

# MAPIC 2022: A BRAND NEW EXPERIENCE

## Multi-Unit Franchise Summit

Closed Doors events (by invitation)



### What is it?

An exclusive networking event bringing together brands and Multi-unit franchise partners from all over the world



### Who is attending?

This event will bring together 80 participants: Retail, F&B & Leisure brands will network with some of the most important international & regional franchise partners



### When and where?

**Wednesday 30 November, from 16:00 to 17:30**  
Palais des Festivals (Verrière Grand Audi) in Cannes

In partnership with

WHITE SPACE  
PARTNERS

progressium  
ACCÉLÉRATEUR DE DÉVELOPPEMENT

Sponsored by

GUINOT  
INSTITUT • PARIS

franchise  
expo PARIS  
FFF  
Fédération Française  
Franchise

19 - 22 MARCH 2023  
PARIS - PORTE DE VERSAILLES



THEY WERE THERE IN 2019!

30 FRANCHISE PARTNERS FROM 16 COUNTRIES

REPRESENTING OVER 200 BRANDS IN THEIR PORTFOLIOS

AmRest

ZADEA

ALSHAYA  
GROUP

NILE PROJECTS

BTC

شركة العنيم للاستثمار  
والتطوير العقاري  
Al Othaim Real Estate  
Investment & Dev. Co.

فواز الحكير  
FAWAZ ALHOKAIR

LIWA

ALPHA SEED  
F&B INVESTMENT PLATFORM

BUSINESS TRADING COMPANY  
Est. 1997

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### Who is attending?

Retailers & franchise partners.

This event will bring together 80 participants.

### Expected attending Multi Unit franchise companies:

Alothaim, Nile Projects & Trading, Azadea, GTEX, Jay Jay Capital, Alpha Seed, PAX Hospitality, Alsea, ME Franchising, Amarla, CHN, Fawaz Alhokair, Gieseke, Vertex Investments, Amrest, Grupo Ibersol, Alshaya Poland.

### Brands attending last editions:

MayaMaya, Carl's Jr, Wingstop, Avocado Show, Cibiarno Group, BoConcept, Guinot, Dont Call Me Jennyfer, Five Guys, C&A, Karine Augis, Koon, Gamechangers, Le Beau The, Fashion Cube, Kiabi, Monoprix, Fnac, Footlocker, BrewDog, Alice Pizza, Organia, Boparan, Viandas, Groupe Le Duff, Lowengrube, Cojean, Ham Holy Burger, Nau, Nashi Argan, Goiko, Matalan, Teddy Gruppo, Fauchon



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### What's in the agenda?

- Welcome speech
- Round tables

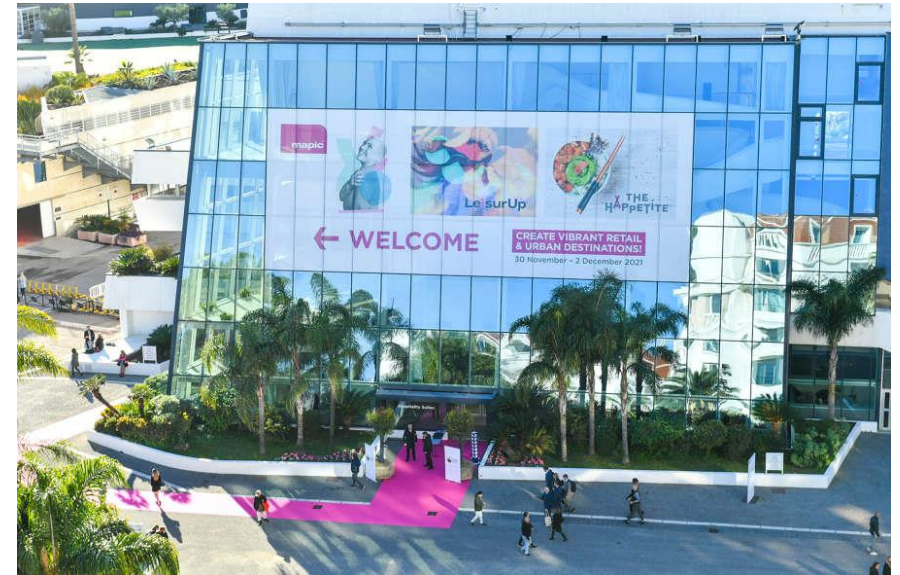
Each table will bring together retail or food & multi-unit franchise representatives. Retail and food persons change table every 10mn to meet other multi-unit franchise partners. Each table has a moderator who will lead the exchanges.

This format allows retailers to network with all multi-unit franchise partners and vice-versa.

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