

BY INVITATION ONLY



WHEN AND WHERE?

Tuesday **26 November 2024, 14.30 - 16.00**

Palais des Festivals (Verrière Grand Audi), Cannes



WHAT IS IT?

The must-attend event on mixed-use and retail urban regeneration projects. This summit looks at how these new projects are reinventing urban landscapes to make cities attractive for retailers and meet the needs of communities. This event brings together landlords, retailers, international cities and investors.



WHO IS ATTENDING?

Landlords, retailers, cities, investors, leisure operators, brokers, associations. Around 100 attendees.

Last year's speaking company include : Apsys (Canopia), Battersea Power Station UK, Crown Estate (Regent Street), Nhood (Entrecampos), Related Argent (King's Cross), Roshn

Last year's participants include: Birra & brace, Ceetrus, Chapman Taylor, Citynove, City of Antwerp, Colliers, CBRE, JLL, City of Leuven, Cushman & Wakefield, Daiso, Kiabi, Mileway, Ville de Charleroi, Ville d'Esch-sur-Alzette, Seven, Storyland studios, The Massage Company, Teddy SPA, Ville de Cannes, Ville de Charleroi

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WHAT'S IN THE AGENDA?

Master of ceremony : Monica Cannalire, Founder a MD, Youicorn

Welcome speeches & introduction

Focus on **regeneration retail property projects** reinventing urban landscapes

- **Entrecampos: A new destination neighborhood at the vibrant heart of trendy Lisbon**
 - Michael Purefoy, Head of Asset Management – Entrecampos
- **Brent Cross Town: A new neighborhood in northwest London offering residential, restaurants, shops, leisure, 50 acres of parks and sporting facilities.**
 - James Rayner, Head of Retail – Related Argent
- **Alverca: This project revitalizes a well-known real estate complex in Portugal, now appearing as a central element of the urban fabric, cohabiting in close connection with the surrounding ecosystem.**
 - Sofia Ferreira de Almeida, Head of Property and Asset Services Iberia – Nhood Iberia
- **Diriyah: The Kingdom's premier mixed-use destination that harmonizes Saudi heritage with modern living; providing an exceptional quality of life through a blend of cultural, retail, residential, commercial, hospitality and entertainment experiences**
 - Alfie Gibbs, Chief Business Development Officer – Diriyah Company
 - Nawaf Rajeh, Development & Innovation Marketing Senior Director – Diriyah Company
- **Spazio Quadrilatero: a timeless fusion of tradition and modernity in Milan fashion core. Renovation of a building in the historical Quadrilatero della Moda, including high-end retail spaces, upgraded office spaces with a focus on energy efficiency, premium materials, and design.**
 - Roberta Maiolino, High Street Retail Italy – Colliers
 - Donato Olimpio, Head of Commercial, Hotel & Residential Department – Praemia



Programme as of 18/11/2024 may be subject to change