



# CONFERENCE PROGRAMME 2023

**mapic**<sup>®</sup>

**LeisurUp**<sup>®</sup>  
by mapic

28-30 November 2023  
Palais des Festivals, Cannes

GLOBAL SPONSORS **APSYS** **nh00d** NEW LIVING MOOD GLOBAL PARTNER **INGKA CENTRES**

SPONSORS



# CONFERENCE PROGRAMME



Tuesday 28 November

● MAPIC ● MAPIC INNOVATION FORUM ● LEISURUP ● THE HAPPETITE

## MORNING

**STUDIO**

**10.00 - 10.30**  
**Expert insights: overview and prospects**

- Transaction volumes: Activity in Europe, the hotspots and investment volumes
- Mixed use: Asset management trends for destinations
- Occupiers: The changing tenant mix and the new business models

**10.30 - 11.00**  
**The road ahead: responsible growth**

- The role of landlords in driving an agenda for change
- Delivering development and asset management for the local community
- Reimagining destinations for a new consumer and retailers

**ARENA**

**11.30 - 12.30**  
**Leisure pitch contest - Live vote**

Your chance to hear from new leisure concepts and formats.

*Winner revealed at*

**INNOVATION STAGE**

**10.00 - 10.30**  
**Digital Twins**

Organised by:

Nhood as service real estate company accelerate the transformation of the property industry thanks to the Digital Twins innovation.

By adopting a data-driven approach, it leads to significant improvements in your asset decision-making.

Indeed, data plays a crucial role in this evolution, providing in-depth insights for more informed property management.

In this way, Digital Twins are demonstrating their ability to revolutionize the perception and optimization of our physical assets.

**11.00 - 12.00**  
**Innovation pitch**

An opportunity to hear from a mixture of retail and real estate innovation companies.

# CONFERENCE PROGRAMME



Tuesday 28 November

● MAPIC ● MAPIC INNOVATION FORUM ● LEISURUP ● THE HAPPETITE

## AFTERNOON

**STUDIO**

**14.00 - 14.30**  
**LEISURE OPENING SESSION**  
**Spotlight: New leisure trends**

An overview of the major trends in leisure concepts and formats.

**14.30 - 15.00**  
**LEISURE KEYNOTE**

**Christine Wacker**  
Director, Business Development - Consumer Products Experiences / Consumer Products - Live Experiences  
**NETFLIX**

When brand stories and imaginary worlds bring their audience experience to destinations and retail centres.

**15.30 - 16.00**  
**TEA Presents: Make Leisure the STAR of your destination**

- Making Leisure shine goes way beyond direct measurable kpis.
- What truly makes Leisure an Anchor that increases loyalty, footfall, and repeatability?
- Does clustering several attractions help? do international IPs add value? how important is the location and integration into the broader setting?

**16.30 - 17.00**  
**Immersive experiences: The last frontier for retail property**

- The rise of immersive experiences and why they are here to stay
- Choosing the right format: Understanding the right leisure offer for a destination
- Understanding the offer and how technology initiatives are shaping the market

**17.30 - 18.00**  
**Stronger together: the power of clustering**

- Why leisure concepts draw more visitors when operators come together
- Is big better? Multi-use concepts and mixed use, or destination leisure?
- Packaged offers and how leisure can provide off-the-shelf solutions

**ARENA**

**14.00 - 15.00**  
**Retail pitch contest - Live vote**

Hear from new names and brands in retail, looking to expand their offer to new locations.

*Winner revealed at*

**15.30 - 16.30**  
**Food pitch contest - Live vote**

Your chance to hear from new F&B concepts and formats.

*Winner revealed at*

**17.00 - 18.00**  
**City pitch**

Discover new locations for investment, retail, leisure and F&B outlets.

**INNOVATION STAGE**

**14.00 - 14.30**  
**Elevating Customer Engagement through Retail Innovation: An Apsys story**

Organised by:

- Beaugrenelle grew their loyalty program using Coniq's technology - to drive member acquisition, retention, and brand re-engagement
- Apsys utilized omnichannel marketing strategies to enhance their customer experience and increase social media engagement
- Apsys incentivized a 4.7 x uplift in total spending alongside a 94% increase in new program members through their loyalty campaign with Coniq

**15.00 - 15.30**  
**Why everyone is talking about AI**

- AI & Retail media: how AI can unlock the potential of shopping centres by enhancing the value of their audience
- Reimagining the supply chain, logistics, and merchandising
- Bringing technology and people together: The customer-facing opportunities

**16.00 - 16.30**  
**Sustainability pitch**

An opportunity to hear from a mixture of sustainability-led innovation companies.

**17.00 - 17.30**  
**Experience sharing session "Partnership Beyond Retail For The Future Of Retail"**

Organised by:

- How to co-create with partners to provide meeting places spaces for local communities to live, work and play?
- How retail-led destinations look beyond shopping?
- What will the customers of tomorrow want?

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Wednesday 29 November

● MAPIC ● MAPIC INNOVATION FORUM ● LEISURUP ● THE HAPPETITE

## MORNING

**STUDIO**

**09.30 - 10.00**

**URW's project to drive sustainability in retail and retail property**

Speaker:  
**Clément Jeannin**  
Group Director of Sustainability  
**UNIBAIL-RODAMCO-WESTFIELD**

**10.30 - 11.00**

**Repurpose with purpose**

- The redevelopment of retail space and how mixed use is evolving
- The integration generation: Creating synergy between uses and activities
- Beyond asset management: Flexibility, adaptability and community

**11.30 - 12.45**

**FRANCE FORUM**

**11.30-12.15**  
**Challenges & opportunities of the French market**

- French connection: Rethinking malls and high streets to create sustainable commerce and communities
- New opportunities: How developers are looking to locations beyond their malls.
- The role of refurbishment: Asset management and the switch to sustainability and repurposing

**12.15-12.45**  
**A deep dive into the French leisure market**

- Finding the right formats and concepts for retail lifestyle destinations
- The evolving relationship between landlords and leisure operators
- How leisure can add value to retail locations

**ARENA**


**09.30 - 10.00**

**FOOD OPENING SESSION**

- How the rise in out of home eating is impacting the online delivery giants
- The globalisation of food culture and how it is reshaping F&B
- Lessons from those delivering change across markets

**10.00 - 10.30**

**FOOD KEYNOTE**

  
**Tigrane Seydoux**  
Co-founder and co-CEO  
**BIG MAMMA**

Hear from a key decision maker on the drivers for success in the restaurant industry.

**11.00 - 11.30**

**Good brands, great brands, what's the difference?**

- How dining has evolved and diners too
- A flavour of change: The right formats and the right food
- How food destinations are changing and the casualisation of dining

**12.00 - 12.30**

**Sustainability in F&B**

- The rise of the sustainable and ethical consumer in F&B
- Reducing food waste through operational changes
- Energy and efficiency and how they are reshaping F&B

**INNOVATION STAGE**

**09.30 - 10.00**

**Retail security: are we doing enough?**

Organised by:  
**mallcomm**

- Leading experts in retail real estate discuss the security and safety issues faced by the industry.
- Understand how to strike the right balance between experience and safety.
- Delve into the role that technology plays in addressing the trends and challenges in today's modern retail landscape

**10.30 - 11.00**

**Making an impact with sustainable innovation**

- The digital innovators focusing on practical, positive change
- Technology as a service: Connecting with consumers through sustainability-driven innovation
- Clean energy technology innovation: consuming less and smarter for the planet

**11.30 - 12.30**

**Innovation pitch**

An opportunity to hear from a mixture of retail and real estate innovation companies.

# CONFERENCE PROGRAMME



Wednesday 29 November

● MAPIC ● MAPIC INNOVATION FORUM ● LEISURUP ● THE HAPPETITE

## AFTERNOON

**STUDIO**

**14.00 - 14.30**

**RETAIL KEYNOTE**

  
**Raymond Cloosterman**  
Founder & CEO  
**RITUALS COSMETICS**

Hear from a leading retailer on what it means to be both responsible and successful.

**15.00 - 15.30**

**Growth concepts: fit for the future**

- How a new generation of brands are growing amid changing lifestyles
- Differentiation in an increasingly crowded market and the niche expansion formats
- Powering ahead in-store as In Real Life overtakes online buying

**16.00 - 16.30**

**ESG: from cost to opportunity**

- Enhancing the value of real estate through sustainability measures
- Energy efficiency: linking decarbonisation and cost reduction
- Engaging local communities and all the stakeholders for more powerful impact

**17.00 - 18.30**

**ITALY FORUM**

**The commitment of the Shopping Centers Industry to ensure a sustainable future**

- Sustainability and ESG and how they will form the heart of Italy's regenerating cities
- Development: Mixed use development and the sustainability agenda
- Consumers: Meeting the needs of the new consumer and attracting customers

**ARENA**

**14.00 - 15.00**

**Leisure pitch contest - Live vote**

Your chance to hear from new leisure concepts and formats.

Winner revealed at 

**15.30 - 16.30**

**Italian Retail pitch contest - Live vote**

Hear from new names and brands in retail, looking to expand their offer to new locations.

Winner revealed at 

**17.00 - 17.30**

**Mapic Academy finalists pitch**

The final step to select the winner of the MAPIC Academy Challenge.

**INNOVATION STAGE**

**14.00 - 14.30**

**Artificial intelligence (AI) - we have more data than ever available and connected...**

Organised by:  
**hyper[in]**

- What are the opportunities and threats for retail real estate?
- Chat GPT made AI more concrete but what other technologies we should be aware of?
- In what areas landlords and tenants should cooperate to benefit of AI?

**15.00 - 15.30**

**New designs on innovation: whole life thinking**

- Whole life design: Thinking about formats with sustainability built-in
- Sustainability as theatre: Putting repair and reuse at the heart of the store
- Design: Transforming customer service into a unique experience

**16.00 - 17.00**

**Innovation pitch**

An opportunity to hear from a mixture of retail and real estate innovation companies.

**17.30 - 18.00**

**Revealing innovation and deploying it at scale to transform retail and commercial real estate**

Organised by:  
**ogorize**

- Current state of the art
- Innovate or die: Why do retail players put themselves at risk if they don't innovate?
- Concrete examples to inspire retail professionals



# PREMIUM NETWORKING EVENTS PROGRAMME



7 premium networking events to connect and discuss with c-level targeted professionals. **All these events are by invitation only.**

Palais des festivals,  
Verrière Grand Audi

## Tuesday 28 November

11.00-12.30

**Workshop:  
green leases,  
flexible agreements,  
new business models,  
what's new?**

Discover the art of simplifying deals and partnerships to create long term value. Join a unique networking event bringing together legal experts and decision-makers in retail and real estate. Attend an insightful workshop tackling industry challenges such as new business models, innovative technology, sustainability, leasing and more. This forum brings together landlords, retailers, leisure operators & asset managers.

14.00-15.30

**Sustainability  
Summit**

Join our exclusive event to learn from experts about practical sustainability measures; to discover projects which stand out in this area and to engage with decision makers, representatives from Gen Z, and impactful project leaders. This workshop is dedicated to landlords, retailers, investors & cities.

16.30-18.30

**Multi-unit Master  
Franchise Summit**

An exclusive networking event bringing together international franchise partners and a selection of leading retail and restaurant brands willing to boost their business around the world.

## Wednesday 29 November

**NEW** 08.00-10.00

**ECSP Retail &  
Leasing Group  
Annual Meeting**

This meeting and work-group of pan-European retailers and leasing organisations will discuss current market topics, creating recommendations and proposals for common solutions and networking. The requirement for participation is to operate in a minimum of two different countries as a retailer or a leasing representative. This event is organised by ECSP and supported by MAPIC.

11.00-13.00

**Mapic Outlet  
Summit**

Our annual focus on the dynamic and expanding designer outlet sector. This event brings together outlet developers, retailers & investors.

14.00-16.00

**Retail in the City  
Summit**

The must-attend event for high street retail. This summit looks at how cities can reinvent themselves to remain attractive for retailers and how both town centres and the suburbs can be revived sustainably. This event brings together landlords, retailers, international cities and investors.

16.30-18.30

**Leisure Summit**

Get insights on the latest trends in leisure, discover new leisure concepts and key projects integrating leisure in lifestyle destinations and network with a targeted audience. This event brings together leisure operators, landlords, cities and retailers.



**mapic**

## The Age of Responsible Growth: Committing to a better future

Retail, leisure, hospitality and property players have shown remarkable resolve in facing the challenges and opportunities during and post-Covid and now, for the longer-term future of the industry, we are entering an 'age of responsible growth'.

This individual and collective responsibility reflects our awareness of the challenges we all have to face: climate change and our knowledge that the age of plenty is over. Our resources are finite and we must take care of them. The decisions we make today will be crucial for future generations.

That means reducing, reusing or recycling products and waste, having more efficient energy and water consumption, considering sustainability and ethics in everything we do and embedding an attitude of responsibility within our businesses and within everyone that works for and with them. Examples of this can be

seen everywhere in retail, leisure and food, as manufacturing, supply chains, circularity, rent-over-ownership and waste are all targeted.

And because consumers are increasingly demanding these elements from the companies they buy from, this is not just good for the planet but good for business. This is not simply about doing less, for the industry's innovators it is about seeing the link between responsibility and business growth and placing people at the heart of business.

MAPIC 2023 will embrace these topics and open a new area dedicated to energy efficiency and innovation in the exhibition zone. It will continue to play its role as a window to the industry, supporting all the market players and helping them to navigate our continuously changing world.

Make 2023 a moment to take responsibility for your part in a bright future for all of us!

### MAPIC KEY TOPICS



#### SUSTAINABILITY

- How to make a property asset carbon neutral?
- How to develop a project with a real social impact on local community?
- How to make retailers more sustainable?



#### THE EVOLUTION OF RETAIL PROPERTY ASSETS

- What are the most resilient asset classes?
- Urban regeneration and the rise of mixed-use projects: how retail will play an active role in changing the face of our cities
- Repurpose: a second life for property assets



#### NEW RETAIL

- Discover the new generation of retailers
- Second hand, Recycle, Upcycle, Re-use: the growth of responsible retail
- Discounters, luxury brands: what are the most resilient retail concepts?



#### LEISURE

- How to integrate leisure concepts in retail destinations?
- The social role of leisure
- The new leisure formats which can boost retail properties



#### FOOD

- What are the growing F&B concepts?
- The right business models to integrate F&B in retail sites
- Sustainability in the F&B industry



#### INNOVATION

- Artificial Intelligence: the next revolution in the retail industry?
- How innovation is changing the face of retail and real estate
- Sustainable design for innovative retailers

**WELCOME RECEPTION** 27 NOVEMBER | MAJESTIC HOTEL | 19.30-23.00 (open to all delegates, badge required)

Sponsored by **TURKISH BRANDS**

**MASTERS OF CEREMONY**

- |  |  |
|--|--|
| <b>Chris Igwe</b><br>President<br><b>CHRIS IGWE INTERNATIONAL</b>          | <b>Yaël Coifman</b><br>Senior Partner / <b>LEISURE DEVELOPMENT PARTNERS</b><br>International Board / <b>THEMED ENTERTAINMENT ASSOCIATION</b> |
| <b>Jonathan Doughty</b><br>Non Exec Chairman<br><b>WHITESPACE PARTNERS</b> | <b>Vincent Mourre</b><br>CEO & Co-Founder<br><b>WHITESPACE PARTNERS</b>  |

**10.00-10.30 | STUDIO**

● **Expert insights: overview and prospects**

- Transaction volumes: Activity in Europe, the hotspots and investment volumes
- Mixed use: Asset management trends for destinations
- Occupiers: The changing tenant mix and the new business models

Speakers:

- |   |   |  |   |
|---|---|--|---|
| <b>Chris Igwe (moderator)</b><br>President<br><b>CHRIS IGWE INTERNATIONAL</b> | <b>Sally Bruer</b><br>Head of EMEA Logistics & Industrial and Retail Research & Insight<br><b>CUSHMAN &amp; WAKEFIELD</b> | <b>Chris Gardener</b><br>Managing Director<br>- Head of European Retail<br><b>CBRE</b> | <b>Sandra Ludwig</b><br>Head of Retail Capital Markets EMEA<br><b>JLL</b> |
|---|---|--|---|

Co-organised with

**10.00-10.30 | INNOVATION STAGE**

● **Digital Twins**

Speakers:

- |   |   |
|---|---|
| <b>Lee Jackson (moderator)</b><br>Senior Vice President<br><b>DIGITAL SOLUTION ADVISORY</b> | <b>Alae Benjelloun</b><br>Business Development Project Director<br><b>NHOOD</b> |
|---|---|

Organised by

**10.30-11.00 | STUDIO**

● **The road ahead: responsible growth**

- The role of landlords in driving an agenda for change
- Delivering development and asset management for the local community
- Reimagining destinations for a new consumer and retailers

Speakers:

- |   |  |  |  |
|---|--|--|--|
| <b>Chris Igwe (moderator)</b><br>President<br><b>CHRIS IGWE INTERNATIONAL</b> | <b>Cindy Andersen</b><br>Managing Director<br><b>INGKA CENTRES</b> | <b>Joanna Fisher</b><br>CEO<br><b>ECE MARKETPLACES GMBH &amp; CO KG.</b> | <b>Alison Rehill-Erguven</b><br>CEO<br><b>CENOMI CENTERS</b> |
|---|--|--|--|

Co-organised with

**11.00-12.00 | INNOVATION STAGE**

● **Innovation pitch**

An opportunity to hear from a mixture of retail and real estate innovation companies.

Speakers:

- |   |   |   |   |
|---|---|---|---|
| <b>Marc-Lionel Gatto (modérateur)</b><br>Founder & CEO<br><b>MYGLOBALVILLAGE</b>                                | <b>Valentina Berti</b><br>CEO<br><b>CHUZEAT BY FOODEA LAB</b> | <b>Nicolas Bouvattier</b><br>CEO<br><b>DIGEIZ</b>                           | <b>Lucas Di Franco</b><br>Founder - CEO<br><b>ONEFLASH</b>                              |
| <b>Peter Endress</b><br>CEO, <b>SWISS PLATINIUM CONSULTING</b><br>/ Managing partner, <b>GROUPKOM - EVALARM</b> | <b>Thomas Hancox</b><br>Head of Marketing<br><b>CONIQ</b>     | <b>Georgios Pipelidis</b><br>CEO & Managing Director<br><b>ARIADNE MAPS</b> | <b>Angie Roodenburg-Janssen</b><br>Account Executive<br><b>FEEDBACKNOW BY FORRESTER</b> |
| <b>Sander Verseput</b><br>COO/CFO & Founder<br><b>CHAINELS</b>  |   |   |   |

Co-organised with



**11.00-12.30 | VERRIÈRE GRAND AUDI**

**Workshop: green leases, flexible agreements, new business models, what's new?**

Discover the art of simplifying deals and partnerships to create long term value. Join a unique networking event bringing together legal experts and decision-makers in retail and real estate. Attend an insightful workshop tackling industry challenges such as new business models, innovative technology, sustainability, leasing and more.

This forum brings together landlords, retailers, leisure operators & asset managers.

Speakers:

- |   |   |  |  |   |
|---|---|--|--|---|
| Introduction and welcome speech   |   | Round Table Sustainability: green leases, building certifications  |  |   |
| <b>Joanna Fisher</b><br>CEO, <b>ECE Marketplaces GmbH &amp; Co. KG</b> / Chair, <b>ECSP</b> | <b>Joaquim Pereira Mendes</b><br>Chairman, <b>ECSP Legal Working Group</b> / Chief Legal, Tax & Compliance Officer, <b>Sonae Sierra</b> | <b>Cristina Mihaila</b><br>Head of Legal Property Management<br><b>SONAE SIERRA</b>  | <b>Claudio Cocuzza</b><br>Senior Partner<br><b>COCUZZA &amp; ASSOCIATI</b> | <b>Magdalena Gibney</b><br>Group head of Sustainability<br><b>NEPI ROCKCASTLE</b> |
| Round Table Innovation: AI & leasing agreements   |   | Round table new retail business models   |  |   |
| <b>Sebastien Woschek</b><br>Lawyer / Partner<br><b>EVERSHEDS SUTHERLAND</b>                 |   | <b>Dominique Cohen-Trumer</b><br>Avocat<br><b>CABINET COHEN-TRUMER</b>   |  |   |
| Round table mixed use and repurposing of assets   |   | Closing remarks  |  |   |
| <b>Peter Vocke</b><br>Partner<br><b>HEUKING KUHN LUER WOJTEK</b>                            | <b>Lieven Peeters</b><br>Associé - Avocat<br><b>ALTIUS</b>  | <b>Bertrand Courtois-Suffit</b><br>Founder and Former Chairman, <b>ECSP LEGAL GROUP</b><br>Associé gérant / <b>MALL &amp; PARTNERS</b> |  |   |

**BY INVITATION ONLY**

Sponsored by



Organised by

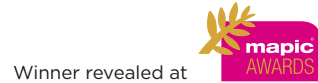


PREMIUM NETWORKING EVENT

11.30-12.30 | ARENA

● Leisure pitch contest - Live vote

Your chance to hear from new leisure concepts and formats.



Winner revealed at

Speakers:

**Bart Dohmen (moderator)**  
Managing Partner  
TDAC

**Julien Causeret**  
Chief Strategy &  
Development Officer  
CRYSTAL

**Augustin de Cointet de Fillain**  
CEO  
ALCÓV

**Eldad Givon**  
Head of Business Development  
VALO MOTION

**Phil Glorieux**  
Chief Marketing Officer  
- Board Member  
THE SMURFS

**Fabio Leoncini**  
CEO & Architect  
GREEN SPIRIT PROJECT

**Gregory Mota**  
CEO  
MY DREAMLAND

**Ivaylo Sotirov**  
Commercial Director  
WALLTOPIA

**Reinhart Viane**  
Business Development Director  
KCC



14.00-14.30 | STUDIO | LEISURE OPENING SESSION

● Spotlight: New leisure trends

An overview of the major trends in leisure concepts and formats.

Speakers:

**Yaël Coifman**  
Senior Partner,  
LEISURE DEVELOPMENT PARTNERS /  
International Board, THEMED  
ENTERTAINMENT ASSOCIATION

**Christopher Bird**  
Group Property Director  
MERLIN ENTERTAINMENTS



14.00-15.30 | VERRIÈRE GRAND AUDI

Sustainability Summit

Join our exclusive event to learn from experts about practical sustainability measures; to discover projects which stand out in this area and to engage with decision makers, representatives from Gen Z, and impactful project leaders.

This workshop is dedicated to landlords, retailers, investors & cities.

Speakers:

Master of ceremony

**Annabelle Richard**  
Director  
UTOPIES

Introduction: New ESG trends that are reshaping property industry today

**Annabelle Richard**  
Director  
UTOPIES

How sustainability is boosting revenues for brands and retail destinations?

**Nik Porter**  
Head of Brand Account Management  
LANDSEC

Sharing experience: presentation of 2 business cases

**Marta Mossetti**  
Head of Technical Department  
EUROCOMMERCIAL

**Sharla Halvorson**  
Head of Sustainability  
INGKA CENTRES

Presentation of 2 innovative sustainable solutions in retail property

**Andy Anderson**  
EVP, Energy &  
Sustainability Solutions  
TANGO

**Etienne Le Pargneux**  
Key Account Director &  
Country Director Spain  
HELEXIA

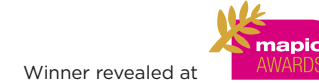
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14.00-15.00 | ARENA

● Retail pitch contest - Live vote

Hear from new names and brands in retail, looking to expand their offer to new locations.



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Speakers:

**Chris Igwe (Moderator)**  
President  
CHRIS IGWE INTERNATIONAL

**David Albert**  
Franchise development manager  
MY BIG BANG

**Kalhid Hakaoui**  
Chargé de développement des studios  
LA BELLE BOUCLE

**Lisa Hood**  
Head of Sales & Retail Operations  
ARANYANI

**Hanna Joie**  
Head of Retail Expansion  
BLUE-TOMATO

**Jakub Kušpít**  
International Development Director  
(Board Member)  
DIGITALL CONCEPT

**Ilona Taillade**  
Co-founder  
SIX AND SONS

**Elliot Walker**  
Founder & CEO  
THE MASSAGE COMPANY



14.00-14.30 | INNOVATION STAGE

● Elevating Customer Engagement through Retail Innovation: An Apsys story



Speakers:

**Ben Chesser (Moderator)**  
Founder  
CONIQ

**Guillaume Carlier**  
Head of Digital & Innovation  
APSYS

LEISURE KEYNOTE

14.30-15.00 | STUDIO

Leisure Keynote

When brand stories and imaginary worlds bring their audience experience to destinations and retail centres.

**Yaël Coifman (moderator)**  
Senior Partner,  
LEISURE DEVELOPMENT PARTNERS /  
International Board,  
THEMED ENTERTAINMENT ASSOCIATION



**Christine Wacker**  
Director, Business Development - Consumer Products  
Experiences / Consumer Products - Live Experiences  
NETFLIX



15.00-15.30 | INNOVATION STAGE

● Why everyone is talking about AI



- AI & Retail media: how AI can unlock the potential of shopping centres by enhancing the value of their audience
- Reimagining the supply chain, logistics, and merchandising
- Bringing technology and people together: The customer-facing opportunities

Speakers:

**Xavier Baudouin (moderator)**  
Partner  
WAVESTONE

**Nicolas Bouvattier**  
CEO  
DIGEIZ

**Mehdi Triki**  
Head of Public &  
Institutional Relations  
HUB FRANCE IA



15.30 - 16.30 | ARENA

● Food pitch contest - Live vote

Your chance to hear from new F&B concepts and formats.



Winner revealed at

Speakers:

**James Hacon (modérateur)**  
Managing Partner  
**THINK HOSPITALITY**

**Antonio Bautista**  
SVP and Chief International  
Development Officer  
**DAVE AND BUSTERS**

**David Davinroy**  
CEO  
**BAO CANTEEN**

**Yue De Possesse**  
Deputy Director  
**MOMEN'TEA**

**Enrique Kaufer**  
Vice President International  
Development  
**DINE BRANDS INTERNATIONAL**

**Marco Lampitelli**  
Partner  
**FORNO RICCA HOLDING**

**Doruk Manzak**  
International Strategy and  
Business Development Director  
**TAVUK DÜNYASI | GAGAWA**

**Nigel Simpson**  
Head of International  
**GREGGS**

**Timothée Tronet**  
CEO  
**BERLINER DAS ORIGINAL**

Co-organised with



15.30 - 16.00 | STUDIO

● TEA Presents: Make Leisure the STAR of your destination

- Making Leisure shine goes way beyond direct measurable kpis.
- What truly makes Leisure an Anchor that increases loyalty, footfall, and repeatability?
- Does clustering several attractions help? do international IPs add value? how important is the location and integration into the broader setting?

Speakers:

**Paul Kent (moderator)**  
VP Global Business Development  
**MAD SYSTEMS INC**

**Ray Hole**  
Founder and Managing Director  
**RAY HOLE ARCHITECTS**

**Danielle Tanton**  
Head of Licensing  
**THE PATH ENTERTAINMENT GROUP**

Sponsored by



Organised by



16.00 - 16.30 | INNOVATION STAGE

● Sustainability pitch

An opportunity to hear from a mixture of sustainability-led innovation companies.

Speakers:

**Marc-Lionel Gatto (Moderator)**  
Founder & CEO  
**MYGLOBALVILLAGE**

**Michele Burato**  
Business development manager  
**T-POWER**

**Alexis Dana**  
Business Developer  
**ALLEGRO**

**Wouter de Roos**  
CEO  
**ENERGY PORTS**

**Alice Perez-Morillas**  
Business development manager  
**DREAMENERGY**

**Adina Schneider**  
Marketing Manager  
**VISION SEVEN**

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Co-organised with



16.30 - 17.00 | STUDIO

● Immersive experiences: The last frontier for retail property

- The rise of immersive experiences and why they are here to stay
- Choosing the right format: Understanding the right leisure offer for a destination
- Understanding the offer and how technology initiatives are shaping the market

Speakers:

**Thibault Paquin (moderator)**  
CEO  
**CELEBRATING LIFE**

**Neil Connolly**  
Creative Director  
**THE EVERYWHERE GROUP**

**Jean-Baptiste Hardoin**  
Creative Director  
**MOMENT FACTORY**

**Antoine Metals**  
CEO  
**WB SHOW**

Sponsored by



Co-organised with



16.30 - 18.30 | VERRIÈRE GRAND AUDI

Multi-unit Master Franchise Summit

An exclusive networking event bringing together international franchise partners and a selection of leading retail and restaurant brands willing to boost their business around the world.

Speakers:

**Rebecca Viani (master of ceremony)**

Partner / Head of International Expansion & Franchising Advisory

**WHITESPACE PARTNERS**

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Co-organised with

**WHITE SPACE PARTNERS**

PREMIUM NETWORKING EVENT

17.00 - 17.30 | INNOVATION STAGE

● Experience sharing session "Partnership Beyond Retail for the Future of Retail"

Speakers:

**Jens Nielsen**  
Commercial & Digital Director  
**INGKA CENTRES**

**Stéphane Keulian**  
F&B Concept Development Leader  
**INGKA CENTRES**

Organised by



17.00 - 18.00 | ARENA | SESSION IN FRENCH

● City pitch

Discover new locations for investment, retail, leisure and F&B outlets.

Speakers:

**Christophe Baraston (moderator)**  
Executive Officer / Délégué général  
**CMCV (CLUB DES MANAGERS DE VILLE ET TERRITOIRE)**

**Jean-Luc Calonger**  
Chairman of the AMCV  
**VILLE DE CHARLEROI**

**Quentin Crespel**  
Retail Consultant &  
Public Administration Facilitator  
**ENTREPRENDRE BRUXELLES**

**Laurent Guisez**  
Réfèrent développement commerce  
et prospective  
**VILLE DE MONTPELLIER**

**Frédéric Marquet**  
Manager du commerce  
et de la dynamique économique  
**VILLE DE MULHOUSE**

**Nicolas Martin**  
Bourgmestre  
**VILLE DE MONS**

**Didier Moret**  
Responsable développement  
territorial  
**CCI DE TROYES ET DE L'AUBE**

**Stéphanie Scailquin**  
Adjointe au Maire en charge  
du Commerce  
**VILLE DE NAMUR**

**Dylan Soares**  
Membre du département  
des affaires économiques  
**VILLE D'ESCH-SUR-ALZETTE**

Co-organised with



17.30 - 18.00 | STUDIO

● Stronger together: the power of clustering

- Why leisure concepts draw more visitors when operators come together
- Is big better? Multi-use concepts and mixed use, or destination leisure?
- Packaged offers and how leisure can provide off-the-shelf solutions

Speakers:

**David Bell (moderator)**  
Co-Founder  
**STÄRKA**

**Christopher Bird**  
Group Property Director  
**MERLIN ENTERTAINMENTS**

**Michael Harrison**  
Co-Founder & Chief Growth Officer  
**GRAVITY**

Sponsored by



Co-organised with



08.00-10.00 | VERRIÈRE GRAND AUDI

**ECSP Retail & Leasing Group Annual Meeting**

This meeting and work-group of pan-European retailers and leasing organisations will discuss current market topics, creating recommendations and proposals for common solutions and networking. The requirement for participation is to operate in a minimum of two different countries as a retailer or a leasing representative. This event is organised by ECSP and supported by MAPIC.

Speakers:

**Klaus Striebich (master of ceremony)**  
Independent consultant  
RARE ADVISE

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09.30-10.00 | STUDIO

**URW's project to drive sustainability in retail and retail property**

Speakers:

**Chris Igwe (moderator)**  
President  
CHRIS IGWE INTERNATIONAL

**Clément Jeannin**  
Group Director of Sustainability  
UNIBAIL-RODAMCO-WESTFIELD

Sponsored by



Co-organised by



09.30-10.00 | INNOVATION STAGE

**Retail security: are we doing enough?**

- Leading experts in retail real estate discuss the security and safety issues faced by the industry.
- Understand how to strike the right balance between experience and safety.
- Delve into the role that technology plays in addressing the trends and challenges in today's modern retail landscape

Speakers:

**Jenna Rorison (Moderator)**  
Global VP, Marketing  
MALLCOMM

**Gary Burrows**  
CEO  
ACR PARTNERS

**Rory Duffield**  
Head of Commercial  
- UK, Nordics & MEA  
MALLCOMM

**Lee Jackson**  
Senior Vice President,  
Digital Solutions Advisory  
JLL

Organised by



09.30-10.00 | ARENA | FOOD OPENING SESSION

**The International Development Challenge in F&B**

- How the rise in out of home eating is impacting the online delivery giants
- The globalisation of food culture and how it is reshaping F&B
- Lessons from those delivering change across markets

Speakers:

**Rebecca Viani**  
Partner / Head of International Expansion & Franchising Advisory  
WHITESPACE PARTNERS

Co-organised with



FOOD KEYNOTE

10.00-10.30 | ARENA

**Food keynote**

Hear from a key decision maker on the drivers for success in the restaurant industry.

**Vincent Mourre (moderator)**  
CEO & Co-Founder  
WHITESPACE PARTNERS



**Tigrane Seydoux**  
Founder and CEO  
BIG MAMMA

Co-organised with



10.30-11.00 | STUDIO

**Repurpose with purpose**

- The redevelopment of retail space and how mixed use is evolving
- The integration generation: Creating synergy between uses and activities
- Beyond asset management: Flexibility, adaptability and community

Speakers:

**Thomas Rose (moderator)**  
Co-founder  
P-THREE

**François Agache**  
Directeur Général  
Développement et Opérations  
APSYS

**Katharina Janus**  
CEO and professor  
ENJOY STRATEGY

**Ruth McFetridge**  
Brand Account Director  
LANDSEC

Sponsored by



Co-organised with



10.30-11.00 | INNOVATION STAGE

**Making an impact with sustainable innovation**

- The redevelopment of retail space and how mixed use is evolving
- The integration generation: Creating synergy between uses and activities
- Beyond asset management: Flexibility, adaptability and community

Speakers:

**Francesca Galati (moderator)**  
Founder & CEO  
FGB STUDIO

**Ramzi Bouzerda**  
CEO  
DROOPLE

**Ronan Caradec**  
Associé  
COOLROOF FRANCE

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Co-organised with



11.00-13.00 | VERRIÈRE GRAND AUDI

**Mapic Outlet Summit**

Our annual focus on the dynamic and expanding designer outlet sector. This event brings together outlet developers, retailers & investors.

Speakers:

Master of ceremony

**Mayte Legeay**  
Senior Asset Manager Europe  
RESOLUTION PROPERTY

Overview of outlet market trends

**Ken Gunn**  
Managing Director  
KEN GUNN CONSULTING

Keynote address

**Thomas Reichenauer**  
Co-Founder and Managing Director  
ROS RETAIL OUTLET SHOPPING

What makes an outlet attractive to investors?

**Roland Mangelmans**  
Director Real Estate  
APG ASSET MANAGEMENT

How ESG is transforming the outlet business?

**Eduardo Ceballos**  
Asset Management Director  
NEINVER

**Luca Nasi**  
General Manager  
ARCUS REAL ESTATE

How to adapt the offer and services of outlets to client's new expectations?

**Marc Dambremez**  
Vice President of Real Estate & Franchise  
LEVI STRAUSS

**Stephan Schäfer**  
CEO  
OUTLET CENTRES INTERNATIONAL

**Steve Yalof**  
President and CEO  
TANGER

Networking Cocktail

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Co-organised with



11.00-11.30 | ARENA

**Good brands, great brands, what's the difference?**

- How dining has evolved: And diners too
- A flavour of change: The right formats and vthe right food
- How food destinations are changing and the casualisation of dining

Speakers:

**Mario Bauer (moderator)**  
Shareholder & Board Member  
VAPIANO

**Rana Edwards**  
Co-founder/VP  
I LOVE POKE

**Christopher Jones**  
Sushishop President  
AMREST GROUP

**Nicholas Schapira**  
Partnership Director  
ITSU LIMITED

Co-organised with





11.30 - 12.30 | INNOVATION STAGE

● Innovation pitch

An opportunity to hear from a mixture of retail and real estate innovation companies.

Speakers:

**Marc-Lionel Gatto (moderator)**  
Founder  
MYGLOBALVILLAGE

**Frédéric Andrieu**  
Account Director  
RETAILNEXT

**Briton Burgio**  
Account Executive  
MAPPEDIN

**Alfonso García de Juan**  
Destination Strategy  
& Innovation  
MAGNETY

**Helena Gonzalez Ung**  
Special Projects &  
Digital Art Director  
TRISON NECSUM

**Maxime Hutin**  
Retail Manager  
MYTRAFFIC

**Markus Porvari**  
President and CEO  
HYPERIN INC

**Adrien Sanchez Leite**  
Business Developer Manager  
GIFTIFY

**Bart Schmitz**  
CEO  
PFM INTELLIGENCE GROUP

**Jonathan Solís**  
CEO  
FLAME

**Hai Tao**  
CEO  
VIONVISION INC.

Co-organised with  
**MYGLOBALVILLAGE**

11.30 - 12.15 | STUDIO | FRANCE FORUM

● Challenges and opportunities of the French market

- French connection: Rethinking malls and high streets to create sustainable commerce and communities
- New opportunities: How developers are looking to locations beyond their malls.
- The role of refurbishment: Asset management and the switch to sustainability and repurposing

Speakers:

**Béatrice De Quinsonas Drouas**  
Directrice de recherche  
BPCE SOLUTIONS  
IMMOBILIÈRES

**Alain Boutigny (moderator)**  
Directeur  
LA CORRESPONDANCE  
DE L'ENSEIGNE

**Marie Cheval**  
Chair & Chief Executive Officer  
CARMILA

**Emmanuel Le Roch**  
Délégué Général  
PROCOS

Co-organised with  
*La Correspondance de*  
**L'ENSEIGNE**

12.15 - 12.45 | STUDIO | FRANCE FORUM

● A deep dive into the French leisure market

- Finding the right formats and concepts for retail lifestyle destinations
- The evolving relationship between landlords and leisure operators
- How leisure can add value to retail locations

Speakers:

**Vincent Philippe (moderator)**  
Founder  
FUNFAIRCITY

**Bertrand Delgrange**  
Founder & CEO  
KOEZIO

**Vincent Garcin**  
Founder & CEO  
SEVEN SQUARES

**Thomas Rochefort**  
Directeur des produits  
- Co-fondateur  
ORBIS

Sponsored by  
**360** **MOMENTUM**  
KARTING LEISURE  
Co-organised with  
**FUNFAIRCITY**

12.00 - 12.30 | ARENA

● Sustainability in F&B

- The rise of the sustainable and ethical consumer in F&B
- Reducing food waste through operational changes
- Energy and efficiency and how they are reshaping F&B

Speakers:

**Jonathan Doughty (moderator)**  
Chairman  
WHITESPACE PARTNERS

**Sharon Cittone**  
Founder & CEO  
EDIBLE PLANET VENTURES

Co-organised with  
**WHITE SPACE**  
PARTNERS

14.00 - 16.00 | VERRIÈRE GRAND AUDI

Retail in the City Summit

The must-attend event for high street retail. This summit looks at how cities can reinvent themselves to remain attractive for retailers and how both town centres and the suburbs can be revived sustainably. This event brings together landlords, retailers, international cities and investors.

Speakers:

Master of ceremony  
**Monica Cannalire**  
Founder & MD  
YOUNICORN

Overview of highstreet retail in 4 European cities: London, Milan & Rome, Paris  
**Tom Dancer**  
Senior Director for  
European Retail  
CBRE

**Francesca Cattagni**  
Head of High Street Leasing  
SAVILLS

**Christian Dubois**  
Head of Retail Services France  
CUSHMAN & WAKEFIELD  
FRANCE

Focus on regeneration retail property projects reinventing urban landscapes

**King's Cross**  
**James Rayner**  
Head of Retail  
RELATED ARGENT

**Canopia**  
**François Agache**  
Directeur Général  
Développement et Opérations  
APSYS

**Battersea Power Station**  
**Sam Cotton**  
Head of Asset Management  
BATTERSEA POWER STATION  
DEVELOPMENT COMPANY

Overview of highstreet retail in 5 European cities: Berlin, Munich, Madrid, Barcelone, Lisbon

**Alexandra Gradl**  
National Director Highstreet  
IPH HANDELSIMMOBILIEN

**Eduardo Rivero Duque**  
Director  
ASCANA

Focus on regeneration retail property projects reinventing urban landscapes

**Regent Street**  
**Andrew Hearne**  
Director of Place Curation  
THE CROWN ESTATE

**A new destination neighbourhood in Lisbon**  
**Laura Thursfield**  
Customer Partnership  
Manager  
THE CROWN ESTATE

**Filomena Conceição**  
Global Head of  
Business Development  
NHOOD

**Michael Purefoy**  
Head of Asset Management  
ENTRECAMPOS

**David Grover**  
Group Chief Executive Officer  
ROSHN

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APSYS THE CROWN ESTATE KINGS CROSS nh00

Co-organised with  
YOUNICORN

PREMIUM NETWORKING EVENT

RETAIL KEYNOTE

14.00 - 14.30 | STUDIO

Retail keynote

Hear from a leading retailer on what it means to be both responsible and successful

**Thomas Trevesaigues (moderator)**  
Partner  
ALIX PARTNERS



**Raymond Cloosterman**  
Founder & CEO  
RITUALS COSMETICS

Co-organised with  
AlixPartners

14.00 - 14.30 | INNOVATION STAGE

● Artificial intelligence (AI) - we have more data than ever available and connected. Practical approaches and strategies for a better productivity in retail real estate

- What are the opportunities and threats for retail real estate?
- Chat GPT made AI more concrete but what other technologies we should be aware of?
- In what areas landlords and tenants should cooperate to benefit of AI?

Speakers:

**Michel Zalac (moderator)**  
Managing Director  
ZALAC INTERNATIONAL

**Marius Barbu**  
Group Asset Director  
NEPI ROCKCASTLE

**Markus Porvari**  
President and CEO  
HYPERIN INC

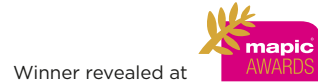
**Jukka Vakula**  
Managing Director  
VANTAAN VALO

Organised by  
hyper[in]

14.00-15.00 | ARENA

● Leisure pitch contest - Live vote

Your chance to hear from new leisure concepts and formats.



Winner revealed at

Speakers:

**Thomas Rose (moderator)**  
Co-founder  
P-THREE

**Boris Bergerot**  
Founder STAKRN Group  
STAKRN INNOVATION

**Jernej Copi**  
Managing Director  
360 KARTING

**Doug Marshall**  
CEO  
ALTAURA

**Barthelemy Montarelo**  
Chief Commercial Officer  
- Global Agents  
SMILEYWORLD LTD.

**Duncan Phillips**  
Founder and Managing Director  
DP LEISURE GB LTD - 360 PLAY

**Mathieu Renier**  
CEO  
SPARKX SPORTAINMENT GROUP

**Martijn Van Rheenen**  
Owner/Director  
MOMENTUM LEISURE



15.00-15.30 | STUDIO

● Growth concepts: fit for the future

- How a new generation of brands are growing amid changing lifestyles
- Differentiation in an increasingly crowded market and the niche expansion formats
- Powering ahead in-store as In Real Life overtakes online buying

Speakers:

**Dan Innes (moderator)**  
Managing Director and Founder  
INNESCO

**Alejandro Gomez Montanari**  
Store & Business Development  
Franchise  
KIABI

**Tobias Karlsson**  
Global Real Estate Director  
KIKO



15.00-15.30 | INNOVATION STAGE

● New designs on innovation: whole life thinking

- Whole life design: Thinking about formats with sustainability built-in
- Sustainability as theatre: Putting repair and reuse at the heart of the store
- Design: Transforming customer service into a unique experience

Speakers:

**Ibrahim Ibrahim (moderator)**  
Managing director  
PORTLAND DESIGN

**Nicolas Hauvette**  
Associé - Directeur de création  
Retail Design  
AGENCE MALHERBE PARIS

**Philippe de Mareilhac**  
President  
MV DESIGN

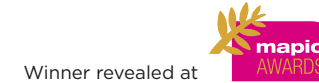
**Oliver Rasquinet**  
Managing Partner  
MINALE DESIGN STRATEGY



15.30-16.30 | ARENA

● Italian Retail pitch contest - Live vote

Hear from new names and brands in retail, looking to expand their offer to new locations.



Winner revealed at

Speakers:

**Francesco Montuolo (moderator)**  
Executive Vice President  
CONFIMPRESA

**Marco Basile**  
Retail Expansion  
& Franchising Developer  
LÖWENGRUBE

**Luca Binci**  
Development Director  
TEDDY

**Fabrizio Brogi**  
Chairman  
NAU!

**Marco Micangeli**  
CEO & Co-Founder  
KEBHOUBE

**Marco Perin**  
Direzione Generale Business  
MINICONF SPA

**Matteo Wagner**  
Head of Real Estate  
MISCUSI SRL SB

Co-organised with



16.00-16.30 | STUDIO

● ESG: from cost to opportunity

- Enhancing the value of real estate through sustainability measures
- Energy efficiency: linking decarbonisation and cost reduction
- Engaging local communities and all the stakeholders for more powerful impact

Speakers:

**Francesca Galati (moderator)**  
Founder & CEO  
FGB STUDIO

**Raluca Crisan**  
Portfolio Director  
CEETRUS

**Clémentine Pacitti**  
Chief Sustainability Officer  
KLÉPIERRE

**Anita Stampfl**  
Head of Special Projects  
HBB CENTERMANAGEMENT & CO.



16.00-17.00 | INNOVATION STAGE

● Innovation pitch

An opportunity to hear from a mixture of retail and real estate innovation companies.

Speakers:

**Marc-Lionel Gatto (moderator)**  
Founder & CEO  
MYGLOBALVILLAGE

**Maxime Boutot**  
Sales Director Europe  
CROSSCAN

**Didier Gasté**  
CEO  
SPAYCIAL

**Riccardo Gianino**  
CEO  
MASEMA

**Nils Henning**  
CEO  
TARGOMO CASAFARI

**Charlotte Journo-Baur**  
CEO  
WISHIBAM

**Hana Kabourková**  
COO & Global Business Development  
SHOPING MALL ANALYSER

**Justyna Orłowska**  
Key Account Manager  
MALLCOMM

**Gaston Ortiz**  
CEO  
BOOK A CORNER

**Craig Smith**  
Director  
OWNABLE

**Bart Waldeck**  
Chief Strategy and Customer Officer  
TANGO

Co-organised with



● MAPIC ● MAPIC INNOVATION FORUM ● LEISURUP ● THE HAPPETITE

17.00-18.30 | STUDIO | ITALY FORUM

● The commitment of the Shopping Centers Industry to ensure a sustainable future

- Sustainability and ESG and how they will form the heart of Italy's regenerating cities
- Development: Mixed use development and the sustainability agenda
- Consumers: Meeting the needs of the new consumer and attracting customers

Speakers:

**Guglielmo Pelliccioli (Moderator)**  
Founder  
IL QUOTIDIANO IMMOBILIARE

**Antonio Audo**  
Direttore Area Tecnica  
e Patrimonio Immobiliare  
NOVA COOP SOC. COOP.

**Antonello Delle Noci**  
Partner, Head of Asset Services  
Retail Italy  
CUSHMAN & WAKEFIELD

**Renato Isetti**  
Managing Director  
GALLERIE COMMERCIALI BENNET

**Luca Lucaroni**  
Executive Vice President  
CNCC

**Luca Nasi**  
General Manager  
ARCUS REAL ESTATE

**Antonio Negri**  
General Manager  
PTA GROUP

**Maddalena Panu**  
Head of retail & special projects  
CNCC

**Pier Luigi Paolettoni**  
Head of Retail Out of Town  
CBRE

**Laura Poggi**  
Director of Leasing, Marketing and CSR  
IGD SIIQ

**Fabio Porreca**  
Chairman of the board  
SVICOM SOCIETÀ BENEFIT

**Marinella Procaccio**  
Officer  
ITALIAN TRADE AGENCY

**Francesco Pupillo**  
Portfolio Director  
MAPIC

**Anand Remtolla**  
Chief Commercial Officer  
NHOOD

**Roberto Zoia**  
Chairman  
CNCC

Co-organised with  
CNCC

16.30-18.30 | VERRIÈRE GRAND AUDI

Leisure Summit

Get insights on the latest trends in leisure, discover new leisure concepts and key projects integrating leisure in lifestyle destinations and network with a targeted audience.  
This event brings together leisure operators, landlords, cities and retailers.

Speakers:

Master of ceremony

**Yaël Coifman**  
Senior Partner, LEISURE DEVELOPMENT PARTNERS /  
International Board, THEMED ENTERTAINMENT  
ASSOCIATION

Overview of the latest trends in the leisure industry

**Yaël Coifman**  
Senior Partner, LEISURE DEVELOPMENT PARTNERS /  
International Board, THEMED ENTERTAINMENT  
ASSOCIATION

New lifestyle and leisure destinations that are changing the leisure landscape

**American Dream**  
**Sandi Danick**  
SVP/ Head of Leasing  
at Triple Five

**Nhood**  
**Yago Bonastre**  
Global Director F&B and Leisure

**Momentum Leisure**  
**Martijn van Rheenen**  
Owner/Director

Focus on innovative leisure concepts

**F1 Arcade**  
**Didier Souillat**  
Senior Advisor Global  
Business Development

**Nikito**  
**Hugo Perpère**  
Founder & CEO

**KCC**  
**Reinhart Viane**  
Business Development  
Director

**360 Karting**  
**Jernej Copi**  
Managing Director

Networking cocktail

BY INVITATION ONLY



Co-organised with  
LDP

PREMIUM NETWORKING EVENT

17.00-17.30 | ARENA

● Mapic Academy finalists pitch

The final step to select the winner of the MAPIC Academy Challenge.

Speakers:

**Chris Igwe (modérateur)**  
President  
CHRIS IGWE INTERNATIONAL

**Isabelle Behrenswerth**  
Co-Founder  
SUPERSTACK

**laetitia Orlandi**  
Co-founder executive director  
WORLD OF POP  
- WORK ON STUDIO

**Fernando Pérez Rodríguez**  
CEO  
AWESOME PLANET-GREENER

**Larisa Pitkevich**  
Founder & CEO  
T7BERLIN

**Charlotte-Amélie Veaux**  
Co-founder  
ONYO

In partnership with



17.30-18.00 | INNOVATION STAGE

● Revealing innovation and deploying it at scale to transform retail and commercial real estate

A startup participating in the Future of retail Innovation Challenge

Speakers:

**Caroline Renou**  
Head of Partnerships  
AGORIZE

**Fabrice Obenans**  
CSR & Customer Director  
KIABI GLOBAL BRAND

Organised by

