

MAPIC 2023: THE AGE OF RESPONSIBLE GROWTH

Multi-Unit & Master Franchise Summit

By invitation only



What is it?

An exclusive networking event bringing together international franchise partners and a selection of leading retail and restaurant brands willing to boost their business around the world.



When and where?

Tuesday 28 November, from 16.30 to 18.30
Palais des Festivals (Verrière Grand Audi), Cannes

Co-organised with

WHITE SPACE
PARTNERS

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Who is attending?

Retailers & master franchise partners.
This event brings together 100 participants.

Multi-Unit franchise companies attending last year include:

Azadea, CMF HOLDING, Topline, Top Brands Belgium, Tradeline Georgia, GTEX, Apparel Group Dubai Fashion, Gastromall, Marjane Morocco, MH Franchising Lebanon, Alothaim, Nile Projects & Trading, Azadea, Jay Jay Capital, Alpha Seed, PAX Hospitality, Alsea, Amarla, CHN, Fawaz Alhokair, Gieseke, Vertex Investments, Amrest, Alshaya Poland.

Brands attending last year include:

Desigual, NAU!, Timberland, MayaMaya, Carl's Jr, Wingstop, Avocado Show, Cibiarno Group, BoConcept, Guinot, Dont Call Me Jennyfer, Five Guys, C&A, Karine Augis, Koon, Gamechangers, Fashion Cube, Kiabi, Monoprix, Fnac, Footlocker, BrewDog, Alice Pizza, Picard, Organia, Boparan, Viandas, Groupe Le Duff, Lowengrube, Cojean, Ham Holy Burger, Nashi Argan, Goiko, Matalan, Teddy Gruppo, Fauchon.

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Carl's Jr. DAISO

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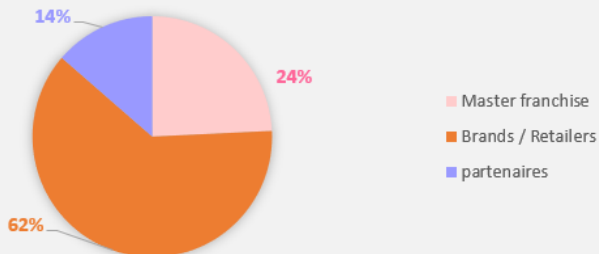


Multi-Unit & Master Franchise Summit

of Participants 2022: 66

Sponsor 2022 

MUF
% OF ATTENDEES



Participants included:



Programme as of 15 septembre 2023, may be subject to change

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 **DAISO**

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What's in the agenda?



- **Presentation of the event format by the master of ceremony :**
Rebecca Viani - Partner / Head of International Expansion & Franchising Advisory -
Whitespace Partners
- **Welcome speech by the sponsors**
- **1 mn-introduction by each masterfranchise / operator - 25 mn**
- **Food retailer's pitch - 2 mn per retailer (12 retailers) - 25 mn**
- **Non-food retailer's pitch - 2 mn per retailer (12 retailers) - 25 mn**
- **Networking cocktail - 30 mn**

