

# MAPIC 2023: THE AGE OF RESPONSIBLE GROWTH

## Meet the leisure operators

By invitation only

Sponsored by



### What is it?

Get insights on the latest trends in leisure, discover new leisure concepts and key projects integrating leisure in lifestyle destinations and network with a targeted audience.



### Who is attending?

Landlords, investors, leisure operators, property service providers, leisure service providers, local authorities, associations. (approximately 100 people).

Last year's participants include: Paramount, QUBICAAMF, Smurf, Aerophile, Speedpark, KCC, ROSHN, Neinver, Nhood, Ingka, Aeon Mall, ECE, Arabian Center Company, Carmila, Allianz



### When and where?

Wednesday 29 November, from 16.30 to 18.30  
In the Palais des Festivals (Verrière Grand Audi), Cannes



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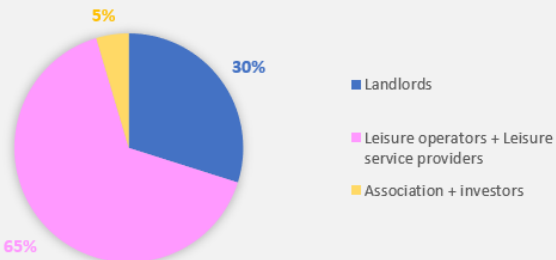
Leisure Workshop :  
Meet the Leisure Operators !

# of Participants 2022: 87

Sponsors 2022 QUBICA AMF KCC JRA

Educational partner LDP

### LEISURE WORKSHOP % OF ATTENDEES



### Participants included:



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### What's in the agenda?



- Overview of major trends in the leisure industry by LDP - 10 min
- Sponsors' welcome
- New lifestyle and leisure destinations that will change the traditional leisure landscape – 30 mn
  - ✓ Part 1 - Focus on the leisure destinations of the coming years. Presentation of an iconic project
  - ✓ Part 2 - New lifestyle & leisure destination projects in Europe
- Focus on innovative leisure concepts - 20 mn
- Networking - 40 mn



Programme as of 15 September, 2023, may be subject to change