

BY INVITATION ONLY



WHEN AND WHERE?

Wednesday **27 November** 2024, **16.30 - 18.30**

Palais des Festivals (Verrière Grand Audi), Cannes



WHAT IS IT?

Get insights on the latest trends in leisure, discover new leisure concepts and key projects integrating leisure in lifestyle destinations and network with a targeted audience



WHO IS ATTENDING?

Landlords, investors, leisure operators, property & leisure service providers, local authorities. Approximately 100 people.

Last year's speaking companies include : LDP, Nhood, American Dream, Tomorrowland Leisure, F1 Arcade, Nikito, KCC, 360 Karting

Last year's participants include: Adventica, ALTERFACE, ALTIPLANO CONSULTING, BATFAST CRICKET CENTRES LIMITED, Cains Brewery Village, Experience UK, FASHION HOUSE GROUP, Greenspirit, INDOOR PARK ENTERTAINMENT, Ingka centres, My Dreamland, Mycotoo, ProKarting BV, QUBICAAMF WORLDWIDE, Rouge Cobalt, Unibail, Walltopia

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WHAT'S IN THE AGENDA?

Master of ceremony : Yael Coifman, Senior Partner - Leisure Development Partners International Board - Themed Entertainment Association

16:30 **Welcome**

16:35 - 16:45 **Overview of the latest trends in the leisure industry**

- Yael Coifman, Senior partner – LDP

16:45 - 17:05 **Transforming the Industry with Groundbreaking Attractions: The SEVEN Story:** Hear from SEVEN about reshaping Saudi Arabia's attractions industry and groundbreaking projects inspired by global partnerships and fueled by local content. Discover innovative approaches to sparking joy and get insights into a significant project that's under construction.

- Matthew Dadd, Executive Director, Commercial & Leasing - Saudi Entertainment Ventures (SEVEN)

17:05 - 17:45 **Round tables discussions**

This format allows participants to network and to get insights on a trend of the market. Each table has a moderator who is an expert in leisure and leads the exchanges.

Two questions will be asked to each participant in a round table:

- Lifecycle of concepts : how to adapt a concept / is it needed to adapt a concept to keep it attractive
- How can you select the right operator for your destination?

17:45 - 18:30 **Networking reception**



Programme as of 22/11/2024, may be subject to change