

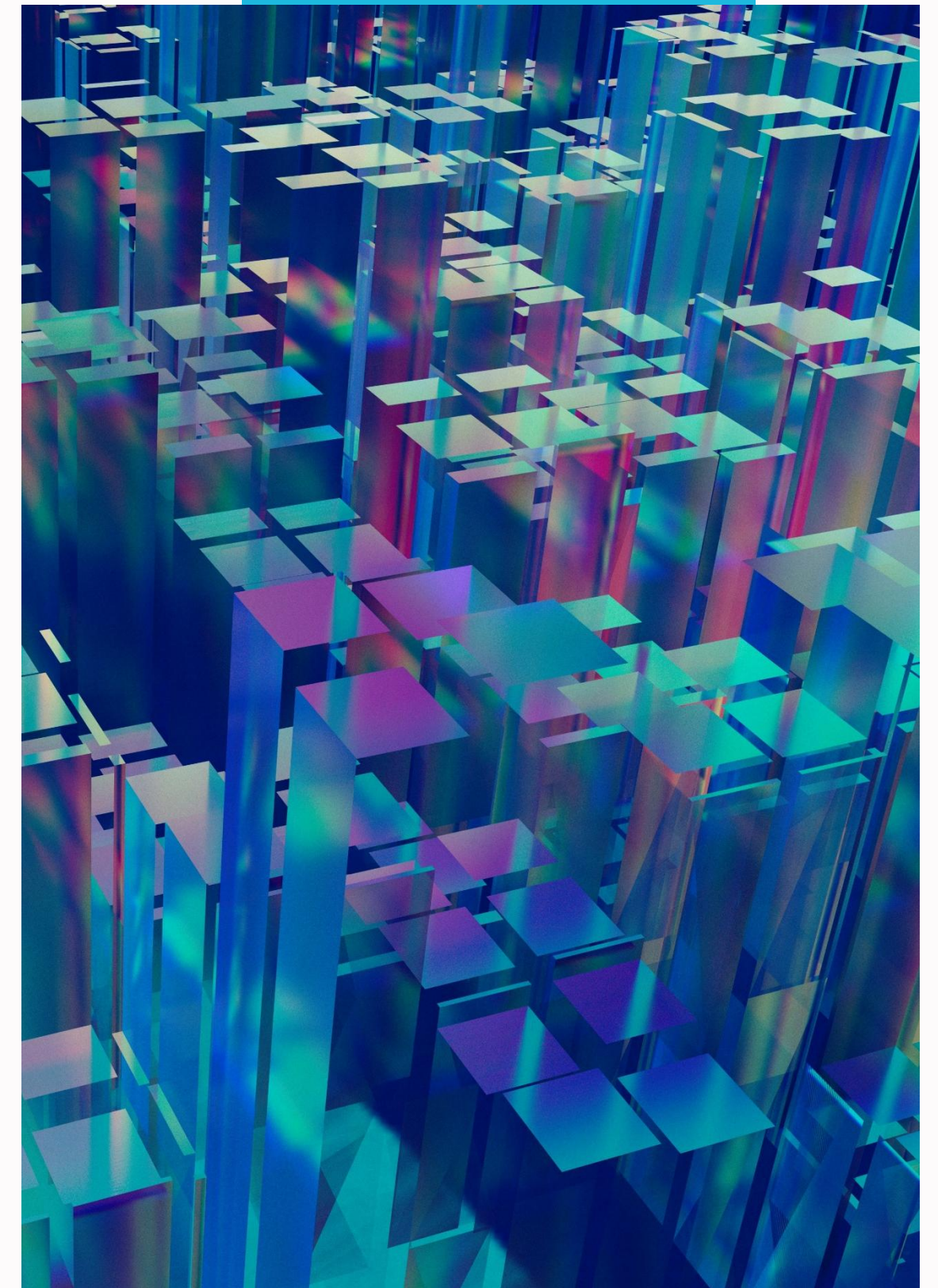
Palais des Festivals (Verrière Grand Audi), Cannes



RETAIL & URBAN REGENERATION SUMMIT

www.mapic.com

4th November, 14:30 – 16:00





WHEN & WHERE

4th November, 14:30 – 16:00

Palais des Festivals (Verrière Grand Audi), Cannes



WHAT IS IT?

The must-attend event on mixed-use and retail urban regeneration projects.

This event brings together landlords, retailers, international cities and investors. Participate in a panoramic view on the market regarding mixed-use projects.

WHO IS ATTENDING

Outlet developers, retailers, investors, leisure players, property service providers, local authorities.

This event brings together around 100 participants.



They already confirmed their invitation!

The North Face, WE Fashion, Groupe ETAM, Monoprix, Twinset Milano, Hunkemöller, Kigili Menswear, AXA IM Alts, Colliers, Trinity Capital, Carrefour, SBM, Nhood, Villeroy & Boch AG, Ville de Reims – Reims Commerce, Ville de Namur, Big Mamma.

Premium
Networking
Event

Sponsored by

**THE CROWN
ESTATE**



Co-organised with

YOUNICORN



WHAT IS IN THE AGENDA?

Moderator :

Monica Cannalire, Founder & MD, Younicorn

Focus on 5 regeneration retail property projects reinventing urban landscapes:

- **Mallplaza Vespucio ever-evolving transformation, in Santiago, Chile:** Inaugurated in 1990 and remodeled in 2023, is Mallplaza's flagship Urban Center. With 188,000 m² of GLA, 317 stores, and 2.5 million monthly visitors, it blends retail, gastronomy, entertainment, and global brands. Its latest transformation expanded the Lifestyle Boulevard and renewed the Public Park, creating open-air spaces that promote connection and urban wellbeing.

- **Ricardo Awad, Brownfield and Large-Format Expansion Manager, Mallplaza**

- **Royal Opera Arcade and a new restaurant at New Zealand House in London** – Re-imagining London's original Arcade – Royal Opera Arcade – alongside an elevated dining experience in the iconic Grade II-listed New Zealand House; forms part of a new vision for Haymarket and London.

- **Sarah McLaren, Director of Hospitality and Culture, The Crown Estate**



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BPM Rivoli in Paris: Transformative Real Estate in Paris' beating heart, where shopping, hospitality, dining, offices, and culture converge to shape a sustainable, inclusive, and socially engaged urban experience.

➤ **Cécile Pouzadoux, Head of Asset Management France, Redevco**

• **Sture in Stockholm:** Sture is truly one of a kind — steeped in history and perfectly situated in the heart of Stockholm. The revitalization of this 104,000 sqm block is transforming it into a dynamic destination for commerce, culture, work, and leisure. With world-class offices, premium retail, exceptional wellness spaces, and exceptional dining experiences, Sture is a place that never sleeps.

➤ **Magnus Lundgren, Partner & Director Retail, Tam Group**

The Elephant in London: The Elephant is the beating heart of Elephant & Castle's £4 billion town centre regeneration. It's Get Living's bold new mixed-use destination in London's zone 1, fusing retail and leisure with a cutting-edge London College of Communication campus, new homes, and flexible workspaces.

➤ **Ilana Sarner, Director of retail leasing, Destination and Curation, The Elephant by Get Living**

