

PARTICIPANTS COMPANY HUB

The logo for mapic, featuring the word "mapic" in white lowercase letters on a magenta rounded rectangular background.

mapic®

The logo for LeisureUp by mapic, featuring the word "LeisureUp" in white with a red dot over the 'i' in "Leisure", and "by mapic" in smaller white lowercase letters below it, all on a white background.

LeisureUp®
by mapic

26-28 November 2024
Palais des Festivals Cannes

SUMMARY

mapic

LeisurUp
by mapic

1. Admin definition
2. Activating your account
3. Participant profile
4. Company profile
5. Participants Directory
6. Company Directory
7. Session Directory
8. My network & plan
9. Messages
10. Customer Helpdesk

- If you are a visitor, the administrator of your online account is **the first registered person of your company.**
- If you are an exhibitor, the administrator of your MAPIC online account is the **person you have identified to our teams during your registration.**

They can also **add secondary ADMINS** (unlimited) in your company hub online page to share their rights with other colleagues for account set up.

ACTIVATE YOUR ACCOUNT



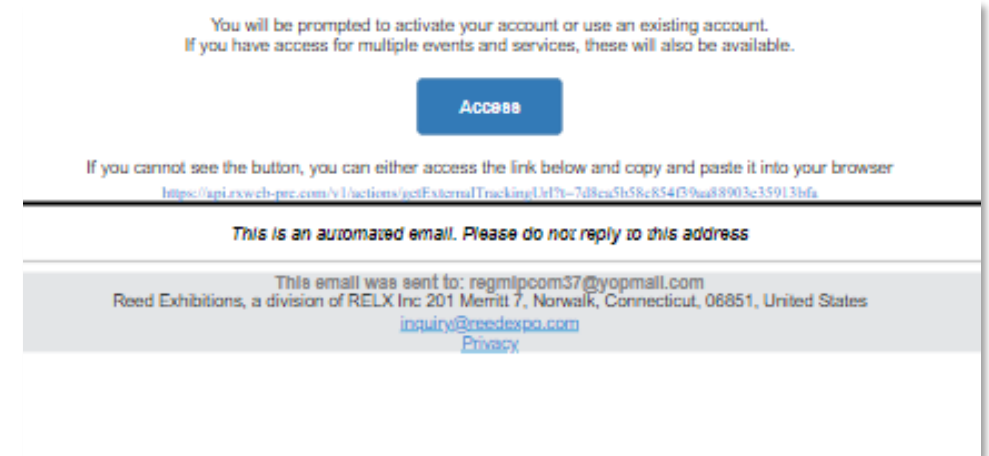
Upon registration, you will receive an email to **activate your account** like this

It may end in SPAM folders, here's the sender's name to find it :

no-reply@rxglobal.com

Two options to activate your account :

- Use “Access” button
- Copy and paste the link at the bottom in a browser



PARTICIPANT PROFILE

mapic

LeisurUp
by mapic

The screenshot shows a user profile for Peter Evans, Marketing Director. The profile includes a circular profile picture placeholder with upload instructions: "Upload picture", "Formats: jpg, png, gif", "Max file size: 1MB", and "Minimum: 180*180px". Below the picture is the "About Peter" section with the text "Marketing director at Quality 3 Sarl for 4 years, living in France". To the right, contact information is displayed: email "atlasre.edehx@gmail.com" and phone "+33683850823". Social media links for Twitter and LinkedIn are also present. A section for "Your main activity" shows a dropdown menu with "the selected item will be used in filter" and a "Producer" tag. There is also a "Participant activities?" field and a "Your country / region" field. Edit icons (pen icons) are visible next to the profile picture, contact details, and the "Your main activity" section.

Click in top right menu under your name on “**My Profile**”.
Then update your personal profile **by clicking on the pen icon button on each section**

You should add:

- Your photo (recommended size 180*180px, max 1MB)
- Your job function and more details about your activity
- Links to your social media profiles (*Twitter & LinkedIn*)
- Your contact details are displayed by default. Click on the pen picture, then “Change” to hide your email & phone.

IMPORTANT :

Please be as comprehensive and accurate as possible when setting up your personal page so other participants can easily find you in our listings.

COMPANY PROFILE – only available for admins

mapic

LeisurUp
by mapic

YOUR PROFILE

Exhibition - Event edition: OneMip - April 2022

Profile completeness: 5.3%

Translations: Default Language (English)

Profile | Company Administrators

When you upload your content on to this website you acknowledge and confirm that either you, the Exhibitor, own all intellectual property rights in that content, including in all images within that content or you have obtained the rights owner's formal consent to upload that content, including all images within that content and place that content on this website. In addition, personally identifying information should not be entered / uploaded in this profile.

Quality Inc

Why visit our stand: Tell visitors why they should visit your stand. Maximum 200 characters.

Brands we represent
Tell visitors all the brands that your company will represent at the show
Feature Films, Silent Films, Islanddisco Favorites

Filters
Select items that best represent your company to help visitors find you on the website directory. Other Filters selections might be available in Matchmaking (the section below).

Your company activities
Licensing - IP - Merchandising

Your company country / region
France

Your company genres
Docs - Factual

Gallery of products and services
Add products to your Profile to show what you have to offer. Upload an image and full details for each product.
+ Add product

COMPANY WEBSITE

COMPANY EMAIL

COMPANY PHONE

ADDRESS
27 Quai Alphonse Le Gallo
CS 10026
BOULOGNE-BILLANCOURT CEDEX
92513
France

Click on “Edit my profile” in your “Company Hub” or in the top right menu “My Company”.
Then update your company profile **by clicking on the pen icon button on each section**

You can add:

- Your logo (recommended size 180x180px , max. 1MB)
- Your banner (recommended size 600x150px, max 1MB)
- Your company description and contact info
- Your company content genre
- Documents (PDF format, max size 5 MB per file)

IMPORTANT:

Please be as comprehensive and accurate as possible when setting up your company details so participants can easily find you in our listings.

PARTICIPANTS DIRECTORY

Browse the list of all participants and get in touch with the people of your choice !

Filters

- Filter participants by
- visitors status,
 - job function,
 - genre of expertise,
 - countries, etc...

The screenshot shows the 'Participant Directory' interface. At the top, there is a search bar labeled 'Search participants' and a dropdown menu set to 'Last name (A-Z)'. Below the search bar, it indicates '316 Participant(s)'. On the left side, there is a 'Filters' sidebar with expandable sections for 'Features', 'Company activities', 'Planning & location', 'Other', and 'Company genre'. The main area displays two participant profiles. Each profile includes a placeholder for a profile picture, the title 'Atermer Affiliate', the role 'Manager', the company name 'Affiliates New Company Sharer' (or 'Affiliate New Sharer Merater'), the stand number (C17 or A112A), the location 'France', the creation date (4th Jul or 5th Jul), an email address, and a phone number. Each profile has two buttons: 'Add to My Network' and 'Send a message'.

Search by job title, first and last names and company name

Sort by:

- A-Z
- Z-A
- Newest
- Recently updated!!

Option to add a participant to "My Network & Plan" (favourites)

Use this button to send a message to the participant of your choice

COMPANY DIRECTORY

mapic

LeisurUp
by mapic

Discover the list of all exhibiting companies and save those that interest you the most !

Enter any **keywords** to find your targets.

The screenshot shows the 'Company Directory' interface. At the top, there is a search bar labeled 'Search exhibitors' with a magnifying glass icon. Below the search bar, it indicates '182 Exhibitor(s)'. On the left side, there is a vertical sidebar with filtering options, including 'Filter by', 'Company activities', and 'Company address'. The main content area displays a list of exhibitors. Each exhibitor entry includes a profile picture icon, a name (e.g., '4f7cfb2f', '4flow AG'), a description, and an 'Add to Network' button with a heart icon. A 'VISITORS' label is visible below each entry. The interface is clean and modern, with a white background and blue accents.

Find out which companies are exhibitor or visitor and filter by company activities

Find your best targets using the **filtering options**

Add a company to your **favourites** list called "My Network & Plan" (Heart icon on top)

Quick link to company details

SESSION DIRECTORY

mapic

LeisurUp
by mapic

Explore the list of events offered during the market and plan your visit by selecting the ones you prefer !

Filters

Filter by days, theme, rooms etc.

The screenshot displays a web interface for a session directory. On the left, there is a vertical sidebar with filter categories: 'Dates', 'Meeting', and 'Company activities'. The main area shows a list of three event cards. Each card features a circular icon, a title, a subtitle, and a date. To the right of each card is a blue button with a heart icon and the text 'Add to Plan'. The events listed are: 'INTERNATIONAL FORUM AWARDS', 'FIRST THINGS PRESENTATION', and 'MPCOM CARBON EVENT SCREENING - JUBILEE'.

Quick link to session details (synopsis, speakers etc.)

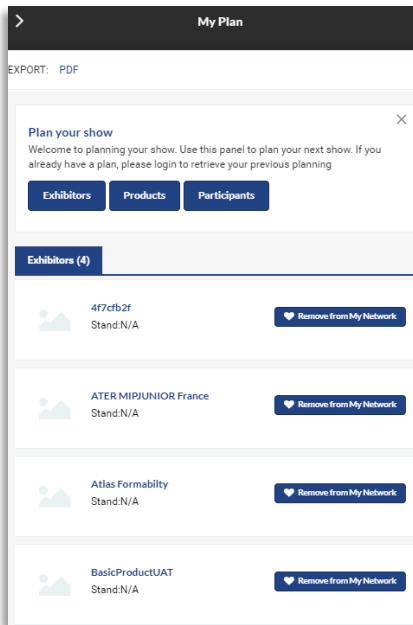
Option to add a sessions to "My Network & Plan" (favourites)

MY NETWORK & PLAN

This new functionality is used to **add favorites and save some records** in case it should be accessed quickly later by participants



- My Network & Plan is always available through the option in platform's header by clicking on the heart icon



- It is possible to favorite a company, a participant, or a session using following button on directories or details pages:

♥ Add to Network

- It is possible to remove a favorite by clicking on the following button:

♥ Remove from Network

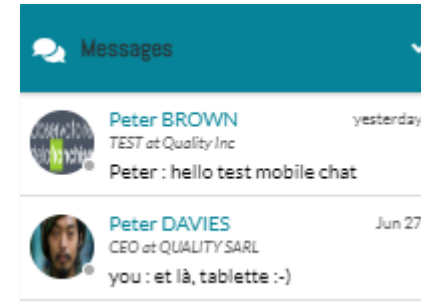
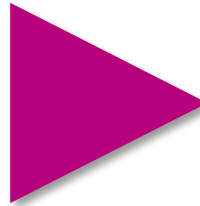
WARNING

PDF extract does only contain companies and sessions.
Neither products not participants.

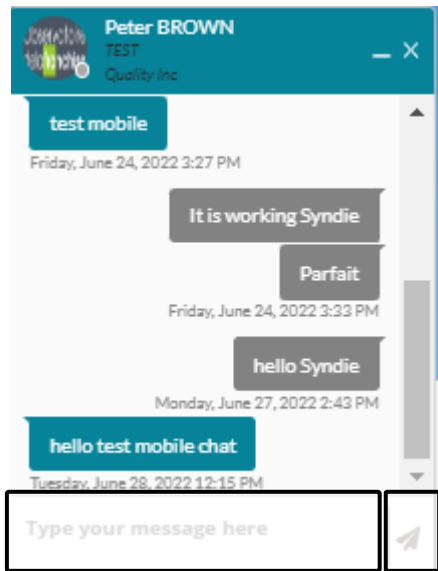
MESSAGES



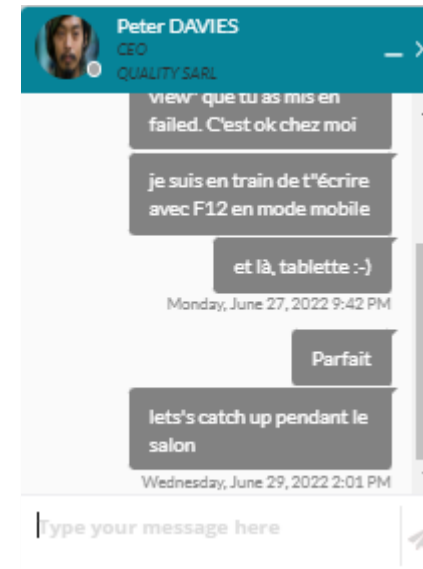
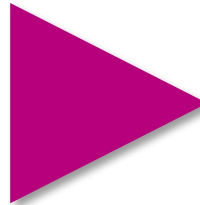
- Chat module is always available in the bottom right of the platform
- It can be minimized or displayed using the small arrow



To start a discussion, click on "Send a message" on a participant details page



New posts can be filled in a chat window. Click send to post the message. URL will displayed as links.



User's availability is displayed next to the picture.

Green: participant is connected

Grey: participant is offline

Contact our Customer Helpdesk :

- By phone : (+33) 1 47 56 65 00.

Our telephone service is open from Monday to Friday, 9am to 6pm CET.

[By form](#)