

MAPIC 2023: THE AGE OF RESPONSIBLE GROWTH

Sponsored by **APSYS**

Retail in the city

By invitation only



What is it?

The must-attend event for high street retail. This summit looks at how cities can reinvent themselves to remain attractive for retailers and how both town centres and the suburbs can be revived sustainably.

Who is attending?

Landlords, retailers, cities, investors, leisure operators, brokers, associations. Around 100 attendees.

Last year's participants include: Allianz, Amsterdam Airport, Apsys, SONAE Sierra, Argent LLP, Brookfield Properties GmbH, Bruxelles City, Citynove, Crown Estate, C&A, CBRE, JLL, Cushman & Wakefield, Kiabi, Mileway, Ville de Charleroi, Leroy Merlin, Benoy, Time Out

When and where?

Wednesday 29 November, from 14.00 to 15.30

In the Palais des Festivals (Verrière Grand Audi), Cannes



MAPIC 2022: THE AGE OF RESPONSIBLE GROWTH

Retail in the city

By invitation only

Sponsored by **APSYS**



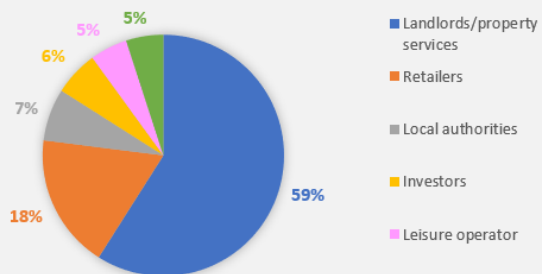
Cities Summit
How to shape Retail in cities

of Participants 2022: **100**

Main Sponsor 2022



RETAIL IN CITIES % OF ATTENDEES



Participants included:



Programme as of 15 September 2023, may be subject to change

MAPIC 2022: THE AGE OF RESPONSIBLE GROWTH

Retail in the city

By invitation only

Sponsored by **APSYS**

What's in the agenda?



- Welcome coffee
- Overview of highstreet retail in 3 European cities (Paris, Milan/Rome, London) - 20 mn
- Focus on regeneration retail property projects that reinvent urban areas. Selection of 2 or 3 projects - 20 mn
- Overview of highstreet retail in 3 European cities (Madrid/Barcelona, Berlin, Warsaw) - 20 mn
- Focus on regeneration retail property projects that reinvent peripheral locations. Selection of 2 or 3 projects - 20 mn
- Closing remarks – 5 mn



Programme as of 15 September 2023, may be subject to change