

MAPIC 2023: THE AGE OF RESPONSIBLE GROWTH

Sustainability summit

By invitation only



What is it?

Join our exclusive event to learn from experts about practical sustainability measures; to discover projects which stand out in this area and to engage with decision makers, representatives from Gen Z, and impactful project leaders.



Who is attending?

Landlords, retailers, investors, local authorities, leisure players, association, property service providers and suppliers. This event brings together around 100 participants.



When and where?

Tuesday 28 November, from 14.00 to 15.30
Palais des Festivals (Verrière Grand Audi), Cannes

Sponsored by



In partnership with



Programme as of November 2, 2023, may be subject to change

MAPIC 2023: THE AGE OF RESPONSIBLE GROWTH

Sustainability summit

By invitation only



What's in the agenda?

Welcome Coffee

14:05 – 14:15 Introduction: New ESG trends that are reshaping property industry today

- Annabelle Richard, Director, Utopies

14:15 – 14:30 How sustainability is boosting revenues for brands and retail destinations?

- Nik Porter, Head of brand account management, Landsec
- Q&A

14:30 – 15:05 Sharing experience: presentation of business cases

- Marta Mossetti, Head of technical department, Eurocommercial
- Sharla Halvorson, Head of sustainability, Ingka
- Q&A with the moderator and 4 Gen Z representatives

15:00 – 15-25 Presentation of 2 innovative sustainable solutions in retail property

- **Tango Watchwire: Sustainability & Energy Data Management in Retail: Bridging the Gap**, Andy Anderson, EVP, Energy & sustainability solutions
- **Helexia: Accelerating decarbonization of international property players**, Etienne Le Pargneux, Country director Spain & Group key account director
- Q&A

Conclusion

Sponsored by



In partnership with



Programme as of November 2, 2023, may be subject to change

MAPIC 2023: THE AGE OF RESPONSIBLE GROWTH

Sustainability summit

By invitation only

Sponsored by



In partnership with

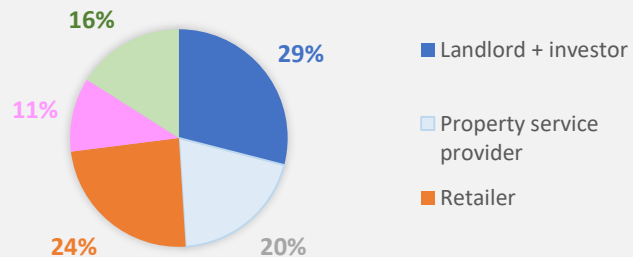


2022 SUSTAINABILITY WORKSHOP

of Participants 2022: **75**

Landlords, retailers, investors, local authorities, leisure players, association, property service providers and suppliers

% OF ATTENDEES



Sponsor 2022



Programme as of November 2, 2023, may be subject to change