

MAPIC 2022: A BRAND NEW EXPERIENCE

Outlet Summit



What is it?

Our annual focus on the dynamic and expanding designer outlet sector.



Who is attending?

Outlet developers, retailers, investors, leisure players, property service providers, service providers, local authorities.

This event will bring together 80 participants.

Expected attending companies: Land of fashion, Neinver, ROS Retail Outlet Shopping GmbH, Scalo Milano, Torg, McArthurGlen Group, Fashion House Group, Scotch Corner Designer Village, Advantail, Arcus Real Estate, Rioja Estates, Via Outlets, Groupe Marques Avenue etc.

Adidas, Action, Luxottica, Levi's, Duck Donuts, Ben&Jerry's, Monoprix, KFC, Starbucks, Five Guys, Karl Lagerfeld, Bella Scarpa, La cannoleria siciliana, Rinaldini, Triumph International etc.



When and where?

Tuesday 29 November, from 16.00 to 18.00

In the Palais des Festivals (Verrière Grand Audi), Cannes

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Closed Doors events (by invitation)



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What's in the agenda?



Master of Ceremony, Chris IGWE, President, CHRIS IGWE INTERNATIONAL

- Welcome speech – 5 mn
- Overview of outlet Market trends – 15 mn

Ken Gunn, Managing Director, Ken Gunn Consulting

- Feedback from two outlet operators on new trends - 15 mn
- Presentations of the latest or upcoming outlet projects – 20 mn

By Torg / Rioja Estates, Fashion House Group, Arcus

- Networking coffee - 15 mn
- Round tables & Wrap up – 25 mn

This format allows participants to network and to get insights on a trend of the market. Each table has a moderator who is an expert and provides content and leads the exchanges.

Each participant of the round tables will be able to choose between 2 topics.

=> *Sustainability in outlets*

=> *Leisure and food in outlets: developing client experience*

- Table restitutions and closing remarks – 20 mn



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