Meet the Finalists of the MAPIC Academy Challenge

Their fresh, innovative ideas represent the future of retail!
The World of Onyo

The World of Onyo is a new leisure concept aiming to reconnect people to nature, thought screenless immersive experience.
Superstack

Superstack is the future of the piercing industry, transforming the stigmatised and standardised business into a digital, modern and medically safe space specifically for Generation Z.
W.O.P - World of Pop

W.O.P World Of Pop, is a concept store that goes beyond the children’s and adult lines, committed to creating a fun and affordable fashion brand for cool families!
Greener

Greener is the world’s first sustainable clothing brand whose clothes purify the air. Our garments eliminate greenhouse gases, viruses and bacteria.
t7berlin is a sustainable 3D Knitwear that embodies the effortless elegance of modern basic styles, seamlessly blending form and function for the modern wardrobe.