# CONFERENCE PROGRAMME 2023

THE AGE OF RESPONSIBLE GROWTH: COMMITTING TO A BETTER FUTURE

> 28-30 November 2023 Palais des Festivals, Cannes

LeisurUp



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# **CONFERENCE PROGRAMME**



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Tuesday 28 November

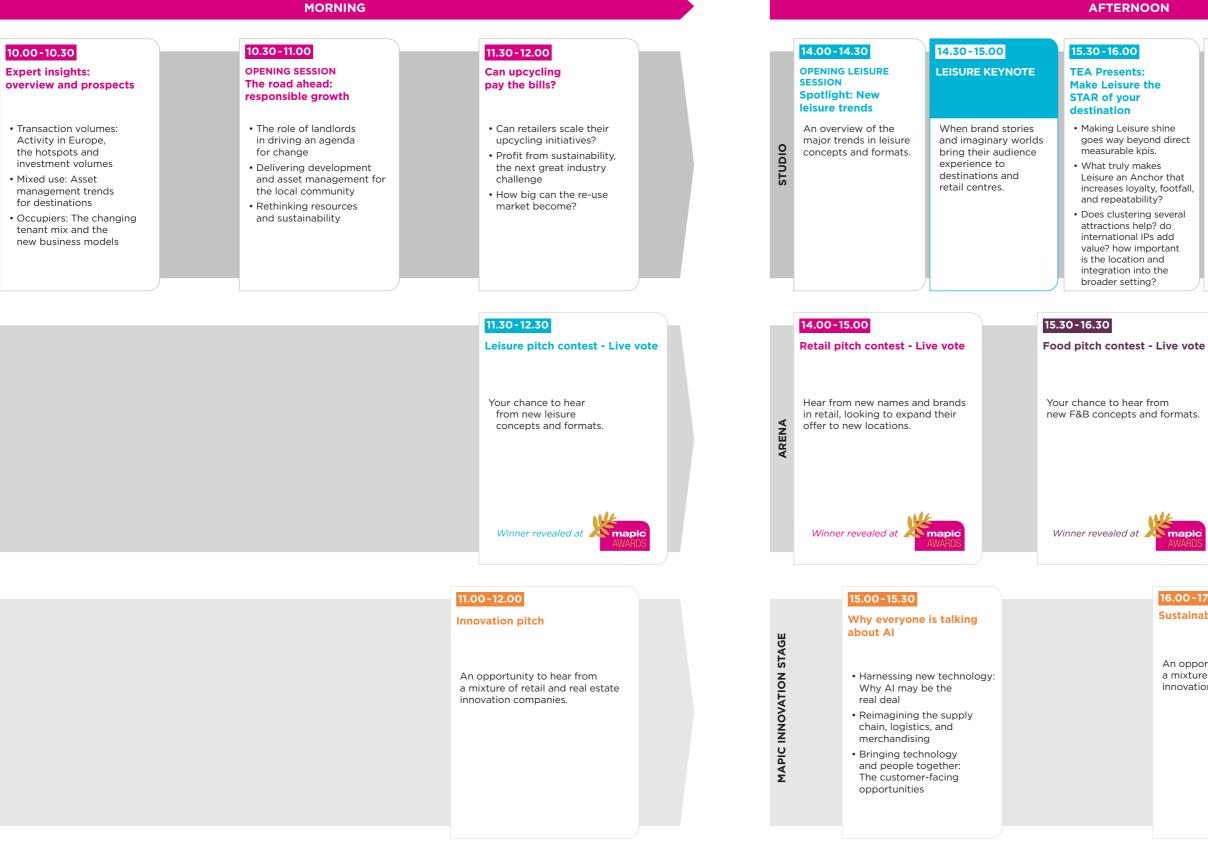
### Tuesday 28 November

STUDIO

ARENA

MAPIC INNOVATION STAGE

2





#### 16.30-17.00 Immersive experiences:

The last frontier for retail property

- The rise of immersive experiences and why they are here to stay
- Choosing the right format: Understanding the right leisure offer for a destination
- Understanding the offer and how technology initiatives are shaping the market

### 17.30-18.00

Stronger together: the power of clustering

- Why leisure concepts draw more visitors when operators come together
- Is big better? Multi-use concepts and mixed use, or destination leisure?
- Packaged offers and how leisure can provide off-the-shelf solutions

#### 17.00 - 18.00

**City pitch** 

Discover new locations for investment, retail, leisure and F&B outlets.

#### 16.00 - 17.00 Sustainability pitch

An opportunity to hear from a mixture of sustainability-led innovation companies.

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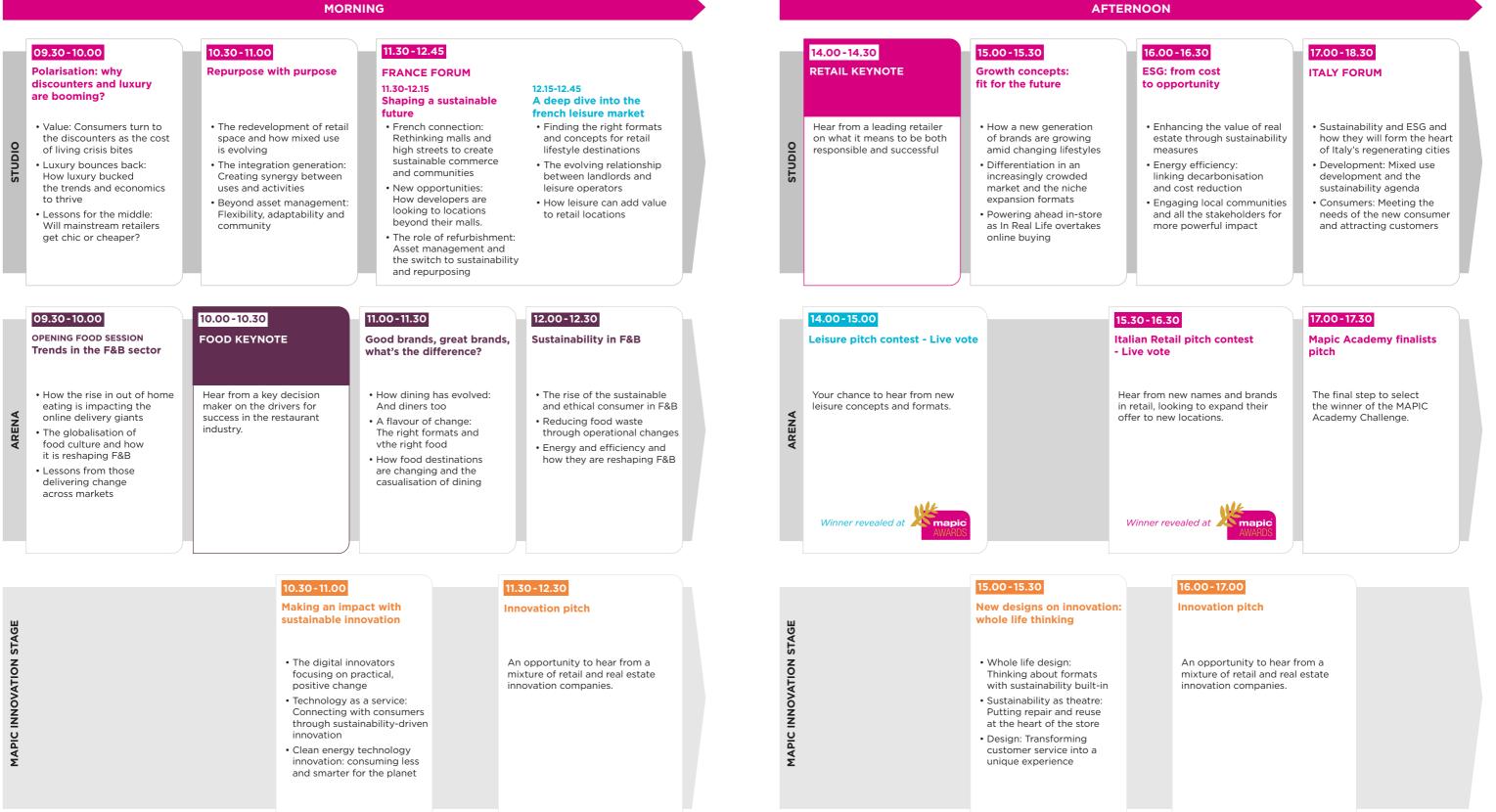


## CONFERENCE PROGRAMME

Wednesday 29 November

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# PREMIUM NETWORKING **EVENTS PROGRAMME**



7 premium networking events to connect and discuss with c-level targeted professionals. All these events are by invitation only.

Palais des festivals, Verrière Grand Audi

### **Tuesday 28 November**

11.00 - 12.30
Legal Forum
14.00-15.30
Sustainability
workshop

16.30-18.30 Multi-Unit & Master **Franchise Summit** 

An exclusive networking event bringing together international franchise partners and a selection of leading retail and restaurant brands willing to boost their business around the world.

This meeting and work-group of pan-European retailers and leasing organisations will discuss current market topics, creating recommendations and proposals for

a minimum of two different countries as a retailer or a leasing representative.

Our annual focus on the dynamic and expanding designer outlet sector.

This event brings together outlet developers, retailers & investors.

This event is organised by ECSP and supported by MAPIC.

common solutions and networking. The requirement for participation is to operate in

Discover the art of simplifying deals and partnerships to create long term value.

Join a unique networking event bringing together legal experts and decision-makers

such as new business models, innovative technology, sustainability, leasing and more.

in retail and real estate. Attend an insightful workshop tackling industry challenges

This forum brings together landlords, retailers, leisure operators & asset managers.

Join our exclusive event to learn from experts about practical sustainability

decision makers, representatives from Gen Z, and impactful project leaders.

This workshop is dedicated to landlords, retailers, investors & cities.

measures; to discover projects which stand out in this area and to engage with

#### Wednesday 29 November

NEW 08.00-10.00
ECSP Retail &
Leasing Group
<b>Annual Meeting</b>

11.00 - 13.00 Mapic Outlet Summit

14.00-15.30 Retail in the City

16.30-18.30 **Meet The Leisure Operators!**  Get insights on the latest trends in leisure, discover new leisure concepts and key projects integrating leisure in lifestyle destinations and network with a targeted audience.

The must-attend event for high street retail. This summit looks at how cities can

This event brings together landlords, retailers, international cities and investors.

reinvent themselves to remain attractive for retailers and how both town centres and

This event brings together leisure operators, landlords, cities and retailers.



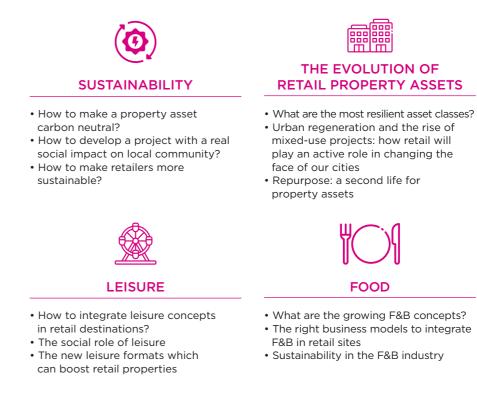
# The Age of Responsible Growth: Committing to a better future

Retail, leisure, hospitality and property players have shown during and post-Covid and now, for the longer-term future of the industry, we are entering an 'age of responsible growth'.

And because consumers are increasingly demanding these This individual and collective responsibility reflects our awareness elements from the companies they buy from, this is not just good of the challenges we all have to face: climate change and our for the planet but good for business. This is not simply about knowledge that the age of plenty is over. Our resources are finite doing less, for the industry's innovators it is about seeing the link and we must take care of them. The decisions we make today will between responsibility and business growth and placing people be crucial for future generations. at the heart of business.

That means reducing, reusing or recycling products and waste, having more efficient energy and water consumption, considering sustainability and ethics in everything we do and embedding an attitude of responsibility within our businesses and within everyone that works for and with them. Examples of this can be

Make 2023 a moment to take responsibility for your part in a bright future for all of us!





the suburbs can be revived sustainably.

seen everywhere in retail, leisure and food, as manufacturing, supply chains, circularity, rent-over-ownership and waste are all targeted.

MAPIC 2023 will embrace these topics and open a new area dedicated to energy efficiency and innovation in the exhibition zone. It will continue to play its role as a window to the industry, supporting all the market players and helping them to navigate our continuously changing world.

### MAPIC KEY TOPICS



### **NEW RETAIL**

- Discover the new generation
- of retailers
- Second hand, Recycle, Upcycle, Re-use: the growth of responsible retail
- Discounters, luxury brands: what are the most resilient retail concepts?



### INNOVATION

- Artificial Intelligence: the next
- revolution in the retail industry? • How innovation is changing the
- face of retail and real estate
- Sustainable design for innovative retailers

