

mapic

LeisurUp
by mapic

THE HAPPETITE
FORUM
by mapic

29 Nov. – 1 Dec. 2022
Palais des Festivals
Cannes, France



ONBOARDING GUIDE

Online Database

Thank you for being a part of the MAPIC Online Database !

The platform allows all MAPIC 2022 participants to promote their presence, make connections and generate leads. You will be guided to promote yourself and your company and take advantage of online database's functionalities.

1. **Update your participant profile** in order to present yourself and help the MAPIC 2022 participants find you through the participant directory.
2. **Update your company profile** to deliver relevant information to help the participants find your company through the company directory (1st registered participant of each company to log-on to MAPIC 2022 Online Database is entitled as "Company Administrator").
3. As a "Company Admin", allow your colleagues to also be an admin for your company on the platform.
4. Download the list of participants that have requested to be contacted.

Enjoy your reading.

The MAPIC Team

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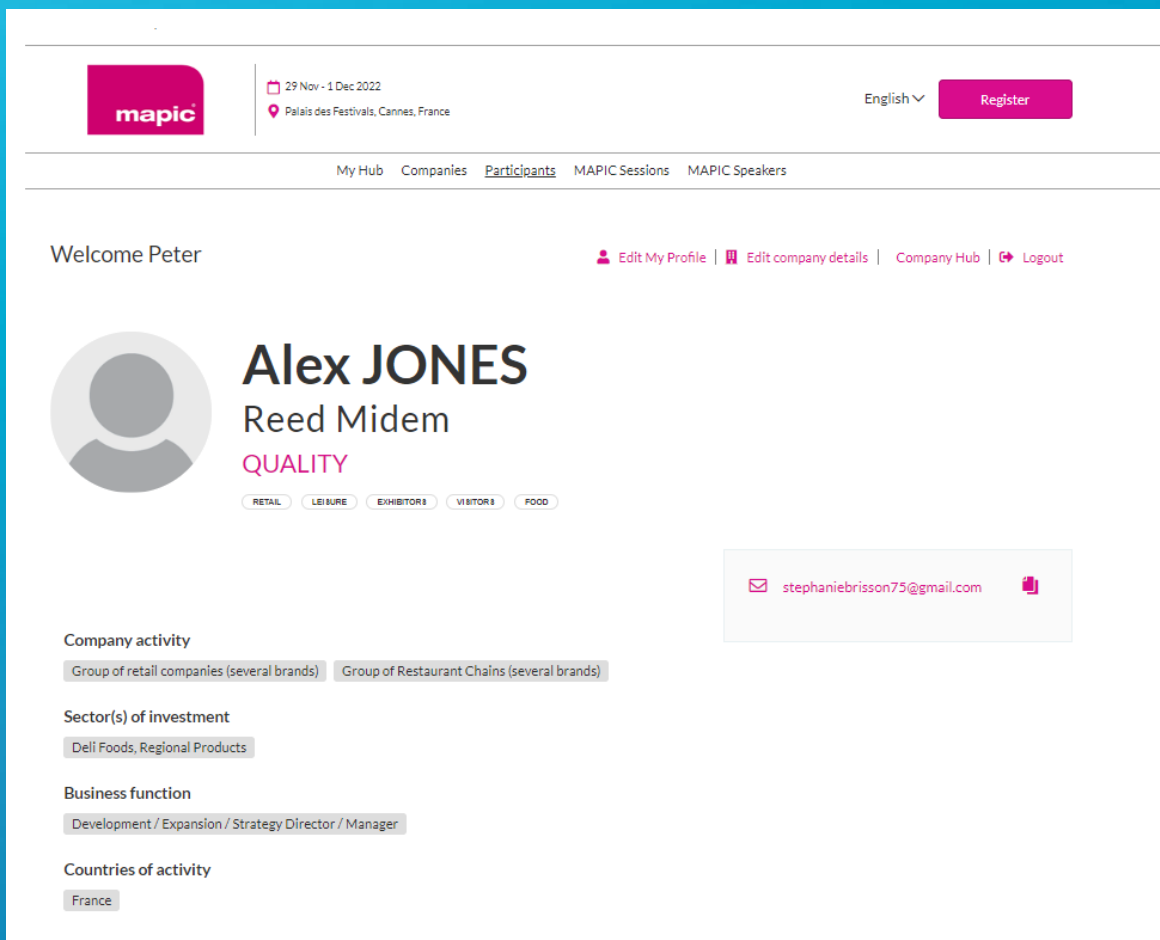
29 Nov. – 1 Dec. 2022
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Cannes, France

**UPDATE YOUR
PARTICIPANT PROFILE**



29 Nov. – 1 Dec. 2022
Palais des Festivals
Cannes, France


 [Edit My Profile](#) |  [Edit company details](#) |  [Company Hub](#) |  [Logout](#)



The screenshot shows the participant profile page for Alex JONES. The page includes a navigation bar with the MAPIC logo, event dates (29 Nov - 1 Dec 2022), location (Palais des Festivals, Cannes, France), language (English), and a Register button. The main navigation menu includes My Hub, Companies, Participants (highlighted), MAPIC Sessions, and MAPIC Speakers. The profile header shows a welcome message to Peter and navigation links for Edit My Profile, Edit company details, Company Hub, and Logout. The profile details for Alex JONES, Reed Midem, include a photo placeholder, name, title, and industry (QUALITY). Below this are tags for RETAIL, LEISURE, EXHIBITORS, VISITORS, and FOOD. A contact information box shows an email address (stephaniebrisson75@gmail.com) and a pen icon. The profile is categorized under 'Company activity' with tags for 'Group of retail companies (several brands)' and 'Group of Restaurant Chains (several brands)'. It also lists 'Sector(s) of investment' as 'Deli Foods, Regional Products', 'Business function' as 'Development / Expansion / Strategy Director / Manager', and 'Countries of activity' as 'France'.

There are 2 ways to update your own profile:

1. Through the navigation panel on the top of each page by clicking “My profile”.
2. On Participant directory page, by clicking on “Edit my profile”.

You can update a section each time a pen is available. 

To set up your profile you can add:

- your photo (recommended size 180*180px, max 1MB)
- your description, job title and segmentation information on your activity
- Your business objectives
- your contact information is displayed by default. Click on the pen picture, then “Change”.

IMPORTANT: Try to be as accurate as possible when filling in your business activities. We have enhanced filter and searching capabilities, those will be used by the participants to identify the relevant contact to meet within a company.

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**UPDATE YOUR COMPANY
PROFILE**



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Edit My Profile | Edit company details | Company Hub | Logout

Upload logo
Format: jpg, png
Max file size: 1MB
Recommended: 180x180px
(Please ensure you own or have the owner's consent to use this image)

QUALITY

Stand: NOT ASSIGNED

Why visit our stand
Tell visitors why they should visit your stand. Maximum 200 characters
Test company

Description
Describe what your company does. Maximum 600 characters

Brands we represent
Tell visitors all the brands that your company will represent at the show

FOLLOW US
Facebook, Twitter, YouTube, LinkedIn, WeChat, Instagram, VK, Odnoklassniki

Filters
Select items that best represent your company to help visitors find you on the website directory. Other Filters selections might be available in Matchmaking (the section below).

Your company activity
Group of retail companies (several brands) | Group of Restaurant Chains (several brands)

Please specify which sector(s) you invest in (investors only)

Your specific activities (retailers only)
Deli Foods, Regional Products

COMPANY WEBSITE

COMPANY EMAIL

COMPANY PHONE

ADDRESS
52 quai de Dion Bouton
PUTEAUX
92800
France

The update of the company page can only be done by the Company administrator. **1st registered participant of each company to log-on to MAPIC 2022 Online Database is entitled as “Company Administrator”.**

There are 2 ways to update your Company profile:

1. Through the navigation panel on the top of each page by clicking “Company profile” OR “Company Hub”
2. On Participant directory page, by clicking on “Edit Profile Pages”

To set up your company page you can add :



- a logo (recommended size 180x180px , max. 1MB)
- a banner (recommended size 600x150px, max 1MB)
- a description and contact information
- the segmentation informations of your company
- Links to social media profiles

IMPORTANT: Try to be as accurate as possible when filling in the company description and all attached data. We have enhanced filter and searching capabilities, those will be used by participants to search for specific companies or activities.

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COMPANY ADMIN ROLE




COMPANY ADMINISTRATORS

Profile **Company Administrators**

Create and manage administrators for your company, including a role. Each administrator will be sent an email with login information, there can be multiple administrators for each role and the same persons details can be entered with multiple roles. There must be one Primary Administrator. Please ensure you have the person's permission to add their details.

[+Add Company Administrator](#)

Email address	Login roles	
atlasr.eedehx@gmail.com	Primary Administrator	

1st registered participant of each company to log-on to MAPIC 2022 Online Database is entitled as “Company Administrator”.

You can add more Company Administrators among the participants of your company at MAPIC 2022. Please note they need to be already registered (and part of the Participant Directory of the online database).

They will be then able to fulfill exactly the same role as you do.

From “Company Profile” go to “Company Administrators” then click on “Add company Administrator” and enter the email address of the person you want to assign this role.

GENERAL INFORMATION

 Edit My Profile |  Edit company details |  **Company Hub** |  Logout

MAPIC - QUA... ▾



📅 29 November 2022 - 1 December 2022

Company Name	Digital offering
QUALITY	Bronze package



Edit Profile Page

This information will appear in the show website.

 **Emperia**
Lead Capture Services
A consolidated list of leads.
(Total: 0, New: 0)

Company Hub is available through the navigation menu at the top of each page.

You can edit your profile page within this menu.

You will be able to track and export your leads by clicking on the "Emperia" button in the Company Hub. A lead is a MAPIC 2022 participant who has clicked on the "Contact Me" button on your company page.

The data includes contact details such as email address and phone number along with first name, last name, job title and company name.

EMPERIA

DOWNLOAD LEAD REPORT

Download your consolidated leads in the format of your choice

 .CSV

 .XLSX

Total Leads 0 New Leads 0

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**BROWSE ONLINE
DATABASE
DIRECTORIES**

« Participants » Directory will highlight all participants at MAPIC 2022.

Add to favorites, Search bar & filters available.

Main filters on :

- main activity
- geography
- Sort on : Newest / First name A-Z and Z-A / Recently updated

When clicking on each participant, a detailed page opens and displays their details, including phone number and email address when participant accepted to be displayed.

You can contact participants through a chat services.

Filter

Features ^

- Exhibitors (3)
- Food (1)
- Leisure (1)
- Retail (1)
- Visitors (1)

Company activity ^

- Leisure Industry Suppliers (1)
- Retailers/ Restaurant Chains/ Leisure... (2)

Sector(s) of investment ^

- Food & Beverage Stores (2)
- Leisure Operators (1)

Business function ^

- Development / Expansion / Strategy... (1)
- President / CEO / Chairman / Board... (2)

Countries of activity ^

- Africa (1)
- Western Europe (2)

Participant Directory

3 participants

Last name (A-Z) v



Alex JONES

Reed Midem

QUALITY

France

RETAIL

LEISURE

EXHIBITORS

VISITORS

FOOD

Updated 5th Sep



Flynn JONES

Leasing Director / Manager

QUALITY GMBH

France

EXHIBITORS

Updated 22nd Aug



Peter JONES

CEO-PRODUCER

QUALITY

France

EXHIBITORS

Updated 12th Sep

« Companies » Directory will highlight all companies participating at MAPIC 2022.

Search bar & filters available.

Main filters on :

- main activity
- geography

Sort on : Newest / First name A-Z and Z-A / Recently updated

When clicking on each company, the company page will be displayed with all details company has filled in: description of services, representatives of the company etc.

Company Directory

Filter

Features

- Exhibitors (3)
- Food (1)
- Leisure (1)
- Retail (1)

Company activity

- Retailers/ Restaurant Chains/ Leisure... (1)
- Leisure Industry Suppliers (1)

Specific activities

- Food & Beverage Stores (1)
- Leisure Operators (1)

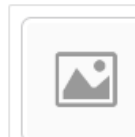
Country

- France (4)

Search

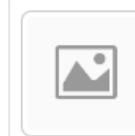


Showing 4 exhibitors



55C

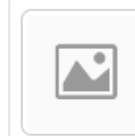
RETAIL



Creative

EXHIBITORS

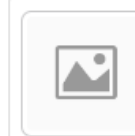
FOOD



QUALITY

Group of retail companies (several brands), Group of Restaurant Chains (sever...

EXHIBITORS



QUALITY GMBH

Playgrounds, FEC (Multiactivity, edutainment, themed, play center...)

EXHIBITORS

LEISURE

« Sessions » Directory will highlight all the conference sessions that will take at MAPIC 2022.

Display sessions day by day, filter on Tracks, Tags etc.

You can « Add to favorite » the sessions you are interested in to find it later.

Each conference page will highlight a description of the session as well as the speakers.

Sessions Directory

Access the Speakers' Directory

At a glance

29th Nov (18)

30th Nov (21)

Tuesday

09:30



Opening session: The retail roadmap for a sustainable future

Studio

09:30 - 10:00

MAPIC Retail Sustainability

10:00



New leisure trends spotlight

Arena

10:00 - 10:30

LeisurUp

10:30 2 sessions



From responsible consumers to sustainable retail

Studio

10:30 - 11:00

MAPIC Retail Sustainability

« Speakers » Directory will highlight all speakers attending MAPIC 2022 and the sessions where they are speaking.

As per « Participants Directory », when clicking on each participant, a detailed page opens and displays their details, including phone number and email address when participant accepted to be displayed.

Showing 53 speakers



Alain Boutigny - La Correspondance de l'Enseigne
Publishing Director

[View Sessions](#)



Alexandra von der Grün - adidas
VP Retail Expansion Europe

[View Sessions](#)



Andy Watson - Europa Capital
Partner & Fund Manager

[View Sessions](#)



Angus Booth - Action
Real Estate Director

[View Sessions](#)



Antoine Frey - Frey
Chairman and Chief Executive Officer

[View Sessions](#)



Bertrand Courtois-Suffit - Mall & Partners
Associate and CEO

[View Sessions](#)



Cesare Fogola - Visionarea
Sales Director

[View Sessions](#)



Charles Read - Bloolooop
Managing Director

[View Sessions](#)

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Thank you
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