

MAPIC 2023: THE AGE OF RESPONSIBLE GROWTH

Outlet Summit

By invitation only

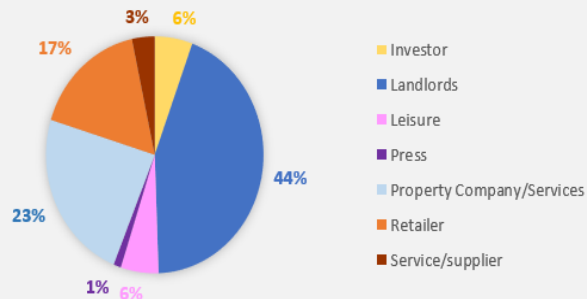


Outlet Summit
of Participants 2022: **89**

Sponsors 2022



OUTLET SUMMIT % OF ATTENDEES



Participants included:



Programme as of 15 sept 2023, may be subject to change

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What's in the agenda?



- Welcome coffee
- Welcome by the sponsors
- Overview of outlet market trends – Ken Gunn, Managing Director, Ken Gunn Consulting – 15 min
- Keynote by a CEO of a leading outlet company - 15 min
- Sustainability in outlet: 2 examples of ESG integration in outlets - 20 min
- Voice of the retailers: 2 fast-growing brands in outlets – 15 min
- Networking – 40 mn

