

Palais Buiding



- Fun Zone
- LeisurUp
- MAPIC Conference Studio
- MAPIC Conference Arena
- Press Club
- Retail Village
- The Happetite Forum
- Visitors Lounge



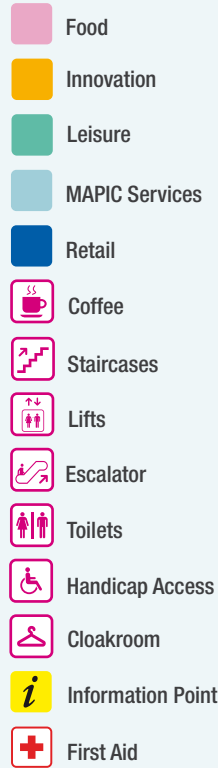
Registration



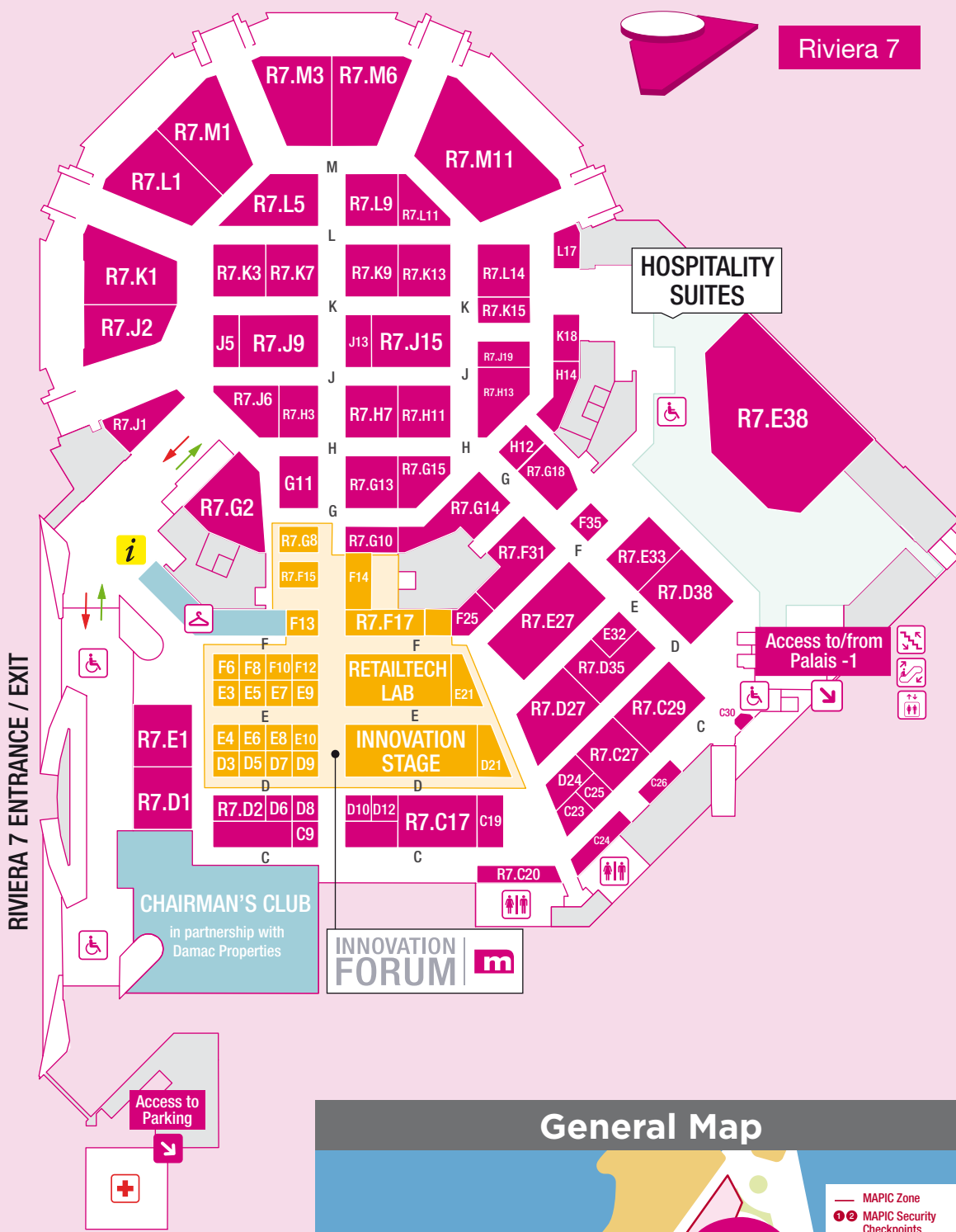
Verrière Grand Auditorium



**PALAIS -1 & PALAIS 1
ENTRANCE**



Riviera Building



General Map

This map illustrates the layout of the MAPIC 2017 venue, which is divided into three main zones: Riviera 7 (pink), Palais -1 (light blue), and Palais 1 (teal). The venue is situated along the coast, with the Sea to the north and the Harbour to the east. Key features include:

- Riviera 7:** A pink-shaded area at the top left, containing the MAPIC Innovation Forum & Retailtech Lab, Chairman's Club (in partnership with Damac Properties), and Hospitality Suites R7 E38. It features a red line indicating the MAPIC Zone and a red circle with a white cross indicating a MAPIC Security Checkpoint. A red cross icon marks the Riviera 7 entrance.
- Palais -1:** A light blue-shaded area in the center, containing the Fun Zone, L'EsurUp, MAPIC Conference Studio, MAPIC Conference Arena, Press Club, Retail Village, The Happetite Forum, and Visitors Lounge. It features a red line indicating the MAPIC Zone and a red circle with a white cross indicating a MAPIC Security Checkpoint. A red cross icon marks the Palais -1 entrance.
- Palais 1:** A teal-shaded area at the bottom right, containing the Verriere Grand Auditorium. It features a red line indicating the MAPIC Zone and a red circle with a white cross indicating a MAPIC Security Checkpoint. A red cross icon marks the Palais 1 entrance.

The map also shows the location of the Train Station (bottom left), Hotel Le Majestic (bottom left), and the La Croisette (bottom left). The Harbour (bottom right) and Sea (top left) are also labeled. A legend in the top right corner identifies the red line as the MAPIC Zone and the red circle with a white cross as the MAPIC Security Checkpoints.

360 KARTING.....	P-1.F2
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ADOPT - PARFUMS DE FRANCE.....	P-1.F23
AEC - SPANISH COUNCIL OF SHOPPING CENTRES.....	R7.H13
ALTIPLANO CONSULTING.....	P-1.J6
AMCV.....	R7.D2
ARABIAN CENTRES.....	R7.M11
ARCUS REAL ESTATE SRL.....	R7.L9
ARETAIL - PTA GROUP.....	R7.E11
ARIADNE MAPS.....	R7.D10
ART SOFTWARE GROUP.....	R7.E3
ARTHUR LOYD.....	R7.G2
ATTRAKTION! GMBH.....	P-1.K53
AZ FRANCHISING.....	R7.C25
B	
BANANA BY CABANA.....	P-1.G10
BE PERFECT.....	P-1.F23
BENOY.....	R7.H14
BNP PARIBAS REAL ESTATE.....	R7.D38
BROGENT TECHNOLOGIES INC.....	P-1.K56
BROOKFIELD PROPERTIES USA, LLC.....	R7.F25
BUILDING DESIGN PARTNERSHIP (BDP).....	P-1.N60
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CARMILA.....	R7.E38
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CBRE INVESTMENT MANAGEMENT EUROPE BV.....	R7.L14
CHAINELS B.V.....	R7.E10
CHAMBRE DE COMMERCE ET INDUSTRIE NICE COTE D'AZUR.....	R7.D8
CHAPMAN TAYLOR LLP.....	R7.E32
CHARGEURU BUSINESS.....	R7.E11
CITYWAVE SURFPOOL.....	P-1.K50
CLAIRES.....	P-1.F5
CLOUD4FEED.....	R7.E11
CNCC ITALY.....	P-1.M1
COFFEE BERRY.....	P-1.H17
COMMUNE D'ESCH-SUR-ALZETTE.....	R7.D6
COMPAGNIE DE PHALSBURG.....	R7.H3
CONCEPT 1900 ENTERTAINMENT.....	P-1.H14
CONIQ.....	R7.D12
CREAMS FRANCHISING LTD.....	P-1.G18
CROSSCAN.....	R7.E4
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DIGITALL CONCEPT SP ZOO.....	P-1.J12
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DUTCH WHEELS B.V.....	P-1.J5
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EVALARM.....	R7.E11
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F RETAIL SRL.....	P-1.J15
FARADAI.....	R7.E6
FASHION HOUSE OPERATIONS MANAGEMENT SRL.....	R7.E38
FEEDBACKNOW BY FORRESTER.....	R7.E8
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Stand List

PRADERA	R7.K7
PROGRESSIUM	P-1.F23
PROPOSTE IMMOBILIARI SRL	R7.L17
Q	
QUBICAAMF WORLDWIDE LLC	P-1.J51
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R2M SOLUTION	P-1.M1
RADIO IMMO	R7.C19
REALIA S.R.L.	R7.G18
RÉGION DE BRUXELLES CAPITALE / AMCV	R7.D2
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ROS RETAIL OUTLET SHOPPING GMBH	R7.K9
ROUGE COBALT	P-1.K61
RUSTONII & PARTNERS SRL	P-1.M2
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SAVILLS UK LTD	R7.D27
SCALO MILANO OUTLET & MORE	R7.L11
SCSC - SWISS COUNCIL OF SHOPPING CENTERS	R7.C23
SEED LTD.	P-1.F23
SENSORMATIC	R7.C20
SHELL PLC	R7.E5
SITE COMMERCIAUX	R7.D24
SLIMFREDDY'S MINI BURGERS	P-1.F23
SMEETZ SA	P-1.G70
SMEG DEVELOPPEMENT	R7.G8
SOCIETE CENTRES COMMERCIAUX	R7.K3
SOCIETE DES GRANDS MAGASINS (SGM)	R7.E33
SOCRI REIM	R7.J2
SONAE SIERRA	R7.M6
SOOK	P-1.F23
SOONEAT	P-1.F23
SPARTOO	P-1.F23
SPAYCAL	R7.F12
SPEEDPARK	P-1.K1
SPRINGBOARD RESEARCH LTD	R7.F17
STUDIO CONTE SRL	R7.H12
SURF HOUSE CONCEPT	P-1.G1
SVICOM	R7.G15
T	
TARGOMO	R7.F10
TASHKENT CITY MALL	R7.C27
TEA	P-1.J61
TECNOSTUDIO - GARAVAGLIA	P-1.K63
TERRANAE SAS	R7.E38
THE BIG PICTURE (CINEMA ADVISERS) LTD	P-1.K55
THE CROWN ESTATE	P-1.L56
THE INTERNATIONAL RETAIL NETWORK	R7.F31
THE OUTLET RESOURCE GROUP (TORG)	R7.K15
THE SMURFS	P-1.G2
THELEISUREWAY	R7.F35
TOASUSHI	P-1.F23
TOM - TUBIZE OUTLET MALL	R7.J13
TRAMPOLINE PARK	P-1.H65
TRISON NECSUM	R7.E21
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UNIBAIL RODAMCO WESTFIELD	R7.E38
V	
VALCKE BOWLING	P-1.J10
VEMCO GROUP	R7.C24
VIA OUTLETS	R7.D1
VILLE DE CANNES	R7.C9
VIRAVR	P-1.J52
VISIONAREA - THE PEOPLE COUNTING COMPANY	R7.E7
VITI VINCI	P-1.F23
W	
WALLTOPIA	P-1.F50
WESTEND SHOPPING CENTER	R7.C26
WINELIVERY SRL	P-1.F23
WISHIBAM	R7.F13
WORK & GO	P-1.F23
Y	
YOU AND EYE	P-1.F23