

TUESDAY 13 NOVEMBER

14.30-19.00 - **OUTLET SUMMIT*** [Majestic Hotel] - Sponsors:        - Official partner: 

14.30-18.30 - **LEISURE SUMMIT*** [Verrière Grand Auditorium - Palais 1] - Global summit sponsor:  - Sponsors:      - Media partner: 

19.30 - **WELCOME RECEPTION** [Carlton Hotel] - Open to all delegates

WEDNESDAY 14 NOVEMBER

CONFERENCE ROOM 1

MASTER OF CEREMONY:
Chris IGWE, Co-founder, MORE OR LESS

RETAIL CONVERGENCE

09.00-10.00
RETAIL TRANSFORMATION: THE NEW DEAL WITH O2O

 Sandra GUICHARD Home & Decoration 828 Retail Director LA REDOUTE	 Quentin JONAS Digital, Innovation and Strategic Marketing Director CAMILIA	 Mark ROBINSON Property Director and Owner ELLANDI
 Lassi TOLONEN Director, Product & Development CLEAR CHANNEL	 Julie VILLET Director URLAB & CSR	 Pamela WOLF CPG Industry Leader SALESFORCE Moderator

10.00-11.00
OWNCHANNEL: REINVENTING PHYSICAL!

Keynote followed by panel session







Co-org:  **RETAIL BOARD ADVISORS**

 Wilson TAN CEO CAPITALAND RETAIL	 Stephen BROWN Group Marketing and Communications Director HAMMERSON	 Felix DE TURIAGA Founder RETAIL BOARD ADVISORS
 Jerôme MONANGE Advisor Marketing & Communication L&L LUXURY AND RETAIL	 Philippe SEPEHR Director Digital, Innovation & Analytics ECC PROJECTMANAGEMENT	 Gerardo VILLALBA BELLO Head of Industry, Retail & AI MINSAIT

11.00-12.00
ECONOMICS ENERGISING PHYSICAL

Keynote followed by panel session

Co-org:  **WWD** Official Partner: 

 Philippe CHAINEUX Founder MADE.COM	 Ross BAILEY APPEAR HERE	 Molly JEFFERY DESIGN AND DEMPSEY
 Dimitri LALAGOS SVP Leasing AMERICAN DREAM	 François MOMBASSE President FEVAD	 Mimosa SPENCER Senior Business News Editor WWD Moderator

12.00-12.45
TRANSFORMING REALITY: PHYSICAL IN THE AGE OF DIGITAL

Opening Keynote


Christophe CUVILLIER
Group CEO
UNIBAIL-RODAMCO-WESTFIELD

14.30-15.30
ALL YOU NEED IS LOGISTICS!







Keynote followed by panel session

Co-org:  **Instituto du Commerce** Sponsor: 

 Romain ROLE Director of Operations France AMAZON	 Etienne DUPUY Managing Director - Asset Management Europe INVESTCO REAL ESTATE	 Xavier HUA CEO INSTITUT DU COMMERCE
 Raimund PAETZMANN VP Corporate Real Estate ZALANDO	 Alexandra SELENEVA Commercial Director ORIENTIR	 Matthew WHITTAKER Global Head of Infrastructure, UK - Contract Logistics KUEHNE + NAGEL

INNOVATION & TRANSFORMATION

15.30-16.30
DATA, DIGITAL SIGNAGE, LOYALTY... THE CONNECTED CUSTOMER JOURNEY

 Thomas LACZY Operations & Retail Director France ADIDAS	 Bastien LEAL Marketing & Communication Director France HAMMERSON	 Stefan SJÖSTRAND Commercial & Digital Director INNSA CENTRES
 Dimitri THEMELIS Business Development Director Europe NEARBY GROUP	 Pamela WOLF CPG Industry Leader SALESFORCE	 ALESSANDRO ZANOTTI Managing Director Digital Customer & Channels Transformation ACCENTURE






16.30-18.00
NEW OPERATING MODELS: INNOVATIVE SOLUTIONS TO REINFORCE SHOPPING CENTRE EFFICIENCY

Part 1: panel session

Co-org:  **ALTAVIA RetailTech**

 Michelle BUXTON Group Managing Director TOOLBOX GROUP	 Jean COLLET Senior UK Link Manager UNIBAIL-RODAMCO-WESTFIELD	 Juliette DELCOURT Marketing, Brand & Digital Leader CEETRUS
 Katarzyna DORSEY Founder & CEO YOSIAI	 Karen HARRIS Managing Director INTUDIGITAL	 Yohan HUBERT President SOUS LES FRAISES
 Karen KLESSINGER Creative Director DAN PEARLMAN GROUP	 Grigoriy PECHERSKIY Managing Partner ADG GROUP	 Nicolas VOULAND CEO ALTAVIA RETAILTECH Moderator

Part 2: start-ups on stage

 Patrick BRENNAN Group CEO PEARLAI	 Arthur GUELTON CEO FIND & ORDER	 Rudolf PISTORA Lead Sales Manager PLANARADAR
 Marc-Christophe RIEBE Founder & CEO ELOCATIONS	 Emilien ROSE CEO DRONOTEC	





CONFERENCE ROOM 2

SHOPPING THE WORLD

09.00-10.00
DESTINATION: RUSSIA

 Ignat BUSHUKHIN Editor-in-Chief RBC Moderator	 Nikolay KAZANSKIY Managing Partner COLLIER INTERNATIONAL RUSSIA	 Ozana MOSTAYEVA Head of Retail Agency CUSHMAN & WAKEFIELD RUSSIA
 Grigoriy PECHERSKIY Managing Partner ADG GROUP	 Bulat SHAKIROV President RCS	 Andrey PAVLOV President and founder ZENDEX GROUP







10.00-11.00
DESTINATION: THE NETHERLANDS

 Françoise DECHESENE Managing Director Netherlands/Belgium MULTI	 Brigitte GERRITSE Managing Director NRW DUTCH COUNCIL OF SHOPPING CENTRES MULTI	
 Bart VINK Head of Research & Strategy REDEVO	 Bart VAN TWILLERT Country Manager The Netherlands UNIBAIL-RODAMCO-WESTFIELD	

11.00-12.00
DESTINATION: BELGIUM

 Filip DE BOIS Chairman BLSC Moderator	 Kasper DEFORCHE CEO WEERLDHIVE BELGIUM	 Sam PERNEEL Head of Asset Management Retail AG REAL ESTATE
 Koen TENGROOTENHUYSEN Director Real Estate & Development DECAHLON BELGIUM	 Piet VAN POPPEL Country Manager Belgium CBRE EI	 Heidi VERBRUGEN Expansion & Processes Director CARREFOUR BELGIUM

12.00-13.00
DESTINATION: POLAND

 Radosław KNAP General Director PRCH	 Wojciech NOWAKOWSKI Investment & Leasing Director DEKADA	 Rafał OSTROWSKI Journalist EUROBUILD CEE Moderator
 Brendan O'REILLY Managing Director FASHION HOUSE GROUP	 Ada WALCZAK Leasing Director CEETRUS POLSKA	 Jolanta WAWRZYSZUK Group Head of Leasing ATRIUM EUROPEAN REAL ESTATE






14.30-15.30
DESTINATION: MIDDLE EAST

 Rupakatha BHOWNICK Editor IMAGES RETAILME Moderator	 Kunal HARISHINGANI Head of Marketing & Technology LANDMARK LEISURE	 Fahad KAZIM Vice President - Mezzanine Mall MEYDAN GROUP
 Marcello LARIZZA Head of Malls Operations LULU GROUP INTERNATIONAL	 Camilla MAGUIN Head of International Partnerships & Wholesale BAASH	 Mark TESSEYMAN Chief Operating Officer LIWA TRADING ENTERPRISES

15.30-16.30
DESTINATION: ITALY (PART 1)

 Mariano DE LUCA Head of Advisory Department SVCOM	 Fabio FRAULINO Head of Asset Data Analysis Italy CUSHMAN & WAKEFIELD	 Cristina LAZZATI Director Mark Up & Gdowek NEW BUSINESS MEDIA Moderator
 Massimo MORETTI President, CNCC ITALY / General Manager, CDS HOLDING	 Maddalena PANU Head of Marketing & Sales SAVILLS LARRY SMITH	 Francesco SOLDI Head of Marketing & Sustainability IGD SIQ

16.30-17.30
DESTINATION: SPAIN

 Dolores BAÑON Director of Operations & Development Spain CARREFOUR PROPERTY	 Israel CASANOVA Managing Director Spain REDEVO	 Laelita FERRACCI Director of Operations Spain UNIBAIL-RODAMCO WESTFIELD
 Javier HORTERLAND DE LA LASTRA Chairman AEC	 Gonzalo SENRA CHOVER Retail Director Spain CBRE	

17.30-18.30
DESTINATION: LATIN AMERICA

 Jimmy ARAKANJI Co-CEO THOR URBANA	 Jacques BRAULT CEO CIDADE MATARAZZO	 Cátia CANDIDO Managing Director ABRACE
 Jose GOMEZ Chief Development Officer ETAM	 Jorge LIZAN Managing Director LIZAN RETAIL ADVISORS Moderator	 Gustavo SCHIFFINO CEO PIER EXPERIENCE

MAPIC INNOVATION FORUM, PALAIS -1

 **Clear Channel**

MASTER OF CEREMONY:
Edouard DETAILLE
President, FCE

NEW IN 2018
PRIVATE GUIDED TOUR**
By registration only

INNOVATION & TRANSFORMATION

10.00-11.00
FROM DATA TO BUSINESS VALUE

Masterclass

Co-org: 


Edouard DETAILLE
President
FCE
Moderator


Tatiana ROMAO
Market Research Manager
SONAE SIERRA


Olivier MEGE
Editorial
REAL QUALITY RATING


Karen HARRIS
Managing Director
INTUDIGITAL

14.30-16.00
INNOVATION TALKS

Discover the latest innovations in shopping centres 3.0

Co-org: 


MATTIO AICARDI
Sales Manager
MICROLOG


Timothée ALSEPKTOR
Key Account Manager Europe
VIADIRECT


Maxence BATAILLE
Marketing & Sales
RETECITY


Stéphane CASIMIR
Head of International Development
TC GROUP SOLUTIONS


Ben CHESSE
CEO
CONIO


Frédéric DELOFFRE
Founder & CEO Creative Director
ADVENTURELAB



Géorgie DUPONT
Founder
REFERO.RE



Thomas FEHN
CEO
PYRAMICS


Laura GIANNINI
CEO
PIA GROUP


Garett JORDAN
Director
ART SOFTWARE GROUP


Michael KRIEF
Group Information Systems Director
HAMMERSON
Moderator


Robert MASSE
Chairman
GIFFITY BY LOYALTEK


Jean-Marc MORLET
Sales & Marketing Director
ACOREL

18.00
INNOVATION HAPPY HOUR


LEISURE ZONE, PALAIS -1


NEW IN 2018
PRIVATE GUIDED TOUR**
By registration only

CUSTOMER EXPERIENCE

11.00-12.00
LEISURE TALKS

Find the best technologies & solutions to entertain your customers


Co-org: 


Gian Chiaro APRILE
Group CEO
WE ARENA ENTERTAINMENT


Paul COLLINGS
Director
TIMBERPLAY


Tania KISHKIN
CEO
FUNTOPIA


Christophe CHAUVAUD
General Manager France, Switzerland
& Africa
GUBICAAM WORLDWIDE


Veneta YANYOVA
Sales Executive
WALLTOPIA

14.00-16.00
THE IMPACT OF NEW RETAIL & LEISURE EXPERIENCES

Co-org: 


Louis ALFIERI
Principal Chief Creative Officer
RAVEN SUN CREATIVE


Fri FORJINDAM
Chief Development Officer
MYCOTOO


Klaus Sommer PAULSEN
CEO & Founder
DAN PEARLMAN GROUP


Nicole SROCK STANLEY
CEO & Founder
DAN PEARLMAN GROUP


Veneta YANYOVA
Sales Executive
WALLTOPIA

16.00-17.00
IS THERE A FUTURE FOR A EUROPEAN ART OF RETAILTAINMENT?

Co-org: Real Retailtainment


Vincent BRIE
Vice President
TRIO