

# MAPIC 2022: A BRAND NEW EXPERIENCE

## Sustainability workshop



### What is it?

An exclusive, by invitation only, networking and content event.

A unique opportunity to get accurate information about what makes a project sustainable, to discover projects which stand out in this matter and to network with experts and decision makers who make things happen.



### Who is attending?

Landlords, retailers, investors, local authorities, leisure players, association, property service providers and suppliers.



### When and where?

Tuesday 29 November, from 14.00 to 15:30

In the Palais des Festivals (Verrière Grand Audi), Cannes



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Closed Door events (by invitation)



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### What's in the agenda?

- **Welcome speech – 5mn**
- **Overview of main ESG trends that are reshaping property industry – 10 mn**  
Speaker: Edouard Dequeker, ESSEC
- **Panel discussion - 30 mn**  
Presentation of case studies illustrating best practices in integrating ESG criteria and solutions in retail property market (energy efficiency, local community impact, inclusion... actions and results).

Speaker: Marco Balducci, CEO & DG France Nhood



- **Networking Coffee – 15 mn**
- **Round tables & wrap up – 30 mn**

This format allows participants to network and to get insights on a trend of the market. Each table has a moderator who will provide content and lead the exchanges on the challenges to build a sustainable strategy: energy efficiency, low carbon, sourcing, new technologies...

