

OUTLET NETWORKING LUNCH



3 November 2026
12:30-14:00



PALAIS DES FESTIVALS
(Verrière Grand Audi), Cannes

* BY INVITATION



WHEN & WHERE

3 November 2026, 12:30 – 14:00
Palais des Festivals (Verrière Grand Audi), Cannes



WHAT IS IT?

Our annual focus on the dynamic and expanding designer outlet sector.

This event brings together outlet developers, retailers and investors.



WHO IS ATTENDING

They attended in 2025 !
Real Estate: Arcus, Arabian Centres, Fashion House Group, Landsec, Marques Avenue, Multi, Via Outlets, ROS? Torg Realty Inc...

Retailer: Flying tiger, EssilorLuxottica, Haribo, Mountain Warehosue, Palais des thés, Pandora, Toys Con Te, Rituals...

Sponsors

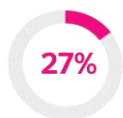


Key numbers 2025:

 **100**
participants



Retailer / Restaurant
Chain



Real Estate &
Investors

ON THE AGENDA

Sponsors



Outlet Market Trends: A 360° Perspective

Outlet Market Overview based on Ken Gunn research

The Investors point of view

Why Outlet villages keep attracting investors despite headwinds on consumers side? The secret of a resilient asset class

Experience and brands

Retail mix, Experience, Data optimization, Influence Strategies

How are outlets reinventing the shopping journey?

Networking Lunch