

MAPIC 2023: THE AGE OF RESPONSIBLE GROWTH

Sustainability workshop

By invitation only

Sponsored by **helexia**



What is it?

Join our exclusive event to learn from experts about practical sustainability measures; to discover projects which stand out in this area and to engage with decision makers, representatives from Gen Z, and impactful project leaders.



Who is attending?

Landlords, retailers, investors, local authorities, leisure players, association, property service providers and suppliers. This event brings together around 100 participants.



When and where?

Tuesday 28 November, from 14.00 to 15.30
Palais des Festivals (Verrière Grand Audi), Cannes



Programme as of 15 septembre 2023, may be subject to change

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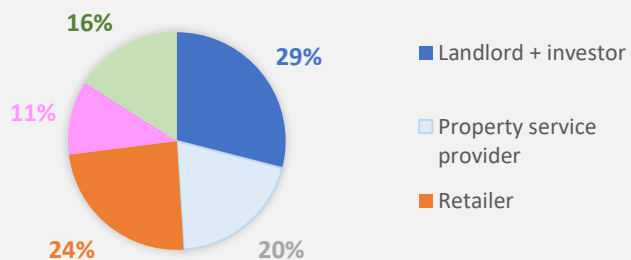


2022 SUSTAINABILITY WORKSHOP

of Participants 2022: **75**

Landlords, retailers, investors, local authorities, leisure players, association, property service providers and suppliers

% OF ATTENDEES



Educational partner



Sponsors 2022



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What's in the agenda?

- Welcome Coffee
- Overview of main ESG trends that are reshaping property industry - by an expert consulting agency – 15 mn
- What Gen Z is expecting from us? – 10 mn

Sharing experience: Decision makers share a business case + Q&A with the audience

- Presentation of a business case (landlord) - 10 mn
- Presentation of a business case (retailer) - 10 mn
- Presentation of a business case (landlord) - 10 mn
- Q&A – 15 mn
- Presentation of 2/3 innovative sustainable solutions in retail property - 10 mn
- Closing remarks – 5 mn



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