

Meet the Finalists of the MAPIC Academy Challenge

Their fresh, innovative
ideas represent the future
of retail!





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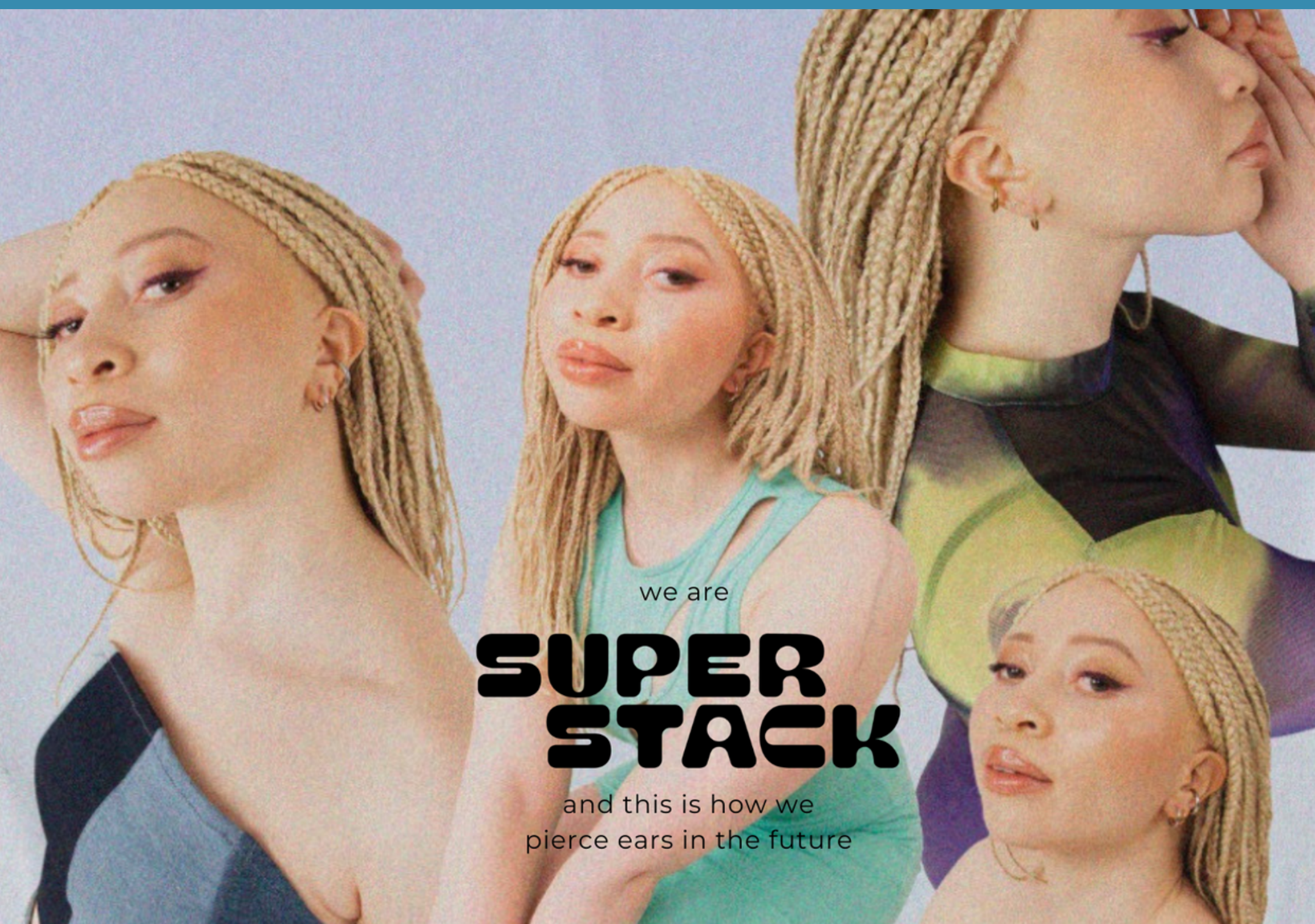
The World of Onyo

The World of Onyo is a new leisure concept aiming to reconnect people to nature, through a screenless immersive experience.



Superstack

Superstack is the future of the piercing industry, transforming the stigmatised and standardised business into a digital, modern and medically safe space specifically for Generation Z.





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W.O.P - World of Pop

W.O.P World Of Pop, is a concept store that goes beyond the children's and adult lines, committed to creating a fun and affordable fashion brand for cool families!



Greener

Greener is the world's first sustainable clothing brand whose clothes purify the air. Our garments eliminate greenhouse gases, viruses and bacteria.





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t7berlin

t7berlin is a sustainable 3D Knitwear that embodies the effortless elegance of modern basic styles, seamlessly blending form and function for the modern wardrobe.

