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WHEN AND WHERE?

Wednesday **27 November 2024, 14.00 - 15.30**

Palais des Festivals (Verrière Grand Audi), Cannes



WHAT IS IT?

A year ago, AI was hardly on the radar and in a glimpse, it has entered the retail and retail property industry as a way to drive efficiencies and to elevate and enhance customer experience.

Join an interactive workshop which offers insights into how AI will influence the legal and contractual elements of retail real estate.

This event is co-organised with ECSP Legal Group.



WHO IS ATTENDING?

This event will bring together 70 participants, including retailers, landlords, investors, leisure operators, property service providers, associations and legal experts in retail and real estate.

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WHAT'S IN THE AGENDA?

14:00 Introduction and welcome speech

- Welcome speech => Joanna Fisher, Chair ECSP / CEO ECE Marketplaces
- Rules of the game =>The workshop moderator: Bertrand Courtois-Suffit, Mall & Partners

14:15 The Round tables at work – 8 themes related to AI

Each participant will be able to choose the topic-based table of his/her preference.
Each table will be moderated by a legal expert:

1. “AI and the ethic challenge: where are we?” Claudio Cocuzza, COCUZZA
2. “AI impact on retail sector” Cristina Mihaila, SONAE SIERRA
3. “AI: a blessing or a curse? Landlord vs Tenant” Lieven Peeters, ALTIUS
4. “AI support to Lease Contracts and the interlink with Asset Management” Peter Vocke, HEUKING KÜHN LÜER WOJTEK
5. “AI and Lease Agreements: Making Real Estate Deals Smarter” Sebastian Woschek, EVERSHEDES SUTHERLAND
6. “AI: An easiest way to a Pan European Lease” Dominique Cohen-Trumer, Cabinet Cohen-Trumer
7. “The support of AI to lease contracts” Robert Ionita, NEPI ROCKCASTLE
8. “AI Act and GDPR: two faces of the same coin” Joao Filipe Marques, SONAE SIERRA

15:05 Reports from the Table Leaders

15:25 - 15:30 Closing remarks => Joaquim Pereira Mendes, SONAE SIERRA

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