

MAPIC 2022: A BRAND NEW EXPERIENCE

Meet the leisure operators

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What is it?

An exclusive, by invitation only, networking event bringing together decision-makers from the leisure and the retail property industry.

In this workshop, you will get insights on the latest trends in leisure, discover some key projects integrating leisure in lifestyle destinations and network with a targeted audience to discuss about the best model to integrate leisure into retail and urban destinations



Who is attending?

Landlords, investors, leisure operators, property service providers, leisure service providers, local authorities, associations.

This event will bring together 80 participants.

Expected attending companies (pending confirmation): JRA, KCC, Qubicaamf Bowling Products, Mycotoo, TEA, LDP, ECA2, La tête dans les nuages, Otium Capital, 7 Squares, Surf House, SpeedPark, Lane 7, Experience UK, Puy Du Fou, City Wave, Altarea, La Compagnie de Phalsbourg, Apsys, Arabian Centers, Carmila, C&W, ECE, Frey, Klepierre, Nhood, SCC, City of Cannes, City of Milan, City of Bruxelles



When and where?

Wednesday 30 November, from 14.00 to 15:30

In the Palais des Festivals (Verrière Grand Audi) in Cannes



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What's in the agenda?

- **Welcome speech** – 5 mn
- **International overview of major trends in the leisure industry by Yael Coifman, senior partner at LDP** – 20 mn
- **Vision on upcoming projects which are illustrating new trends** – 30 mn

Projects presented by QubicaAMF, KCC, JRA

- **Round tables** – 20 mn

This format allows participants to network and to get insights on a trend of the market. Each table has a moderator who is an expert in leisure, provides content and leads the exchanges.

Two questions will be asked to each participant in a round table:

- What are the key challenges you face when you want to integrate leisure in your project?
- How do you solve them?
- **Closing remarks** - 5 mn
- **Networking coffee** – 10 mn

A booklet presenting a selection of outstanding leisure projects will be available for all participants to this event.



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