

# MAPIC 2022: A BRAND NEW EXPERIENCE

## Multi-Unit Franchise Summit

Closed Doors events (by invitation)

In partnership with

WHITE SPACE  
PARTNERS

progressium  
ACCÉLÉRATEUR DE DÉVELOPPEMENT



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### What is it?

An exclusive networking event bringing together brands and Multi-unit franchise partners from all over the world



### Who is attending?

This event will bring together 80 participants: Retail, F&B & Leisure brands will network with some of the most important international & regional franchise partners



### When and where?

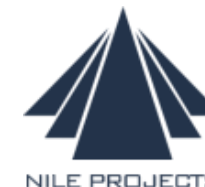
**Wednesday 30 November, from 16:00 to 17:30**  
Palais des Festivals (Verrière Grand Audi) in Cannes



THEY WERE THERE IN 2019!

30 FRANCHISE PARTNERS FROM 16 COUNTRIES

REPRESENTING OVER 200 BRANDS IN THEIR PORTFOLIOS



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### Who is attending?

Retailers & franchise partners.

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### Expected attending Multi Unit franchise companies:

Alothaim, Nile Projects & Trading, Azadea, GTEX, Jay Jay Capital, Alpha Seed, PAX Hospitality, Alsea, ME Franchising, Amarla, CHN, Fawaz Alhokair, Gieseke, Vertex Investments, Amrest, Grupo Ibersol, Alshaya Poland.

### Brands attending last editions:

MayaMaya, Carl's Jr, Wingstop, Avocado Show, Cibiarno Group, BoConcept, Guinot, Dont Call Me Jennyfer, Five Guys, C&A, Karine Augis, Koon, Gamechangers, Le Beau The, Fashion Cube, Kiabi, Monoprix, Fnac, Footlocker, BrewDog, Alice Pizza, Organia, Boparan, Viandas, Groupe Le Duff, Lowengrube, Cojean, Ham Holy Burger, Nau, Nashi Argan, Goiko, Matalan, Teddy Gruppo, Fauchon



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### What's in the agenda?

- Welcome speech
- Round tables

Each table will bring together retail or food & multi-unit franchise representatives. Retail and food persons change table every 10mn to meet other multi-unit franchise partners. Each table has a moderator who will lead the exchanges.

This format allows retailers to network with all multi-unit franchise partners and vice-versa.

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