mapic®
International Retail Leasing Hub

3-4 NOV. 2026

PALAIS DES FESTIVALS
CANNES
FRANCE

NOT TO BE MISSED

A selection of brands handpicked by the MAPIC Team

Built by RX In the business of building businesses

mapic.com

NOT TO BE MISSED

Discover a selection of brands handpicked by the MAPIC Team

(as of 27 October 2026)

Aesop 3
Alshaya Group 3
ANINE BING 3
Arcaplanet (Agrifarma) 3
Arc'teryx 3
Armor Lux 3
Aroma-Zone 4
Baby Fitaihi 4
Bagelstein 4
Balabala 4
Bath & Body Works 4
Beymen Group 4
Birkenstock 5
BLACK SHEEP COFFEE 5
BOGGI MILANO 5
Boparan Restaurant Group 5
BORNTOSTANDOUT 5
Brunello Cucinelli 5
Burberry 6
Burger King 6
BUT 6
CELIO 6
Chick-fil-A 6
Chungchun Rice Dog 6
CLINTON 7
Colosseum Dental Group 7
COSMO 7
Costco 7
Crocs 7
Dairy Queen 7
Dave's Hot Chicken 8
DeA Planeta Entertainment 8
Derimod 8
Druni 8
Dune London 8
Dunkin' 8
Ephemera Group 9
EXKi 9
Fauchon 9
Fever 9
Fitness Park 9
Five Iron Golf 9
Flabelus 10
Flying Tiger Copenhagen 10
Frasers Group 10
FRESCOBOL CARIOCA 10
Fusalp 10
GARAGE 10
Genki Sushi 11
Giraudi Group 11
Gong Cha 11
GoodNews 11
Groupe Beaumanoir 11
HARIBO 11
HAZZYS 12
Honest Greens 12
Hunkemöller 12
IMAX 12
IskayPet 12
Jakamen 12
Jarir Bookstore 13
JumpYard Concepts 13
KARACA 13
Kering 13
Kujten 13
La Boîte aux Enfants 13
LE CREUSET 14
LEGAMI 14
Lindex 14
Lise Charmel 14
LULULEMON 14
MAD PARFUMEUR 14
Maisons du Monde 15
Marina Home 15
Maxi Bazar (MB Group) 15
Messika 15
Mister Minit 15
MooRER 15
MR.DIY 16
MUUT 16
NERO GIARDINI 16
NEW BALANCE 16
New Yorker 16
Nike 16
O.W.M. 17
OTERA 17
Palais des Thés 17
PAUL 17
Petit Bateau 17
Poke House 17
POP MART 18
Popeyes 18
Primark 18
Provalliance 18
Puma 18
PVH 18
RH – Restoration Hardware 19
RIVIERA 1955 MONTE CARLO 19
Secret Cinema 19
Seoul Dining Group 19
SMCP 19
STAND OIL 19
Suitsupply 20
Superdry 20
Swatch Group 20
Tape à l'œil 20
Tapestry 20
Tea Palace 20
TEDI 21
TRUSSARDI 21
TUPS Skin Lounge 21
Victoria's Secret 21
WENDY'S 21
WIBRA 21
Wingstop 22
Zadig & Voltaire 22
Zero Latency 22

NOT TO BE MISSED

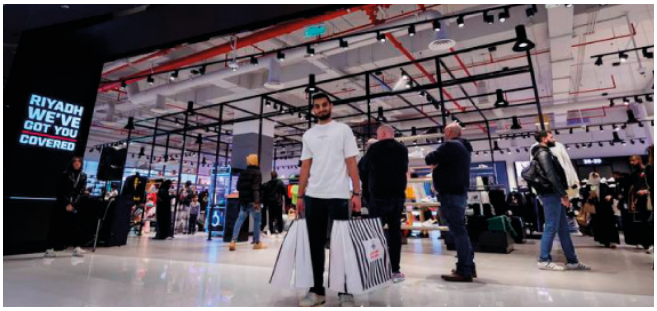
Discover a selection of brands handpicked by the MAPIC Team

(as of 27 October 2026)



AESOP (AUSTRALIA)

Aesop is a premium beauty brand specializing in skincare, body care, hair care and fragrances, known for its distinctive products and architecturally designed stores. The brand has an extensive global retail presence, with more than 470 locations across the world.



ALSHAYA GROUP (KUWAIT)

Alshaya Group is an international retail franchise operator managing a portfolio of more than 50 global brands across fashion, beauty, food and beverage, hospitality and leisure, including Starbucks, H&M and Shake Shack. The group operates over 3,500 stores and venues across 19 markets, primarily in the Middle East, North Africa, Türkiye and Europe.



ANINE BING (USA)

ANINE BING is a fashion brand blending Scandinavian minimalism with American-inspired style across ready-to-wear, footwear and accessories. The brand has developed a global retail footprint with boutiques across the US, Canada, Europe, Australia and China.



ARCAPLANET (AGRIFARMA) (ITALY)

Arcaplanet is a leading pet-care retailer offering pet food, accessories, hygiene products and specialist services for domestic animals. The brand has developed an extensive network of more than 500 stores across Italy.



ARC'TERYX (CANADA)

Arc'teryx is a premium outdoor apparel and equipment brand specializing in technical clothing for climbing, hiking and alpine sports. The brand operates stores across North America, Europe and Asia, with particularly strong growth in China, Japan and South Korea.



ARMOR LUX (FRANCE)

Armor Lux is a fashion brand renowned for its Breton-inspired clothing, particularly its iconic striped sailor shirts and knitwear. Based in Brittany, the company has a strong network across Europe.

NOT TO BE MISSED

Discover a selection of brands handpicked by the MAPIC Team

(as of 27 October 2026)



AROMA-ZONE **(FRANCE)**

Aroma-Zone is a beauty and wellness brand specializing in natural cosmetics, essential oils, skincare and DIY beauty ingredients. The brand is expanding its physical retail footprint across Europe.



BABY FITAIHI **(SAUDI ARABIA)**

Baby Fitaihi is a jewelry and accessories brand specializing in luxury jewelry, gifts and accessories for babies and children. Part of the Fitaihi retail heritage, the brand has an international reach primarily concentrated in the Gulf region.



BAGELSTEIN **(FRANCE)**

Bagelstein is a fast-casual restaurant chain specializing in freshly prepared bagel sandwiches, pastries and coffee, known for its playful branding and urban positioning. The brand has developed a franchise-led network across selected European markets.



BALABALA **(CHINA)**

Balabala is a leading Chinese childrenswear brand offering clothing, footwear and accessories for babies, children and teenagers. The brand has accelerated its international expansion in Asia, the Middle East and Europe.



BATH & BODY WORKS **(USA)**

Bath & Body Works is a global leader in personal care and home fragrance, driven by the belief that everybody deserves to feel good. They have 1,900 stores in the U.S. and Canada, and 500-plus international locations.



BEYMEN GROUP **(TÜRKIYE)**

Beymen Group is a leading luxury fashion and lifestyle retail group, operating brands including Beymen, Beymen Club, Beymen Collection, Academia, Network and Divarese-George Hogg, alongside boutiques for major international luxury houses. The group operates more than 250 stores.

NOT TO BE MISSED

Discover a selection of brands handpicked by the MAPIC Team

(as of 27 October 2026)



BIRKENSTOCK (GERMANY)

Birkenstock is a footwear brand renowned for its anatomically shaped footbeds, comfort-focused sandals and increasingly broad lifestyle footwear range. The brand distributes its products across Europe, the Americas, Asia-Pacific and the Middle East.



BLACK SHEEP COFFEE (UK)

Black Sheep serve 100% specialty grade Robusta coffee. The Robusta Revival has a higher rate of absorption than Arabica beans, which creates a more intense and long-lasting caffeine effect.



BOGGI MILANO (ITALY)

Since 1939, Boggi Milano has been creating men's clothing, shoes and accessories: cutting-edge fabrics with our aesthetic identity. Boggi Milano is an Italian brand present on the market with 235 stores in more than 61 countries.



BOPARAN RESTAURANT GROUP (UK)

Boparan Restaurant Group is a hospitality company operating restaurant brands including Giraffe, Slim Chickens UK, Ed's Easy Diner, Carluccio's and Gourmet Burger Kitchen. Its venues are located across the United Kingdom in city centres, retail destinations, airports and travel hubs.



BORNTOSTANDOUT (SOUTH KOREA)

BORNTOSTANDOUT is a fragrance house known for unconventional luxury perfumes and a bold creative identity that challenges traditional Korean cultural codes.



BRUNELLO CUCINELLI (ITALY)

Brunello Cucinelli S.p.A. is an Italian luxury fashion brand which sells menswear, women's wear and accessories in Europe, North and South America and East Asia.

NOT TO BE MISSED

Discover a selection of brands handpicked by the MAPIC Team

(as of 27 October 2026)



BURBERRY (UK)

Burberry is a luxury fashion house best known for its trench coats, outerwear, leather goods and accessories. It operates around 400 directly operated stores across Europe, the Americas and Asia.



BURGER KING (USA)

Burger King is one of the world's largest quick-service restaurant brands, specializing in flame-grilled burgers alongside fries, beverages and other fast-food products. The brand operates an extensive franchise-led restaurant network across more than 100 countries and territories worldwide.



BUT (FRANCE)

BUT invented the ready-to-furnish concept in the 1970s to democratize access to furniture, equipment, and interior decoration. They are the 1st omnichannel and multi-specialist house fourniture network with more than 340 stores in France.



CELIO (FRANCE)

Celio is a menswear retailer offering accessible casual, smart and everyday clothing and accessories. The brand operates a significant international footprint across Europe and other global markets.



CHICK-FIL-A (USA)

Chick-fil-A is a major quick-service restaurant chain specializing in chicken sandwiches, nuggets, breakfast and other chicken-focused menu items. The company is increasingly pursuing international growth, developing its presence beyond North America as part of a broader global expansion strategy.



CHUNGCHUN RICE DOG (SOUTH KOREA)

Chungchun Rice Dog is a quick-service concept specializing in Korean-style corn dogs made with rice-flour batter and a variety of fillings and toppings. After Canada, the United States, Australia and several Asian countries, the chain is starting to expand in Europe.

NOT TO BE MISSED

Discover a selection of brands handpicked by the MAPIC Team

(as of 27 October 2026)



CLINTON (GERMANY)

CLINTON is a modern fashion company based in Hoppegarten near Berlin. The CLINTON brand world includes the fashion brands CAMP DAVID, SOCCX, HARLEM SOUL, SENSES.THE LABEL and GAASTRA.



COLOSSEUM DENTAL GROUP (DENMARK)

Colosseum Dental Group is one of Europe's largest dental care providers, operating networks of modern dental clinics offering general and specialist treatments. The group manages hundreds of clinics across multiple European countries.



COSMO (SERBIA)

COSMO is a leisure and entertainment concept centered on social experiences, bringing together activities such as bowling, games and food & beverage under one roof. The concept is primarily established in Europe.



COSTCO (USA)

Costco is a membership-based warehouse retailer offering groceries, electronics, household goods, clothing and other products at competitive prices through large-format stores. The company operates hundreds of warehouses internationally.



CROCS (USA)

Crocs is a casual footwear brand best known for its iconic lightweight clogs, customizable Jibbitz charms and comfort-focused shoes. Founded in 2002, the brand has developed a global presence across more than 80 countries.



DAIRY QUEEN (USA)

Dairy Queen is an quick-service restaurant chain best known for its soft-serve ice cream, Blizzards, burgers and other fast-food products. The brand has built a major international franchise network spanning North America, Latin America, the Middle East and numerous Asian markets.

NOT TO BE MISSED

Discover a selection of brands handpicked by the MAPIC Team

(as of 27 October 2026)



DAVE'S HOT CHICKEN **(USA)**

Street food sensation turned fast-casual hit, Dave's Hot Chicken specializes in Nashville-style hot chicken and serving tenders & sliders. The company operates over 390 locations across United States, Canada, United Kingdom, and Middle East.



DEA PLANETA ENTERTAINMENT **(SPAIN)**

DeA Planeta Entertainment is a European entertainment company specializing in the development, production, distribution and licensing of animated content, family entertainment and intellectual properties. Part of the De Agostini Group, the company operates internationally.



DERIMOD **(TÜRKIYE)**

Derimod specializes in leather apparel, footwear, bags and accessories for men and women. With an extensive domestic store network, the company has also developed an international presence in selected overseas markets.



DRUNI **(SPAIN)**

Druni is one of the leading beauty and personal care retailers, offering cosmetics, fragrances, skincare and pharmacy products. The company operates more than 500 stores throughout Spain.



DUNE LONDON **(UK)**

Dune London is an affordable luxury footwear and accessories brand. Its product line includes shoes for women, men, and children as well as fashion accessories. Dune has over 350 store locations worldwide.



DUNKIN' **(USA)**

Dunkin' is an international coffee and baked goods chain best known for its coffee, donuts and breakfast menu. The brand operates thousands of locations across more than 40 countries.

NOT TO BE MISSED

Discover a selection of brands handpicked by the MAPIC Team

(as of 27 October 2026)



EPHEMERA GROUP **(FRANCE)**

Ephemera Group is a restaurant operator specializing in immersive, themed dining experiences that combine gastronomy with digital entertainment. Following strong domestic growth, it is preparing international expansion into major European cities.



EXKI **(BELGIUM)**

EXKi is a fast-casual restaurant chain specializing in healthy, fresh and sustainable food, including salads, sandwiches, soups, hot dishes and vegetarian options. The brand operates approximately 77 restaurants across several European markets, notably Belgium, France, Luxembourg and the Netherlands.



FAUCHON **(FRANCE)**

Fauchon is a French gourmet food and delicatessen company that was founded in 1886 in Paris, France. With a new flagship in New York, the group is accelerating its expansion plans.



FEVER **(SPAIN)**

Fever is a global live-entertainment discovery platform connecting consumers with concerts, immersive experiences, exhibitions, cultural events and other leisure activities, while also creating and distributing experiences such as Candlelight. The company has a global footprint covering over 30 countries.



FITNESS PARK **(FRANCE)**

Fitness Park is a fitness club chain offering affordable, high-quality gyms equipped for strength training, cardio and group fitness. The brand has grown rapidly with clubs across several European countries.



FIVE IRON GOLF **(USA)**

Five Iron Golf is an indoor golf and entertainment concept combining advanced golf simulators, professional coaching, social gaming, food and beverage, and corporate events. The company has expanded internationally, with venues in markets including Australia, India and the Middle East.

NOT TO BE MISSED

Discover a selection of brands handpicked by the MAPIC Team

(as of 27 October 2026)



FLABELUS (SPAIN)

Flabelus is a footwear and lifestyle brand known for its colorful, contemporary reinterpretation of traditional espadrilles and slippers. The brand has expanded rapidly internationally, with stores across Europe, the US and Latin America and a presence in more than 50 markets.



FLYING TIGER COPENHAGEN (DENMARK)

Flying Tiger Copenhagen is a variety retailer offering affordable, colorful products across homeware, stationery, toys, accessories, gifts and seasonal categories. The brand has grown into an international retail network spanning Europe and markets in Asia, the Americas, Australia and the Middle East.



FRASERS GROUP (UK)

Frasers Group is a retail group operating sports, premium fashion, luxury and department store brands, including Sports Direct, Flannels and Frasers. The company has a significant retail footprint across Europe while continuing to expand its international operations.



FRESCOBOL CARIOCA (UK)

FRESCOBOL CARIOCA honours the Brazilian beach sport, frescobol, born in 1945 on Rio de Janeiro's Copacabana beach. The brand brings together signature handcrafted bats and hand-drawn prints to create ready-to-wear, swimwear and accessories.



FUSALP (FRANCE)

Fusalp is a premium fashion and technical sportswear brand specializing in high-performance skiwear, outerwear and contemporary alpine-inspired clothing. Founded in the French Alps in 1952, the brand has expanded internationally in Europe, North America and Asia.



GARAGE (CANADA)

GARAGE is a fashion brand owned by Groupe Dynamite, offering trend-driven clothing and accessories primarily aimed at Gen Z women. The brand has a large retail network across Canada and the United States and has recently begun expanding into the UK.

NOT TO BE MISSED

Discover a selection of brands handpicked by the MAPIC Team

(as of 27 October 2026)



GENKI SUSHI **(JAPAN)**

Genki Sushi is a restaurant chain specializing in sushi, known for its technology-driven service model and conveyor or automated delivery systems. The concept has expanded internationally through company-owned and franchised restaurants.



GIRAUDI GROUP **(MONACO)**

Giraudi Group is a hospitality and food group known for premium restaurant concepts including Beefbar, Song Qi, African Queen and several other dining brands. Its concepts have expanded in Europe, the Middle East, Asia, Africa and the Americas.



GONG CHA **(TAIWAN)**

Gong Cha is a leading bubble tea chain specializing in customizable premium tea-based beverages. The brand has expanded to more than 20 countries with a strong presence across Asia, Europe, the Americas and the Middle East.



GOODNEWS **(SPAIN)**

GoodNews is a coffee chain combining specialty coffee, food-to-go and lifestyle retail in modern urban cafés. The brand is entering international markets such as Paris, Amsterdam and London through flagship cafés, kiosks and franchise partnerships.



GROUPE BEAUMANOIR **(FRANCE)**

Groupe Beaumanoir is a leading fashion group owning brands including Cache Cache, Bonobo, Bréal, Morgan, Caroll and La Halle. The group operates more than 2,700 points of sale worldwide.



HARIBO **(GERMANY)**

HARIBO is a confectionery company internationally recognized for its gummy candies, alongside a wide range of liquorice and marshmallow products. Founded in Bonn in 1920, the brand has a global presence, with production facilities, subsidiaries and distribution networks serving more than 100 countries.

NOT TO BE MISSED

Discover a selection of brands handpicked by the MAPIC Team

(as of 27 October 2026)



HAZZYS (SOUTH KOREA)

HAZZYS is a fashion and lifestyle brand offering contemporary apparel and accessories inspired by British casual style. Part of LF Corp, the brand has a particularly strong presence in Asian markets.



HONEST GREENS (SPAIN)

Honest Greens is a healthy fast-casual restaurant concept offering freshly prepared, seasonal and sustainably sourced meals, including salads, bowls, grilled proteins and plant-based dishes. The brand has expanded internationally with restaurants across Spain, Portugal, France and the United Kingdom.



HUNKEMÖLLER (NETHERLANDS)

Hunkemöller is a lingerie and lifestyle retailer offering lingerie, nightwear, swimwear, sportswear and accessories. Founded in Amsterdam, the company has grown into one of Europe's leading lingerie specialists, with more than 800 stores across 19 countries.



IMAX (CANADA)

IMAX is a global entertainment technology company specializing in premium cinema experiences through its large-format screens. IMAX operates a network of more than 1,700 cinema systems across over 80 countries worldwide.



ISKAYPET (SPAIN)

IskayPet is a leading Iberian pet-care retail group operating brands including Kiwoko and Tiendanimal, offering pet food, accessories and services such as veterinary care and grooming. The group operates an extensive network of physical stores.



JAKAMEN (TÜRKIYE)

Jakamen is a menswear brand offering contemporary formalwear, suits, smart-casual clothing and accessories, combining traditional tailoring with modern fashion trends. The brand has expanded internationally, particularly in Europe and the Middle East.

NOT TO BE MISSED

Discover a selection of brands handpicked by the MAPIC Team

(as of 27 October 2026)



JARIR BOOKSTORE (SAUDI ARABIA)

Jarir Bookstore is a retail chain specializing in books, stationery, office and school supplies, electronics, computers and consumer technology. One of the Middle East's leading specialty retailers, Jarir operates a large store network across Saudi Arabia and other GCC markets.



JUMPYARD CONCEPTS (SWEDEN)

JumpYard Concepts is a Nordic leisure operator developing indoor activity parks combining trampolines, climbing, obstacle courses and family entertainment.



KARACA (TÜRKIYE)

Karaca is a home and lifestyle brand specializing in tableware, cookware, small appliances, home textiles and decorative products. The company has expanded internationally, with more than 300 stores across 28 countries.



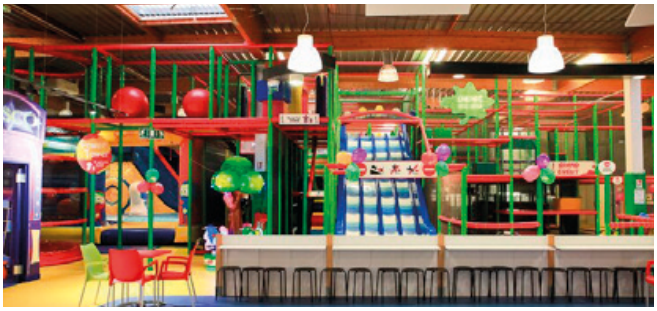
KERING (FRANCE)

Kering is a global luxury group managing prestigious fashion, leather goods and jewelry houses, including Gucci, Saint Laurent, Bottega Veneta, Balenciaga and Boucheron. Headquartered in Paris, the group operates an extensive international retail network.



KUJTEN (FRANCE)

Kujten is a premium fashion brand specializing in cashmere clothing and accessories, combining contemporary Parisian design with high-quality Mongolian cashmere. The brand has expanded across selected international markets.



LA BOÎTE AUX ENFANTS (FRANCE)

La Boîte aux Enfants is a family entertainment operator specializing in indoor leisure and play destinations, with concepts designed primarily for children and families. The group has developed a network of leisure venues across France.

NOT TO BE MISSED

Discover a selection of brands handpicked by the MAPIC Team

(as of 27 October 2026)



LE CREUSET (FRANCE)

Le Creuset is a premium cookware and kitchenware brand best known for its colorful enameled cast-iron products. Founded in 1925, the brand has developed a significant global footprint and is sold in more than 50 countries.



LEGAMI (ITALY)

LEGAMI is a lifestyle and gift retailer specializing in colorful stationery, accessories, home products, travel essentials and creative gifts. The brand has expanded internationally through its own stores, e-commerce and wholesale distribution, with a particularly strong presence across Europe.



LINDEX (SWITZERLAND)

Lindex is a fashion retailer specializing in affordable womenswear, lingerie, childrenswear and baby clothing, with a strong focus on sustainability and Scandinavian design. The brand operates hundreds of stores across the Nordic countries, the Baltics and Central Europe.



LISE CHARMEL (FRANCE)

Lise Charmel is a premium lingerie and swimwear house known for sophisticated designs, fine fabrics and detailed craftsmanship. The brand has developed an international network worldwide.



LULULEMON (CANADA)

Lululemon is a premium athletic and lifestyle apparel brand specializing in technical clothing and accessories for yoga, running, training and everyday wear. The company has a strong global retail presence and continues to enter new markets, including several European countries in 2026.



MAD PARFUMEUR (TURKEY)

Turkey's largest family of fragrance experts. With 368 stores in 81 cities across 7 regions, it offers perfumes, room fragrances, candles, hair perfumes, and car air fresheners nationwide.

NOT TO BE MISSED

Discover a selection of brands handpicked by the MAPIC Team

(as of 27 October 2026)



MAISONS DU MONDE **(FRANCE)**

Maisons du Monde is a home furnishings and decoration retailer offering furniture, home accessories and lifestyle products across a wide range of design styles. The company has an established European presence.



MARINA HOME **(UAE)**

Marina Home is a furniture and home décor retailer known for its eclectic, contemporary collections combining global design influences. The brand has expanded beyond the UAE across the Middle East, South Asia and other international markets.



MAXI BAZAR (MB GROUP) **(FRANCE)**

Maxi Bazar is a discount variety retailer offering affordable home decoration, household goods, furniture, kitchenware, seasonal products and everyday essentials. The company operates an extensive network of stores across France and Switzerland, with a growing presence in other European markets.



MESSIKA **(FRANCE)**

Messika is a luxury jewelry house renowned for its contemporary diamond collections that combine high craftsmanship with modern design. The brand has expanded internationally across Europe, the Middle East, Asia and North America.



MISTER MINIT **(BELGIUM)**

Mister Minit is an international repair company, offering various services from shoe & phone repairs to key cutting. They have over 2,000 service shops worldwide in over 16 countries.



MOORER **(ITALY)**

MooRER is a luxury fashion brand best known for premium outerwear, particularly technically sophisticated jackets and coats manufactured in Italy. The brand has developed an international across Europe, Asia and North America.

NOT TO BE MISSED

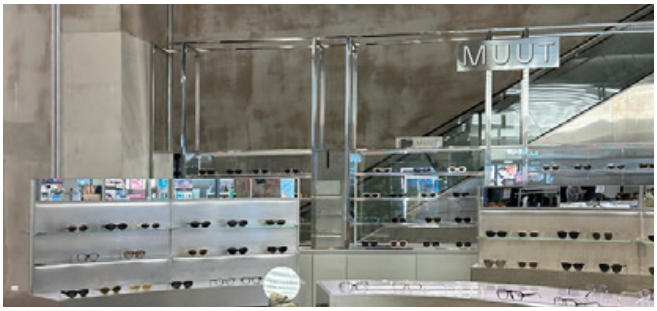
Discover a selection of brands handpicked by the MAPIC Team

(as of 27 October 2026)



MR.DIY **(MALAYSIA)**

MR.DIY is a value retailer specializing in affordable household goods, hardware, home improvement products, stationery, toys and everyday essentials. The brand has grown into an international network of more than 6,000 stores across Asia, Europe and Africa.



MUUT **(SOUTH KOREA)**

MUUT is a contemporary eyewear brand specializing in fashion-forward sunglasses and optical frames, combining distinctive designs with quality craftsmanship. The brand is expanding its international presence across Asia, with retail locations in South Korea and Taiwan, and a pop-up in Shanghai.



NERO GIARDINI **(ITALY)**

Italian manufacturer crafts footwear, accessories, and apparel. Products feature distinctive design and quality materials, reflecting Italian style.



NEW BALANCE **(USA)**

New Balance is an American sportswear company founded in Boston, Massachusetts, in 1906. It designs and manufactures athletic footwear, apparel, and accessories, with products sold worldwide.



NEW YORKER **(GERMANY)**

New Yorker is a fashion retailer offering trend-driven, affordable clothing, footwear and accessories for young consumers through its brands such as FSBN and Amisu. The company operates more than 1,200 stores across over 45 countries.



NIKE **(USA)**

Nike is a sportswear leader specializing in athletic footwear, apparel, equipment and accessories for sports and everyday lifestyles. The brand operates an extensive international network of stores across the world.

NOT TO BE MISSED

Discover a selection of brands handpicked by the MAPIC Team

(as of 27 October 2026)



O.W.M. **(SOUTH KOREA)**

O.W.M. (Optima Wellness Museum) is a wellness and pharmacy retail concept combining traditional pharmacy services with personalized health consultations, nutritional supplements, K-beauty products and interactive wellness experiences. The brand is expanding its network of experiential pharmacies.



OTERA **(FRANCE)**

Otera is a fresh produces grocery store, offering locally sourced products. They have strong environmental and social values. They currently have 14 stores and a strong expansion plan.



PALAIS DES THÉS **(FRANCE)**

Palais des Thés is a premium tea retailer offering an extensive selection of single-origin teas, exclusive blends, herbal infusions and tea accessories. The brand has developed an international presence particularly across Europe and North America.



PAUL **(FRANCE)**

PAUL is a bakery and café brand offering breads, pastries, sandwiches, desserts and French-style café and restaurant experiences. The family-owned brand has developed a major international franchise network spanning more than 40 countries across Europe, the Middle East, Africa, Asia and the Americas.



PETIT BATEAU **(FRANCE)**

Petit Bateau is a clothing brand with more than a century of heritage, particularly known for high-quality babywear, childrenswear, underwear and iconic cotton basics. The brand has grown internationally with a particularly established presence across Europe and Asia.



POKE HOUSE **(ITALY)**

Poke House is a fast-casual restaurant concept specializing in customizable poke bowls inspired by Hawaiian cuisine and a Californian lifestyle aesthetic. The company has expanded beyond Italy into several international markets.

NOT TO BE MISSED

Discover a selection of brands handpicked by the MAPIC Team

(as of 27 October 2026)



POP MART **(CHINA)**

POP MART is a market-leading IP-based toy company and a global champion of designer toy culture. They have over 500 stores in 30+ countries and more than 2,300 ROBOSHOPS.



POPEYES **(USA)**

Specializing in Southern fried chicken, Popeyes is a multinational fast-food chain with a global network of over 5,400 restaurants across 51 countries.



PRIMARK **(IRELAND)**

Primark is offering affordable clothing, accessories, beauty products and homeware. It operates hundreds of stores across Europe and the United States and continues to expand into new markets.



PROVALLIANCE **(FRANCE)**

Provalliance is a leading European hairdressing group operating a portfolio of salon and professional beauty brands including Franck Provost, Jean Louis David, Coiff&Co and Bleu Libellule. The group has developed an extensive international network of salons and beauty retail locations.



PUMA **(GERMANY)**

Puma is a global sportswear company designing footwear, apparel and accessories for sport and lifestyle. The brand is sold in more than 120 countries.



PVH **(USA)**

PVH is one of the world's largest fashion groups and the owner of iconic global brands Calvin Klein and Tommy Hilfiger, spanning apparel, underwear, footwear, accessories and lifestyle categories. The group has a major international retail and wholesale presence.

NOT TO BE MISSED

Discover a selection of brands handpicked by the MAPIC Team

(as of 27 October 2026)



RH – RESTORATION HARDWARE (USA)

RH, formerly known as Restoration Hardware, is a luxury home furnishings retailer offering premium furniture, lighting, textiles, outdoor collections and interior design services. The company operates an extensive network of galleries across North America and is developing its international presence, particularly in Europe.



RIVIERA 1955 MONTE CARLO (MONACO)

Bespoke celebration cakes, golden viennoiseries, fine confections, handcrafted chocolates, each a small act of craftsmanship, thoughtfully composed for the pleasure of the guest.



SECRET CINEMA (UK)

Secret Cinema is an entertainment company creating large-scale immersive experiences based on films, television and gaming franchises. It now stages productions in multiple international cities through partnerships with major entertainment studios.



SEOUL DINING GROUP (SOUTH KOREA)

Seoul Dining Group is a food and beverage company specializing in Korean restaurant concepts, culinary experiences and international K-food franchising, including its BapZip restaurant brand. The group is developing its international presence through franchise partnerships, restaurant consulting and Korean food distribution solutions.



SMCP (FRANCE)

SMCP is an accessible-luxury fashion group behind Parisian brands Sandro, Maje and Claudie Pierlot, offering ready-to-wear, footwear and accessories. The group has built an extensive international network.



STAND OIL (SOUTH KOREA)

STAND OIL is a fashion accessories brand best known for contemporary handbags characterized by minimalist designs, distinctive shapes and accessible positioning. The brand is developing its international presence, particularly across Asian markets.

NOT TO BE MISSED

Discover a selection of brands handpicked by the MAPIC Team

(as of 27 October 2026)



SUITSUPPLY (NETHERLANDS)

Suitsupply is a premium menswear retailer specializing in tailored suits, shirts, outerwear and accessories, offering contemporary tailoring and personalized services. The brand operates an international network of stores across Europe, North America, Asia and the Middle East.



SUPERDRY (UK)

Superdry is a fashion brand known for casualwear combining American-inspired graphics, Japanese influences and British design, across clothing, outerwear and accessories. The brand has developed an extensive international footprint.



SWATCH GROUP (SWITZERLAND)

Swatch Group is the world's largest watch manufacturer, owning brands ranging from Swatch and Tissot to Omega, Longines and Breguet. Its retail network spans thousands of mono-brand boutiques across all major international markets.



TAPE À L'ŒIL (FRANCE)

The brand offers stylish clothing for babies and children up to sixteen. Accessories like hats, gloves, and scarves are also available. They have over 300 stores in a dozen of countries.



TAPESTRY (USA)

Tapestry is the luxury group behind Coach, Kate Spade and Stuart Weitzman. Its brands operate thousands of stores across North America, Europe, Greater China and Japan. The group continues to expand selectively in Asia and Europe.



TEA PALACE (UK)

Tea Palace is a premium tea retailer offering a wide selection of loose-leaf teas, infusions and tea-related accessories. The concept has developed an international presence focused on selected European and Middle Eastern markets.

NOT TO BE MISSED

Discover a selection of brands handpicked by the MAPIC Team

(as of 27 October 2026)



TEDI **(GERMANY)**

TEDi is a discount variety retailer offering affordable household goods, stationery, toys, party supplies, decorations and everyday essentials. The company has expanded rapidly across Europe, operating thousands of stores in numerous countries, including France, Spain, Italy, Poland and Austria.



TRUSSARDI **(ITALY)**

Trussardi is a fashion and lifestyle house offering ready-to-wear, leather goods, accessories and fragrances, combining its heritage with contemporary Italian style. The brand has international distribution across Europe and selected markets in the Middle East and Asia.



TUPS SKIN LOUNGE **(SOUTH KOREA)**

TUPS Skin Lounge is a premium skincare and beauty concept combining professional aesthetic treatments, personalized skin analysis, expert consultations and high-performance Korean skincare products. The brand has expanded internationally with a flagship Skin Lounge in Dubai, UAE.



VICTORIA'S SECRET **(USA)**

Victoria's Secret is a lingerie, beauty and lifestyle brand known worldwide for its lingerie, sleepwear, fragrances and body-care products. The brand has a broad international presence.



WENDY'S **(USA)**

Wendy's was the world's third-largest hamburger fast-food chain. The quick-service chain became known for its square beef patties, made from fresh beef.



WIBRA **(NETHERLANDS)**

Wibra is a value retailer offering affordable household products, cleaning supplies, clothing, textiles and everyday essentials. The chain has developed a sizeable store network in the Dutch and Belgian markets.

NOT TO BE MISSED

Discover a selection of brands handpicked by the MAPIC Team

(as of 27 October 2026)



WINGSTOP (USA)

Wingstop is a fast-casual restaurant chain specializing in cooked-to-order chicken wings, tenders, fries and a wide selection of signature sauces and seasonings. The brand operates thousands of restaurants worldwide.



ZADIG & VOLTAIRE (FRANCE)

-

Zadig & Voltaire is a contemporary premium fashion brand known for its Parisian rock-chic aesthetic, offering ready-to-wear, leather goods, footwear and accessories for men and women. Founded in Paris in 1997, the brand has developed an international retail presence.



ZERO LATENCY (AUSTRALIA)

Zero Latency is an immersive entertainment company specializing in free-roam virtual reality experiences, allowing groups to explore interactive digital worlds without cables or physical restrictions. The company has expanded through franchise partnerships to more than 25 countries.