

# MAPIC 2022: A BRAND NEW EXPERIENCE

## Sustainability workshop



### What is it?

An exclusive, by invitation only, networking and content event.

A unique opportunity to get accurate information about what makes a project sustainable, to discover projects which stand out in this matter and to network with experts and decision makers who make things happen.



### Who is attending?

Landlords, retailers, investors, local authorities, leisure players, association, property service providers and suppliers.



### When and where?

Tuesday 29 November, from 14.00 to 15:30

In the Palais des Festivals (Verrière Grand Audi), Cannes



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### What's in the agenda?

- **Overview of main ESG trends that are reshaping property industry – 10 mn**

Speaker: Edouard Dequeker, ESSEC

- **Panel discussion**

Presentation of case studies illustrating best practices in integrating ESG criteria and solutions in retail property market (energy efficiency, local community impact, inclusion... actions and results).



### Panel (20 mn):

Pascal Steens, CEO of Nhood Hungary

Clémentine Pacitti, Group Head of CSR, Klépierre

### Panel (20 mn):

Damian Hopkins, founder/CEO The radius Group, retail ambassador for Product of change

Monica Salvestrin Brogi, Executive Board Member - Product and Marketing, NAU!

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- **Coffee Break – 10 mn**

- **Round tables & wrap up – 20 mn**

This format allows participants to network and to get insights on a trend of the market.

Each table has a moderator who will provide content and lead the exchanges on 2 topics :

- Innovation, energy efficiency and sustainability
- Sustainability and client experience.

- **Round Tables Restitution – 10 mn**

