# WINNERS MAPIC AWARDS 2023



CATEGORY 1 RETAIL CONCEPT OF THE YEAR



#### **RETAIL CONCEPT OF THE YEAR**

### RITUALS

**Rituals Cosmetics - Netherlands** 



Rituals Cosmetics is a brand dedicated to sustainable and personal wellbeing in the beauty luxury industry.

As a founder of integrating bath, body and home care into a single portfolio, Rituals embraces the lifestyle of transforming everyday routines into meaningful moments. With an expansive innovation portfolio in body care, home fragrances, skin care and home wear.

Founded in Amsterdam in 2000, Rituals has been established as a global industry expert in over 36 countries present in cities such as London, Paris and Hong Kong with more than 1050 stores, 3900 shop-in-shops, 5 body spas and world's first Mind Oasis.



CATEGORY 2 FOOD & BEVERAGE CONCEPT OF THE YEAR



#### FOOD & BEVERAGE CONCEPT OF THE YEAR

### **DOPPIO MALTO**

Doppio Malto Spa – Italia



Doppio Malto is a dining concept where house-brewed beer takes center stage alongside a simple and genuine gastronomic offering, and above all, it's a happy place.

Each location is, in fact, a space where time and space are multiplied: the perfect spot for a quick lunch or a long evening, a Sunday with the family or a dinner with friends, to discover what a beer cocktail tastes like, remember what billiards or foosball are, listen to good music, or get involved in stand-up comedy or karaoke. We call it Happy Casual.



CATEGORY 3 LEISURE CONCEPT OF THE YEAR



#### LEISURE CONCEPT OF THE YEAR

#### **KOEZIO & LUCKY FOLKS**

KSP SAS / KOEZIO – France



KOEZIO & LUCKY FOLKS are 2 innovative concept in the same destination building.

An FEC with immersives and exclusives action games, escape rooms, virtual reality concepts, ropes courses connected to a fun social Entertainment restaurant with darts, shuffle boards, karaoke, petanque and table games.

This 7/7 day and night destination is unique and targets individuals, families, companies, groups of friends to connect each other and share by playing, eating and having a lot of fun in a vintage funfair themed environment.



CATEGORY 4 BEST NEW RETAIL CONCEPT



## CIRCUIT

Ingka Centres – Malmö



Introducing "Circuit" by Ingka Centres, a 816 sqm retail concept in Birsta City, Sweden, reshaping the future of retail with its unwavering commitment to circular living. It offers a holistic approach to embrace circularity through purchase, maintenance, repair, and sharing. Circuit brings on board 27 partners, cultivating conscious consumption by offering rental, pre-owned, swaps, and peer-to-peer flee market. With engaging events/workshops, transcending shopping into a learning journey. It propels Birsta City's reputation as a visionary destination, with growing partners' network and community of conscious consumers.

Circuit will expand to the next Ingka Centres locations, reshaping retail and fostering circular future.



CATEGORY 5 BEST RETAIL OMNICHANNEL STRATEGY



## **HUGO BOSS OMNICHANNEL STRATEGY**

HUGO BOSS AG – Germany



Hugo Boss has implemented an omnichannel strategy to provide a seamless and integrated shopping experience for its customers.

This strategy focuses on combining the online and offline channels to create a unified brand experience. Customers can browse and purchase products through various platforms, including the Hugo Boss website, mobile app, and physical stores.

By adopting an omnichannel approach, Hugo Boss aims to enhance customer satisfaction and, and a consistent brand experience across all channels.



CATEGORY 6 BEST SUSTAINABLE INITIATIVE RETAIL BRANDS



#### AUTOMATION FOR HVAC IN DECATHLON WITH EFICIA

EFICIA – Spain



Decathlon, a leader in the sports industry and committed to sustainability, has partnered with Eficia, a leading energy management company for buildings, to optimise its energy consumption. With 178 growing stores in Spain and a global presence, Decathlon aims to inspire the sporting community and lead by example.

This ambitious project not only generates significant energy savings, but also ensures adequate thermal comfort throughout its facilities.

This approach balances customer and employee satisfaction with respect for the environment, demonstrating the company's commitment to a sustainable and competitive future.



CATEGORY 7 BEST SUSTAINABLE INITIATIVE PROPERTY PLAYERS



#### **BEST SUSTAINABLE INITIATIVE - PROPERTY PLAYERS**

## LIVAT ONE PLANET

Ingka Centres Services AB – Sweden



Being part of the many people's everyday, we strive to meet their aspirations for a better life and a better future for our planet. That's why we're going faster to make sustainable living more accessible, affordable and attractive for all. By doing so, we strive to inspire people to make a positive behaviour change towards lowering climate footprint without compromising the comfortability and affordability.

One Planet Initiative offers a diversified matrix of sustainable offers covering 5 key categories in many people's everyday life- "better clothing", "better home", "better daily consumables", "better food" & "better transportation".



CATEGORY 8 BEST REFURBISHMENT & REDEVELOPMENT PROJECT



## NORTESHOPPING – THE COOKBOOK & GALLERIA

Sonae Sierra – Portugal



NorteShopping in Porto, Portugal, underwent an impressive refurbishment project, expanding the centre across 70k m2.

With an investment of 75M€, the goal was to enhance the shopping experience by accommodating larger tenants, diversifying the food court, creating open-air spaces, upgrading fashion offerings, improving entertainment options, and improving accessibility.

The recent additions of TheCookBook and GALLERIA have elevated the centre's appeal. The CookBook features two floors with distinct designs, while Galleria exudes grandeur with its double-height ceilings. Sustainability was prioritized, employing energy-efficient equipment and sourcing natural materials.

The project's focus on exceptional shopping experiences and environmental responsibility establishes NorteShopping as premier.



CATEGORY 9 BEST FOOD HALL & FOOD COURT PROJECT



#### **BEST FOOD HALL & FOOD COURT PROJECT**

## HALLES D'ISSY BILTOKI

Biltoki – France



At Biltoki, we all share the strong belief that our need to engage in community is vital to a happy life. That's why we strive to create a critical social connection between people, food, and local purveyors.

By bringing together the best independent local artisans of each town, Biltoki has become the leading creator of authentic food markets where each vendor reflects the gastronomic identity of its region. The fresh markets we design become the beating heart of every town or city we tackle, they revitalize and reenergize the neighborhoods we become a part of.



CATEGORY 10 BEST NEW DEVELOPMENT PROJECT



#### **BEST NEW DEVELOPMENT PROJECT**

## **GALATAPORT ISTANBUL**

#### Galataport Istanbul – Istanbul



Galataport Istanbul reattributes 1.2 kilometers of the Bosphorus waterfront back to the city by building the world's first underground terminal, redefining Istanbul's historic port into a buzzing gastronomy, arts & culture and shopping neighborhood.

With a total investment of \$1.7 billion, Galataport Istanbul is a monumental mega project seamlessly woven into the fabric of the city. Its urban planning approach, characterized by low-rise buildings and thoughtfully designed squares and streets, ensures a seamless integration with the surrounding urban landscape.

It is located in Karakoy, one of Istanbul's oldest neighborhoods and has an enchanting view of the Historical Peninsula.



CATEGORY 11 BEST URBAN REGENERATION PROJECT



## **BATTERSEA POWER STATION**

Battersea Power Station Development Company - United Kingdom



Battersea Power Station (BPS) is now open to the public after an eight-year restoration, transformed into a one-of-a-kind, mixed-use destination with over 100 shops, bars, restaurants and leisure venues, 254 apartments and 565,000 sq ft of office space, creating a new town centre for Wandsworth.

Nearly forty years after its closure, BPS is now London's most experiential retail and leisure destination. The Grade II\* listed building and new pedestrianised high street, Electric Boulevard, bring together an eclectic mix of British, international and small independent brands, as well as unique leisure experiences, housed in and around the restored landmark.



CATEGORY 12 BEST RETAIL INNOVATION SOLUTION



#### LASTATIONCOLIS

#### Unibail-Rodamco-Westfield – France



LaStationColis is the first automated, secured, shared PICK UP & RETURN SOLUTION FOR ALL, accessible 24/7, for ALL TYPES OF PARCELS: standard, oversized, fresh and frozen food.

A right answer for Shopping Malls and City Centers looking for a shared pickup & return solution for all parcels and retailers.

LaStationColis offers convenience to customers and local residents, gathering all parcels. Whatever the parcel, wherever it comes from, you can pick-it up at or send it from LaStationColis.

LaStationColis is a solution for ALL STAKEHOLDERS: international retailers, logistics companies, local shops and e-merchants. It offers seamless IT interfaces.



CATEGORY 13 BEST STORE DESIGN BY FRENCH DESIGNERS



## **MAGASIN E.LECLERC**

E.Leclerc - Saguez & Partners – France



The E.Leclerc La Roche-sur-Yon store reopened its doors in the spring of 2021 after three years of comprehensive renovation, with Saguez & Partners (interior design) and architect Brunerie & Irissou (construction).

This eco-designed project spans 6,650 square meters of retail space—a popular transformation project for a hypermarket that has been one of the most affordable in France for 45 years.