ENTER A NEW GENERATION OF RETAIL PROPERTY ASSET RESPONDING TO A NEW WAY OF LIVING!

28-30 November 2023
Palais des Festivals Cannes

LIVE PLAY SHOP
MAPIC is the International retail real estate event to build the ultimate lifestyle and shopping destinations.

For three days in November the retail property, leisure, food and tech communities will all gather at MAPIC.

It is a major opportunity to learn about the changing face of retail and to meet the players at the centre of the retail property industry’s transformation. At MAPIC all of your potential new partners are gathered in one-place. It is your chance to be part of creating the exciting new business models, that are shaping the places to live, play and shop of the future.

**Why participate?**

**Property developers, cities, travel retail**
Showcase your retail sites to global retailers, leisure and food operators searching for new sites and locations. Meet the partners who will help you grow responsibly by reducing your carbon footprint while building or refurbishing your retail destinations.

**Retailers, leisure & food operators**
Discover the best locations and the partners who will help you develop your business and better meet your consumers’ needs.

**Tech players**
Join the leading global gathering of innovation leaders in the retail real estate industry.

**Investors/brokers**
Network with leading professionals and explore local investment opportunities.
NEW 2023 MAPIC Initiatives

Meet next-generation retail and find the right partners to help you develop your business responsibly by reducing your carbon footprint.

The MAPIC Academy
MAPIC is committed to shaping the next generation of retailers. In 2023, we are launching a competition to select 5 young retail brands and support them in their development through our network of experts and partners as well as providing them with a financial reward.

In Partnership with Nhood
Choose from 5 categories:
• New retail brand
• Online retailer
• Sustainable & socially conscious new retail brand
• New leisure concept
• New food & beverage concept

The Sustainability Lab
A new exhibition area of 100m² bringing together ESG players and service suppliers with dedicated energy efficiency solutions for Retail Property players.
These new partners will guide retail property players on their journey to becoming carbon neutral and more ethical!
After all, the main theme for MAPIC 2023 is: “The Age of Responsible Growth: Committing to a Better Future”.

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Find the latest updates about the upcoming show on mapic.com
Retail, leisure, hospitality and property players have shown remarkable resolve in facing the challenges and opportunities during and post-Covid. Now for the sake of the long-term future of the industry, we are entering an 'age of responsible growth'.

This individual and collective responsibility reflects our awareness of some of the big challenges we all have to face: not least climate change, and our knowledge that the age of plenty is over. Our resources are finite and we must preserve them. The decisions we make today will be crucial for future generations.

That means reducing, reusing or recycling products and waste, having more efficient energy and water consumption, considering sustainability and ethics in everything we do and embedding an attitude of responsibility within our businesses and the minds of everyone who works for and with them.

Examples of this can be seen everywhere in retail, leisure and food, as manufacturing, supply chains, circularity, rent-over-ownership and waste are all targeted.

And because consumers are increasingly demanding these elements from the companies they buy from, this is not just good for the planet but good for business. This is not simply about doing less. It is about seeing the link between responsibility and business growth and placing people at the heart of business.

MAPIC 2023 will embrace these topics with a new area dedicated to energy efficiency and innovation due to be launched in the exhibition zone. It will continue to play its role as a window to the industry, supporting the markets and helping the big thinkers and leaders navigate our continuously changing world.

Make 2023 a moment to take responsibility for your part in a bright future for all of us!