experience, and social connections.

**More info**



**58,800** sq m

**100+** stores

**30** food and  
beverage brands

**P 2,100** spaces

**14 million +**  
visitors per annum

**3-5** leisure and  
entertainment brands

**STAND R7.E11**

## ITALY

### PORTA A MARE OFFICINE STORICHE, LIVORNO

Presented by: **IGD SiiQ**

Planned opening date: **2020**

IGD's development of Livorno's Porta a Mare Officine Storiche will utilise and rejuvenate historic dockyard buildings in the city's harbour area. The development has been designed as an extension of the city centre and will serve both local people and the many tourists who land at Livorno's port. The concept of this project is the combination of recreational and sports activities with a classic commercial retail offer. The centre will provide a range of retail and F&B opportunities. It was important that the design of the scheme preserves the original space and restores the structure of the historic buildings. The designs envisage a covered urban square which overlooks the waterfront. The glazed frontage of the buildings reveals their structure while allowing large amounts of natural light to permeate the commercial areas while providing a high degree of thermal insulation.

**More info**



**15,600** sq m

**30** stores

**11** food and beverage brands a leisure area and a fitness centre

**P 500** spaces

**STAND R7.M1**

## MOROCCO

### MOROCCO MALL MARRAKECH, MARRAKECH

Presented by: **Aksal Group**

Planned opening date: **2021**

The Morocco Mall Marrakech project was designed by DPA, a prestigious architectural firm from Singapore. The design was inspired from the surrounding geological and natural landscapes, made of luxuriant nature and inclined to leisure and relaxation.

Morocco Mall Marrakech puts the customer experience at the heart of its architecture, offering a meticulous selection of shopping and dining, a clear orientation towards leisure and entertainment, and the city's first showcase for luxury brands. At the forefront of trends, visitors of the Morocco Mall Marrakech will enjoy, with family or friends, a stimulating experience with indoor and outdoor paths, gardens, fountains, waterfalls and shops.

**More info**



**50,000** sq m

**190** stores

**12 million** visitors per year

**P 1,700** spaces

**8** leisure and entertainment brands

**45** food and beverage brands

**STAND R7.H9**

## POLAND

### TOWAROWA 22, WARSAW

Presented by: **EPP, Echo Investment**

Planned opening date: **2020/2021**

Towarowa 22 will be the largest mixed-use project in the centre of Warsaw and is being developed on a site of 6.5 hectares in Wola, which is the fastest growing area of the city.

Designed by the architects BIG (Bjarke Ingels Group), Towarowa 22 complements the restoration of the pedestrian streets of historic Warsaw with a mix of apartments, shops, workplaces and cafes, at the heart of which will be a public park.

Towarowa 22 will also be a cultural centre with the inclusion of a theatre as well as Poland's only festival cinema, designed for movie premieres and to accommodate other major cultural events. The centre of Towarowa 22 will comprise the restored Kazimierz Wielki square where the renovated pavilion of Dom Słowa Polskiego Printing House which has characteristic skylights and spiral staircases.

**More info**



**110,000** sq m

**STAND R8.E11**

## RUSSIA

### MEGA EKATERINBURG, EKATERINBURG

Presented by: **Ingka Centres Russia**

Planned opening date: **Opened 2017**

INGKA Centers Russia, part of the IKEA Group, owns, develops and manages a chain of shopping centres throughout Russia, including MEGA Ekaterinburg in the middle of the Ural region. MEGA Ekaterinburg has recently been renovated and provides a comfortable meeting place where visitors can find all the benefits of new ways of shopping, carefully selected F&B options, indoor and outdoor facilities for children, edutainment, fashion, sport and grocery retail categories. MEGA Park is adjacent to the shopping centre and, in an area of 13,500 sq m, provides a landscaped square, recreation area, special event space, kids' playground, multifunctional sports area and features a water fountain.



**106,500** sq m

**155** stores

**15 million**  
visitors per annum

**P 5,200** spaces

**19** food and beverage  
brands

**4** entertainment  
brands

**42** events staged at the centre each year

**More info**



**STAND R7.E38**



## SPAIN

### INTU COSTA DEL SOL, TORREMOLINOS

Presented by: **Intu and Eurofund**

Planned opening date: **2023**

Plans for intu Costa del Sol combine the best in retail with more than 20 different leisure activities, two hotels, a complete range of F&B options, a beach club and a 5,000-person concert venue. The project will comprise eight neighbourhoods which will be curated to provide unique experiences and something for everyone. Entailing an investment of €800m the project's design will create a centre which is highly inclusive with a high standard of sustainability. The centre will incorporate the latest technological advances in energy efficiency, water use and sustainable construction. The shopping resort will meet, and where possible exceed, all the requirements of ISO 14001 and ISO 50001, and other internationally recognised standards such as BREEAM.

**More info**



**235,000** sq m

**400+** stores

**23 million**  
visitors per annum

**P 10,000+** spaces

**70+** food and beverage  
brands

**20+** leisure and  
hospitality operators

**STAND R8.D24**

## THE NETHERLANDS

### WESTFIELD MALL OF THE NETHERLANDS, THE HAGUE

Presented by: **Unibail-Rodamco-Westfield**

Planned opening date: **2020**

Westfield Mall of the Netherlands is the first Dutch development within the Unibail-Rodamco-Westfield portfolio. The centre's 280 stores, restaurants and leisure outlets, which together cover 117,000 sq m will also offer visitors a Fresh! food market, which is already open, a dining plaza, a Kinopolis cinema and a range of events and experiences.

Westfield Mall of the Netherlands is located in the Randstad area, which is the economic heart of the country and includes the four largest cities: Amsterdam, The Hague, Rotterdam and Utrecht. The area is home to 6.8m inhabitants which is 40% of the Dutch population. It also attracts the majority of the 15m tourists that visit The Netherlands each year.

**More info**



**117,000** sq m

**280** stores

**12 to 14 million**  
visitors per year

**P 4,000** spaces

**45** food and beverage outlets, a cinema  
and event centre

**STAND C17**

## UNITED KINGDOM

### EDINBURGH ST JAMES, EDINBURGH

Presented by: **Nuveen Real Estate**

Planned opening date: **2020**

At 158,000 sq m, Edinburgh St James is the city's largest development in a generation and is currently one of the UK's largest regeneration projects. Occupying a prime location at the heart of the city centre the mixed-use destination will provide 79,000m<sup>2</sup> of retail space, including John Lewis, Zara, Mango, Next and Boots, complemented by living, leisure, and entertainment. The scheme includes a Roomzzz Aparthotel, 152 apartments by Native Land, 30 restaurants and other places to eat including a food hall, and a five-screen Everyman cinema. Once open, Edinburgh St James is forecast to attract the highest footfall of any retail and leisure destination in Scotland and the city centre's prime pitch is already extending towards it.

**More info**



**79,000** sq m

**70+** stores

**20 million**  
visitors per annum

**P 1,600** spaces

**30** food and beverage  
brands

**1** Hotel and  
Everyman Cinema

**STAND R7.J7**

## UNITED KINGDOM

### GRANTHAM DESIGNER OUTLET VILLAGE, GRANTHAM

Presented by: **Rioja Developments, Buckminster and BWP Group**

Planned opening date: **2021**

Construction is due to start on premium outlet village Grantham Designer Outlet Village this year and when the project is completed it will provide 130 units aimed at luxury brands in a development set in 25,084 sq m of landscaped grounds.

Driven by leading developers of designer outlet villages Rioja Developments and Buckminster, a family-owned, local property investment business, Grantham Designer Outlet Village will be located close to a major transport route, the A1, on the southern edge of Grantham in South Lincolnshire. The project represents a £100m (c€112 m) investment in the local area and will create approx, 1,500 jobs. Plans include a direct link onto Grantham's new southern relief road and a bus service to connect with the railway station and Grantham town centre. Grantham Designer Outlet Village has been designed to complement the existing town centre retail offer with luxury brands that cannot be found in typical UK market towns. The development will also incorporate cafes, restaurants, public spaces and play areas, 1,800 parking spaces and a visitor and tourism centre.

**More info**



**16,566** sq m (ph 1)  
+ **8,808** sq m (ph 2)

**130** retail units

**3,5 million**  
visitors per annum

**P 1,800** spaces

**STAND R7.H6**

## UNITED KINGDOM

### SCOTCH CORNER DESIGNER VILLAGE, YORKSHIRE

Presented by: **Scotch Corner Richmond LLP**

Planned opening date: **2021**

Scotch Corner Designer Village will be the leading outlet shopping and leisure destination in the North of England. This premium outlet retail development will be situated in the Richmond area of North Yorkshire, at the intersection of two major routes, the A1(M) and the A66. Around 26 million vehicles pass this point each year.

The outlet village will comprise 92 retail units, with parking for 1,300 cars and 150 electric charging points. To complement the extensive range of leading retail brands, and as part of Phase 2, the development will also provide visitors with a wide-ranging indoor and outdoor leisure offer, providing guests with the opportunity to immerse themselves in unique events and experiences.

Scotch Corner Designer Village is the creation of property developer Simon Waterfield, and Peter Mullen, the founder of shirt-maker Thomas Pink and made Hunter the force it is today. It will be home to an appealing mix of premium and best of high street retailers and a number of selected premium Yorkshire brands. To complement the permanent outlet retail offer, the scheme will also include a multi-brand space comprising a curated mix of fashion brands, designed to appeal to customers looking for mid-range designer brands, as well as independent and emerging names.

The low-rise, uncovered design of Scotch Corner Designer Village will have a village-feel, with high quality local materials and architectural details, combined with a village street design, presenting a strong sense of place complementary to the local area. The scheme will reflect the local architecture through an intimate series of open streets interspersed with courtyards and terraces.

**More info**



**250,000** sq m

**92** stores

Anticipated **3,3 million** visits in year one

**10** restaurants and cafés

**P 1,300** spaces

and **150** electric vehicle charging stations

**STAND R8.C15**

## USA

### TSX BROADWAY, NEW YORK

Presented by: **L&L Holding**

Planned opening date: **2022**

Intended as a first-of-its kind, L&L Holding Company, in partnership with Maefield Development, Fortress Investment Group and the Nederlander Organisation, is creating a full-building promotional platform in Times Square, New York. TSX Broadway will comprise 51,096 sq m, 46-storey tower which includes an outdoor stage suspended 9 metres high. The project includes the largest (177 metres tall) and most technologically advanced signage and lighting package available as well as 11 floors of retail/experiential space, and a 669-room luxury hotel. The Palace Theatre will be elevated 9 metres before undergoing a \$50m ( 45.5m) renovation and modernisation. TSX Broadway was conceived as the way to connect with customers in the digital age. With fully-integrated retail, entertainment, hospitality, and food and beverage offerings, TSX Broadway provides the venue for a range of experiences, performances and interaction in the world's most visible location.

**More info**



**10,219** sq m

**10 to 15 million** visitors per year

**VISITOR**



## USA

### AMERICAN DREAM, EAST RUTHERFORD, NJ

Presented by: **Triple Five Group,**

**Gensler architects**

Planned opening date: **2019-2020**

American Dream will provide a mix of entertainment and retailing in the heart of the New York Metropolitan area. The project is accessible both by more than 21 million residents and by the 55 million domestic and international tourists that visit the area every year. Lying at Meadowlands in Bergen County, New Jersey, the project is situated at the intersection of three major highways used by over 100 million vehicles annually and is accessible from three of the largest airports in the US.

American Dream combines retail, dining, entertainment and visitor attractions on a large scale. The retail component comprises over 450 retail, food and specialty shops with anchors including Saks Fifth Avenue and Lord & Taylor. Nearby are leisure attractions including North America's largest fully-enclosed indoor DreamWorks Water Park, an indoor Nickelodeon Universe Theme Park and a 16-storey Big

Snow indoor ski & snow park. The leisure element of the project also includes a 1,500-seat live performing-arts theatre an 87m-tall observation wheel; luxury movie theatres by Cinemex; a 6,500 sq m Sea Life aquarium & Lego discovery centre; NHL-size ice rink; and an 18-hole miniature golf course. The centre also features The Collections – a 42,615-sq m luxury and fashion area and The Dining Terrace, which comprises 15 full-service restaurants.

The sheer scale of the project has been one of architect Gensler's main considerations and the firm points out that with a complex as large as American Dream, the visitor journey must be intuitive so that people readily understand where they need to go and how to get there. It is also important to create an intimate, personal experience while conveying the complete entertainment offering that is available at American Dream. Another objective was to create a clean, contemporary space that connects a number of buildings while creating zones with distinctive personalities, differentiating the experience which each provides.

#### More info



**280,000** sq m

**450** retail units

**40 million**  
visitors per year

**P 33,000** spaces

Indoor DreamWorks Water Park, Nickelodeon Universe Theme Park, indoor skiing; 1,500-seat theatre; observation wheel, cinemas; aquarium, ice rink; miniature golf course

**100** carefully curated dining destinations

STAND P-1.F2