

**mapic**<sup>®</sup>

**LeisurUp**<sup>®</sup>  
by **mapic**

**26 – 28 November 2024**

Palais des Festivals, Cannes



**PRESS BRIEFING**

**October 3rd 2024**

## MAPIC 2024 Main Topics

MAPIC, the leading global gathering for professionals in retail real estate, leisure, food service, and retail technology, will take place this year in Cannes from 26 to 28 November. The event will address critical topics to help industry players tackle the challenge of driving growth in a rapidly changing world.

MAPIC's goal is to be a facilitator of connections and business opportunities between retailers and commercial real estate operators and owners. This year's edition expects 5,000 participants, including 1,600 brand representatives.

One of the key topics includes understanding evolving customer expectations as people increasingly seek meaningful experiences and quality time together in physical retail spaces. To meet these diverse needs, new projects must be mixed-use and multifunctional, while stores are transforming into versatile spaces that offer product testing, sales, repair services, second-hand options, and immersive experiences - all innovative ways to build customer loyalty. Other key topics includes:

### *The Evolution of Real Estate Towards Greater Diversity*

Commercial real estate plays a pivotal role in enhancing quality of life in cities, as retail strengthens relationships between customers and communities, enhancing their connection to destinations. The **Retail & Urban Regeneration Summit** will spotlight mixed-use projects demonstrating the foundational role of retail in the creation of the city of tomorrow.

### *Sourcing Emerging and Internationally Expanding Brands*

The challenge today is to create vibrant retail spaces that align with consumer expectations. MAPIC is the ideal place to meet the brands that will shape dynamic and attractive cities and shopping centres. To serve as a catalyst and connector between brands and commercial property owners or managers, MAPIC has created the **Observatory of Cross-Border Retail & Food** and the **MAPIC Academy**. The event will host 700 dynamic and growing brands, including Uniqlo, Krispy Kreme, Salomon, Pepco, and Le Pain Quotidien.

### *Growing Importance of Leisure and Food Services*

With the **LeisurUp** exhibition space at the Palais being completely redesigned, two new areas will be dedicated to brand licensing and immersive experiences - both significant and growing trends. The conferences will explore how leisure venues are using event programming in culture, arts, and music to enhance their offerings.

The **Happetite Forum** will highlight successful and appealing restaurant concepts that are currently expanding internationally and across borders.

## Embracing Key Advances in Innovation, AI, and Sustainability

Technology is a critical component in the new retail equation, particularly with the rapid advancements in artificial intelligence (AI), which is transforming all aspects of retail, from supply chains to in-store experiences. MAPIC will feature conferences on these digital innovations that are enhancing customer understanding and service. A new category in the **MAPIC Awards** will be dedicated to AI, examining how retail players are adopting these technologies.

**Sustainability** is now essential, and the dedicated **Sustainability Lab** will expand this year to bring together more ESG experts and provide participants with the partners who can address their environmental challenges.

### New for 2024

- **Observatory of cross-border retail & food**
- **The French Summit:** For the first time, a registration-only event will serve as a key meeting for French retail real estate players to discuss the growth of French brands and trends in investment and real estate projects. Key investors and major real estate firms in the French market will participate, including Lasalle Investment Management, La Compagnie de Phalsbourg, Frey, Carmila, and Apsys.
- **AI and Retail Media** with dedicated conference sessions exploring how AI solutions can help retailers and in-store experiences.
- **New pavilions in the LeisureUp zone dedicated to brand licensing (IP) and in-store immersive experiences.**

*“Players in retail, real estate, leisure, and hospitality must continuously demonstrate agility to solve the ‘new retail equation’. In 2024, MAPIC’s innovations will highlight sector trends and position the event as the go-to place for creating and accelerating connections between all global retail ecosystem players,”* explains Francesco Pupillo, MAPIC Director.

### Event Overview

- **Dates:** 26-28 November in Cannes
- **5,000 participants**
- **Over 500 brands already registered, with 700 expected in total**
- **10% of brands attending MAPIC for the first time**
- **1,600 brand representatives**
- **200 exhibitors**
- **46 conference sessions and 7 exclusive networking events**

## Observatory of cross-border retail & food



### OBSERVATORY OF CROSS-BORDER RETAIL & FOOD 2024

A special curated selection by MAPIC.  
Hot global retail & food brands looking for cross-border expansion.

**RX** In the business of  
building businesses

Identifying and selecting innovative, attractive, and solid brands with dynamic expansion plans is a key challenge for commercial real estate owners and operators. To meet this need, MAPIC is launching the **Observatory of Cross-Border Retail & Food**, which includes several initiatives:

- **A Guide**, published before the event, identifying new international brands seeking to enter the European market, as well as established international brands already present in Europe and aiming to expand into other European countries. The guide will include European market analysis by Cushman & Wakefield.
- **A Retail Gallery** in the Palais presenting these brands.
- **Brand Pitching Sessions throughout the event.**

The 20 selected brands have been curated by MAPIC over the past eight months, focusing on those with significant expansion plans in France, Italy, Spain, Germany, and the UK.

Here is a preview of 12 selected brands from various sectors.

*“As a key meeting place for retailers and real estate professionals, MAPIC acts as a catalyst in identifying innovative and rapidly growing brands that will be real assets for enhancing the appeal of retail destinations. The challenge today is to create vibrant retail spaces that meet consumer expectations. With over 500 brands from around the world attending, MAPIC is the ideal place to meet the brands that will help shape dynamic and attractive cities and shopping centres,”* explains Francesco Pupillo.





## FAT PHILL'S

NETHERLANDS

**Year of creation:** 2019

**Number of existing shops:**  
Netherlands: 20,  
United Kingdom: 1

Fat Phill's™ is a fast-casual brand famous for its smash burgers, American-style sandwiches, cheese sauce and loaded fries. Since its creation in 2019, Fat Phill's has quickly established a presence in all main Dutch cities, and it has been recently crowned the fastest growing restaurant brand in the Netherlands.

In September, Fat Phill's™ has opened its first UK location in Central London, with 100 locations planned for the next 10 years. Expansion in Germany is also underway, with an opening in Munich.

With its strong social media following, highly differentiating restaurant design and unique product range, Fat Phill's™ is proven to drive footfall to any shopping and leisure scheme, as well as travel locations.

### EXPANSION PLANS

#### Type of location

High street, Mall inline, Mall food court, Leisure destinations, Retail Park, Travel, Drive-thru

#### Countries of expansion

UK, Germany, Netherlands

#### Average shop size

Mall food court / Travel: 40 m<sup>2</sup> (450 sq ft), High street / Mall inline / Leisure: 150 m<sup>2</sup> (1,600 sq ft) to 250 m<sup>2</sup> (2,700 sq ft), Drive-thru / Retail Park: 250 m<sup>2</sup> (2,700 sq ft)

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## LEVENT BÖREK

TURKEY

**Year of creation:** 1968

**Number of existing shops:**  
Turkey: 205  
Netherlands: 1  
Germany: 6

Levent Usta, who strived to improve himself through the knowledge and experience transferred by his father and dedicated himself to developing new borek products in the family owned business founded in 1968, became famous for the unique filled borek varieties created by him as a borek product.

- 9,600 tons of Borek were produced between 2020 and 2023
- More than 2.5 million people visited our stores in 2023
- 61,400 trays of borek were served in 2023
- 8,640,000 cups of tea were sold in 2023

### EXPANSION PLANS

#### Type of location

All can be suitable according to different concepts of ours

#### Countries of expansion

Austria, Germany, United Kingdom, Netherlands, Belgium

#### Average shop size

Between 12 m<sup>2</sup> and 100 m<sup>2</sup> different model layouts can be made

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## PALAIS DES THÉS

FRANCE

**Year of creation:** 1986

**Number of existing shops:**

France: 98,  
Belgium: 12,  
Norway: 3,  
Denmark: 2,  
Israël: 2,  
Georgia: 2,  
Italy: 1

Palais des Thés is a 30-year-old parisian premium retail tea brand founded by Francois-Xavier Delmas, one of the best tea sommeliers in the world. The origin of tea defines a key part of the drinking experience, that is why we travel the world to bring you exceptional harvests. The strong partnerships that we maintain with our growers lead to an infinite variety of flavors and emotions.

### EXPANSION PLANS

#### Type of location

High street + premium malls

#### Countries of expansion

Italy, Spain, Switzerland, Finland, Poland

#### Average shop size

45m<sup>2</sup> selling surface

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## FOOT KORNER

FRANCE

**Year of creation:** 2005

**Number of existing shops:**

France: 70,  
Belgium: 2,  
Germany: 1

We are a french retailer with more than 80 stores in France, Belgium and Germany. We mainly sell sportswear fashion of the most famous brands such as Nike, Adidas, Under Armour, Puma, Asics, etc.

More than 50% of our turnover is made with our own brand "Foot Korner" and almost 10% of our global revenue is from our ecommerce business. Our claim is "The street dresses the street" being the only brand and retailer to consider the new urban generation.

### EXPANSION PLANS

#### Type of location

Big malls, High Streets

#### Countries of expansion

Italy, Germany, Spain

#### Average shop size

Between 200 and 300m<sup>2</sup>

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## FAUCHON

FRANCE

**Year of creation:** 1886

**Number of existing shops:**

More than 60 shops & cafés in Asia (Japan), in the Middle East Region (Koweit, Qatar...), in Europe (France, Switzerland, Monaco...), etc.

Fauchon, global expert in contemporary french gastronomy since 1886.

The FAUCHON Group embodies the art of French living around the world. With over a century of contemporary French gastronomic expertise, FAUCHON presents its extensive knowledge and exacting standards throughout its brand extensions including patisserie and gourmet foods, fine dining and cafés, boutique shops and retail, five-star hospitality in 15 countries.

### EXPANSION PLANS

#### Type of location

Department stores, shopping malls, airports, train stations, streets

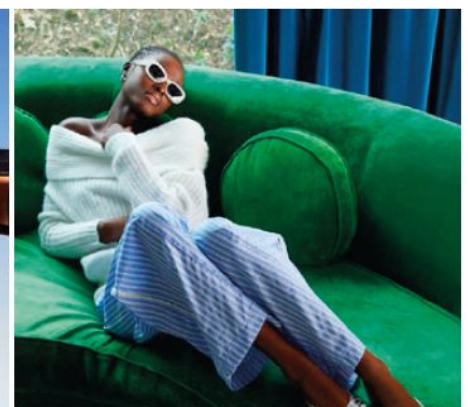
#### Countries of expansion

New locations in Europe and the Americas to expand its network of corners, retail shops and FAUCHON Cafés.

#### Average shop size

20 m<sup>2</sup> for a corner, 70 m<sup>2</sup> for a shop, 250 m<sup>2</sup> for a café

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## DUNE LONDON

UK

Leading affordable luxury footwear and accessories brand in the UK with a global footprint. Outstanding product design and quality, "Designed in London, worn around the world".

**Year of creation:** 1992

**Number of existing shops:**

52 UK, 4 Ireland, 2 Switzerland – Over 100 franchise stores across UAE, Saudi Arabia, Qatar, Kuwait, Bahrain, Oman, India, Pakistan, Australia, Philippines, Nigeria, Malta, Croatia, Serbia, Libya and Algeria.

### EXPANSION PLANS

#### Type of location

Malls and Designer Outlets

#### Countries of expansion

UK, Germany, France, Netherlands, Belgium

#### Average shop size

180 m<sup>2</sup>

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## NEW BALANCE

USA

**Year of creation:** 1906

**Number of existing shops:**

Around 3,150 retail stores globally, including 500+ New Balance owned store, 60+ stores NB owned store in Europe: France 13, UK 14, Spain 9, Germany 8, In China we have 1960 store (owned 115), North America 186 store (owned 116)

Our new Inline retail concept is a welcoming space that evokes a sense of community, relationship, discovery, and delight.

The store design connects the inside and outdoor environments through windows, lighting, and material choices. New Balance fits everyone. Every style. Every life.

We make our consumers feel heard, engaged, and inspired through our Retail Service Philosophy:

- the quality and craftsmanship of our products.
- the communities we serve and create,
- how we personalize the New Balance experience.

### EXPANSION PLANS

**Type of location**

high street ,mall, corner, 1 or more floors

**Countries of expansion**

France, UK, Italy, Germany, Spain

**Average shop size**

350 m<sup>2</sup>, around 70% sale area, sale area on 1 floor only

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## CBD.FR

FRANCE

**Year of creation:** 2023

**Number of existing shops:** 9

CBD.fr is a leading brand in the CBD industry, committed to offering high-quality products and exceptional customer service.

Our franchises are dedicated to maintaining the highest standards and contributing to the growth of the CBD market. By collaborating with us, you join a network of passionate entrepreneurs focused on innovation and customer satisfaction.

### EXPANSION PLANS

**Type of location**

Commercial center / center city

**Countries of expansion**

Spain, Italy, Germany, Czech Republic

**Average shop size**

30 m<sup>2</sup> to 70 m<sup>2</sup>

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## LUCID MOTORS

USA

**Year of creation:** 2007

**Number of existing shops:**

Total Europe 20

Germany: 13

Switzerland: 4

Norway: 2

The Netherlands: 1

Lucid (NASDAQ: LCID) is a Silicon Valley-based technology company focused on creating the most advanced EVs in the world. The flagship vehicle, Lucid Air, delivers best-in-class performance and efficiency starting at \$69,900 in the U.S. Lucid is preparing its state-of-the-art, vertically integrated factory in Arizona to begin production of the Lucid Gravity SUV. The company's goal is to accelerate humanity's transition to sustainable transportation and energy.

### EXPANSION PLANS

#### Type of location

High street and stand alone

#### Countries of expansion

France, Germany, Denmark, UK, Benelux

#### Average shop size

300/400m<sup>2</sup> for High Street location and 1,000 to 2,000m<sup>2</sup> for Stand Alone location

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## PDPAOLA

SPAIN

**Year of creation:** 2014

**Number of existing shops:**

Spain: 20, Italy: 11, Peru: 6, Saudi: 4,

France: 2, México: 2, China: 2,

Guatemala: 2, Greece: 2, USA: 2,

Puerto Rico: 1, UK: 1, Andorra: 1,

Chile: 1, Ecuador: 1, Paraguay: 1

Established in 2015 by siblings Paola and Humbert Sasplugas following Paola's childhood passion for jewelry, PDPAOLA has grown from a digitally native brand to a brand with a global presence. Our journey began with a mission to create jewelry that transcends trends and serves as the gateway to a world of self-expression. At the heart of PDPAOLA lies our team of more than 200 talented and passionate individuals. Our head office and design studio are located in Barcelona, where we bring our vision to life: creating a brand that goes beyond the jewelry world.

### EXPANSION PLANS

#### Type of location

High street, mall (1 floor premium locations)

#### Countries of expansion

Italy, France, Spain and Germany

#### Average shop size

60-80m<sup>2</sup> ideal size, total range from 35m<sup>2</sup>-150m<sup>2</sup>

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## MAPIC Academy 2024 finalists

In partnership with Nhood and Ingka, MAPIC will support the development of five new brands looking to open their first physical stores. The MAPIC Academy is a concrete example of MAPIC's ongoing commitment to identifying innovative brands with a broad international outlook and helping them establish physical retail presences, while offering industry players a glimpse of the future stars of retail.

These brands, from around the world, have been incubated and received expert advice before presenting their concepts to the jury on 27 November in Cannes. The five finalists will receive a dedicated space at the show and visibility across all communication channels. The winner will be announced at the Gala Dinner on Wednesday, 27 November.

The five finalists, selected and mentored by a group of retail experts, will present their concepts to the jury on 27 November at Cannes. They have been chosen for their innovation, growth potential, and international appeal. The jury panel includes:

- **Fabien Stutz**, Director of Real Estate & Construction at Peek & Cloppenburg International
- **Chris Igwe**, Founder of Chris Igwe International Conseil
- **Philippe Lauga**, Distributor for Kusmi Tea, Balaboosté, and Carré Blanc Belgium & Luxembourg
- **Vincent Mourre**, CEO of WhiteSpace Partners LTD
- **Cécile Peskine**, Associate Lawyer at Linkea
- **Gilles Hittinger-Roux**, Lawyer at H.B. & Associates

The five finalists will have the opportunity to showcase their concepts during MAPIC and will be awarded a dedicated exhibition space at the event as well as exposure across all MAPIC communication channels. Additionally, they will receive a €10,000 prize provided by MAPIC and the opportunity to open a pop-up shop in one of Nhood or Ingka's shopping centres.

The winner will be announced at the MAPIC Gala Dinner on the evening of 27 November.

**Last year's winner**, Éloïse Pulby, Co-Founder of W.O.P (World of Pop), reflects on her experience: "Thanks to the MAPIC Academy, we had the opportunity to connect with industry professionals who have extensive experience. We are now working on concrete business opportunities and have even opened our second store in Annecy after a meeting at our stand in Cannes."





*“Socks developed by athletes, designed for active lifestyles”*

Active Rock is a Swiss company specialising in innovative sports socks designed to meet the specific needs of each sport (Tennis, Padel, Pickleball, Running...) and all levels of athletes. By working with professional athletes, the company creates socks that tackle issues such as sweat management, durability, endurance, blisters, and injuries. With their anatomical design and plant-based fibres (including bamboo, which requires 38 times less land than cotton and 200 times less water), Active Rock socks promote sustainability and performance.



**Concept :**

Sports socks designed to optimise athletic performance and reduce the risk of injury.

Made from plant-based fibres with a focus on sustainable development.

**Market:**

The sports sock market is valued at \$7.3 million, with a growth rate of 3% between 2026 and 2020, and a projected growth rate of 3.7% in Europe over the next 10 years.

**Expansion Plans:**

Switzerland, France, UK, Spain, Germany, USA (through shop-in-shops, sales spaces in sports clubs, and standalone stores)

**Financing:**

- 30k EUR founder's money
- 40k EUR crowd-funding
- 250k EUR seed funding

**Website:** [www.activerock.ch](http://www.activerock.ch)

*"The first water-free cosmetics"*

Ça va Savon is a sustainable cosmetics brand that aims to encourage consumers to adopt an eco-conscious bathroom routine. Many body care products contain up to 80% water, and current water-free solutions are not always convenient to use. Ça va Savon has developed the first powder-to-liquid body wash gel: simply add water, mix, and shake to use.

This body wash gel is dermatologically tested to ensure skin hydration. It is 98% natural, has a skin-neutral pH, and is enriched with nourishing cotton oil. It is free from harmful chemicals and produces 10 times less CO2 emissions during transport. The bottle is designed to be refilled at least 20 times, saving the equivalent of 20 plastic bottles.



**Concept:**

Powdered soap that transforms into liquid soap when water is added, created with an eco-friendly approach.

Produces 10 times less CO2 emissions and uses 20 times fewer plastic bottles. Made in Europe, vegan.

**Market:**

The cosmetics market is valued at €263 million, with €2.9 million in the Benelux region.

The product primarily targets an active, urban, and socially conscious youth who do not want to compromise on comfort.

**Expansion:**

Plans to expand in Belgium, the Netherlands, and France through pop-up stores to increase product awareness among consumers.

**Financing:**

- €93,000 in funding
- €18,579 in profit within 9 months of operation

**Website:** [cavasavon.com](https://cavasavon.com)



## Free Form Style Spain



*"Clothing for diversity, creating fashion without barriers"*

Disabilities, even temporary ones, can require lifestyle adjustments, and even when illnesses are cured, there are often lasting effects that may need additional support. As fashion should cater to everyone, Free Form Style creates barrier-free clothing, designed to make life easier for people with disabilities.

As the first inclusive fashion brand in Spain, Free Form Style rethinks garment design to create comfortable products that address the specific needs of people with disabilities, such as side openings, back fastenings, catheter sleeves, and more.

Produced on demand and locally, the brand's collections are made from sustainable, regionally sourced fabrics to minimise their carbon footprint.



### **Concept:**

Inclusive fashion designed for people with disabilities, tailored to their unique physical characteristics and specific needs, all while adopting an ethical and eco-friendly approach.

### **Market:**

Over 13% of the French population has a physical disability, and the WHO estimates that everyone will experience a temporary or permanent disability at some point in their lives. This issue remains largely unaddressed by existing clothing brands.

### **Expansion:**

Free Form Style has received excellent customer feedback and has participated in several Fashion Weeks. The brand aims to open physical stores to be closer to its customers and expand into new markets.

### **Financing:**

The brand is self-funded and operates using its own profits.

**Website:** [freeformstyle.com](https://freeformstyle.com)

# Kodamer, l'épicerie africaine France

*"Bringing fine African groceries to the world"*



Kodamer L'Épicerie Africaine, the online African fine grocery store, addresses the challenge of limited access to high-quality African culinary products. Aimed at food enthusiasts, culinary aficionados, and the African diaspora, the platform offers a variety of authentic products, ranging from rare spices and gourmet oils to essential ingredients, enabling unique culinary experiences and an immersion into African cuisine.

Kodamer has established strong partnerships with trusted suppliers to ensure consistent product quality. The website also provides a cultural immersion by sharing insights into African culinary traditions, authentic recipes, and anecdotes, creating a more engaging and educational shopping experience.

Kodamer emphasises sustainable sourcing and efficient packaging, using environmentally friendly materials and optimising distribution to reduce carbon emissions. It also supports local African farmers by offering fair prices and market access, thereby strengthening their economic stability.



## Concept:

African gastronomic and immersive experience.  
A fine grocery offering traditional products from African regions along with exclusive events (dinners and cooking workshops).

## Market:

Premium ethnic products in Europe are experiencing an annual growth rate of +8.33%.  
The fine grocery market in France is valued at €9 million.

## Expansion:

Plans to expand in France, the UK, New York, and Dubai through direct sales, private events, and B2B services.

## Financing:

- Average basket size: €56
- Fundraising target: €1 million

Website: [Kodamer.fr](https://kodamer.fr)



With a production process that minimises water and energy usage and a commitment to eco-friendly packaging (70% of packaging materials are recycled), Skin Gourmet meets the growing consumer demand for environmentally conscious skincare.



**Website:** [skingourmet.com](http://skingourmet.com)

## Retail speakers at MAPIC



**Annaïg Ferrand**

Co-Founder & COO  
Ephemera



**Didier Roche**

Co-Founder  
Dans le Noir ?



**Piotr Korek**

European Property Director  
PEPCO



**Frederic Levacher**

CEO  
Quick



**Annick Van Overstraeten**

CEO  
Le Pain Quotidien



**Pascal Clauss**

Senior Vice President  
Global Retail  
Salomon



**Arnaud Van Coppenolle**

Senior Director,  
International Development  
Krispy Kreme



## Retail at MAPIC

**Over 500 brands already registered, with a total of 700 expected.**

Key brands Include:

### Fashion, Footwear, and Accessories:

Burberry (UK), Hugo Boss (Germany), Ralph Lauren (UK), Lululemon (UK), Victoria's Secret (USA), Tommy Hilfiger (USA), Calvin Klein (USA), Primark (Germany, Italy, Spain), Dr. Martens (France), Mango (Spain), The Kooples (France), Lacoste (France), Levi Strauss (France, Germany, Poland, Spain, UK), Gant (France, Switzerland), Jack & Jones (Denmark, Sweden), Brooks Brothers (Turkey), House of Fraser (UK), Flannels (UK), Luisa Spagnoli (Italy), Gaudi (Italy), Sinsay (Poland), JD Sports (UK), Armani (Italy), Abercrombie & Fitch (UK), Guess (Switzerland), Benetton (Italy), BOSS (Germany), Esprit (Germany), Valentino (Italy), Parfois (Portugal), Lovisa (Italy, Poland), Swarovski (Germany), Penti (Turkey), Pedro del Hierro (Spain), Diesel (Italy), C&A (France, Germany, Italy), Pepe Jeans (UK), Desigual (Spain), Marc O'Polo (Germany), Boggi (Austria), Bijou Brigitte (France, Germany), Deichmann SE (Germany), Max Mara (Italy), Liu Jo (Italy), Twinset (Italy), Balaboosté (Belgium), Balenciaga (France), DKNY (USA), Under Armour (USA), Bershka (Spain), Stradivarius (Spain), Pull&Bear (Spain), H&M (Germany), Superdry (UK), Timberland (USA), Birkenstock (Germany), Moschino (Italy), Miu Miu (Italy), Prada (Italy), Michael Kors (USA), Kate Spade (USA), Ted Baker (UK), Paul Smith (UK), Sandro (France), Maje (France), Chloe (France), Kenzo (France), Paul & Shark (Italy), Scotch & Soda (Netherlands), Zadig & Voltaire (France), Sonia Rykiel (France), Tommy Bahama (USA), Ecco (Denmark), Camper (Spain), Zara (Spain), Uniqlo (France), New Balance (Netherlands), Nike (Italy), Adidas (France, Germany, UK), Puma (Germany), Salomon (France), Element (France), DC Shoes (France), Quicksilver (France), Roxy (France), RVCA (France), Columbia Sportswear (USA).

### Food and Beverage:

% Arabica (Japan, UAE), Leon (France), Krispy Kreme (UK, France), Five Guys (France, UK), McDonald's (Belgium, France), Shake Shack (Global), Fauchon (France), Fat Phill's (Netherlands), KFC (France, Italy), Pret (Switzerland), Big Mamma (France), Subway (France), O'Tacos (France), Burger King (Italy, France), Amorino (France), Grom (Italy), Ben & Jerry's (Spain), Kusmi Tea (Belgium), Lindt & Sprungli (Italy), Palais des Thés (France), La Madeleine (France), Carl's Jr (France), Hippopotamus (France), Del Arte (France), Quick (France), C House Café & Restaurant (Italy), Baguette Marcel (France), Au Bureau (France).

### Leisure:

Merlin Entertainments (UK), F1 Arcade (UK), IMAX (Ireland), Zero Latency VR (Australia), DJ Lab (UK), Pop Playrooms (UK), Urban Sphere (Belgium), Jumpyard Concepts (Sweden), PVR Cinemas (India), Rugged Interactive (UK), Hello Park (UAE), Anytime Fitness (France), Seven (Saudi Arabia), Adventica (Lithuania), Players (France), Jumpyard (Sweden), Lane7 Group (UK), CGV Mars Cinema (Turkey), Fun Time (Turkey), Kandu (Italy), Megapixel VR (USA), Elancia (France), Beat81 (Germany).

## Grocery and Department Stores

Carrefour (France), Monoprix (France), Auchan Retail (France), Primark (Germany, Italy, Spain), Lidl (Italy), Delhaize (Belgium), Metro (Germany), Sigma (Italy), Maxi Zoo (France, Germany), Conforama (France), Maisons du Monde (France), B&M (France), Happy Casa Store (Italy), Action (France), Economy (Italy), Ecu Discount (Italy), Franprix (France), Bennet (Italy), Mondo Convenienza (Italy), Ondali (Czech Republic).

## Health and Beauty:

L'Oréal (France), Sephora (France, Italy, Poland, Spain), Douglas (Germany), Rituals (France), Kiko (France), Groupe Rocher (France), La Belle Boucle (France), Normal (Denmark), Medi-Market (Belgium, Italy), Primor (Spain), Ici Paris XL (Netherlands), Adopt Parfums (France), AllScent (Italy), Marie-Antoinette (Germany), Gipharm (France), Pascal Coste Coiffure (France), Notino (Czech Republic), Qipao Beauty (France).

[Discover the complete list](#)



### **About RX**

[RX](#) is a global leader in events and exhibitions. RX leverages its sector expertise, data, and technology to develop businesses, communities, and individuals. Present in 25 countries and across 42 sectors, RX organises nearly 350 events per year. [RX](#) is committed to creating an inclusive work environment for all its employees. RX helps businesses grow through data and digital solutions. RX is part of RELX, a global provider of data, analytics, and decision tools for professionals and businesses. For more information, visit [www.rxglobal.com](http://www.rxglobal.com).

[RX France](#) creates high-value meeting places, leading in around fifteen different markets. Among RX France's flagship and internationally recognised exhibitions are MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, Big Data & AI Paris, MIPCOM, Paris Photo, Maison&Objet\*, and many more. Our events take place in France, Hong Kong, Italy, and Mexico. For more information, visit [www.rxglobal.fr](http://www.rxglobal.fr).

*\*Organised by SAFI, a subsidiary of RX France and Ateliers d'Art de France*

### **About RELX**

RELX is a global provider of data, analytics, and decision tools for professionals and businesses. RELX operates in over 180 countries and has offices in around forty countries worldwide. RELX employs over 36,000 people, with more than 40% in North America. RELX PLC, the parent company, is listed on the stock exchanges of London, Amsterdam, and New York under the following symbols: London: REL; Amsterdam: REN; New York: RELX.

\*Note: The current market capitalisation can be viewed at <http://www.relx.com/investors>

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