

mapic[®]

Premium
Networking
Event

International Retailers Networking Event

📍 November 4-5, 2025

Palais des Festivals (Verrière Grand Audi), Cannes

The place for leading landlords to meet international retailers seeking to expand in Europe and with killer concepts set for growth. A unique opportunity for leading landlords to come together and meet new, expanding and innovative brands looking to expand internationally.

WHAT IS IT ?

A dedicated networking moment designed to develop business between international brands and real estate leaders.

A focus on building new connections, and discovering new retailers to provide a platform conducive to meetings and discussions.



NEW 2025

The premier international retailer networking event arrives at the coming edition of MAPIC.

Join an exclusive, invitation-only gathering designed to foster connections in a premium setting.